

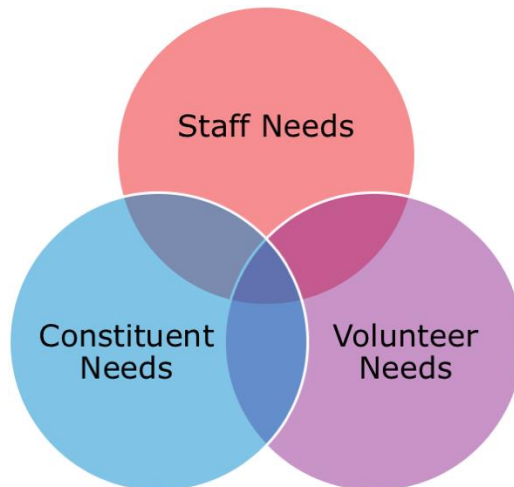


FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

EXERCISE: SHIFTING FROM SURFACE TO SOCIETAL IMPACT

Using the NOAH model, re-assess an existing or past volunteer program with the three core needs in mind. Considering all areas of overlapping needs as you begin to peel apart the rationale for the design of the volunteer activity.

1. What were the reasons you created the volunteer role or opportunity?
2. Identify any obstacles and gaps within the delivery and structure of the activity that may have minimized potential impact.
3. Reflect on how you determined and measured overall impact.



DISCUSS:

- What would need to change within your organization to best facilitate deeper, broader, volunteer impact?
- What would need to change within your personal approach to help encourage the change?

PLAN:

- Would you do anything differently to...recruit and onboard your volunteers?

IMPACT:

- How would you measure the impact?
- What would be the key indicators of the newly created social value?