



Yours, Mine, and Ours: Empowering Volunteers to Serve Within and Beyond your Organization

Points of Light



HandsOn Network



generationOn



Corporate Institute



AmeriCorps Alums

Convened by:



Title Sponsor:





The River Center



Challenge:
one volunteer
grant writer

Need:
Additional
grant writers

Solution:
Think beyond
their own
organization

er
center

The River Center

A background photograph showing four people in a wood processing facility. One person in a red shirt stands near a large stack of wooden pallets. Another person in a dark jacket is bent over, working with wood. A third person in a dark jacket is standing with their back to the camera, looking at a piece of machinery. The setting appears to be a workshop or mill with various wooden materials and equipment.

Grant Writing Circles

- Organized 4 part class (offered 2x)
- “Fee” was researching and writing one grant for TRC
- Students who completed training either stayed with TRC or shared skill with community

Agenda



Data & Trends



Models

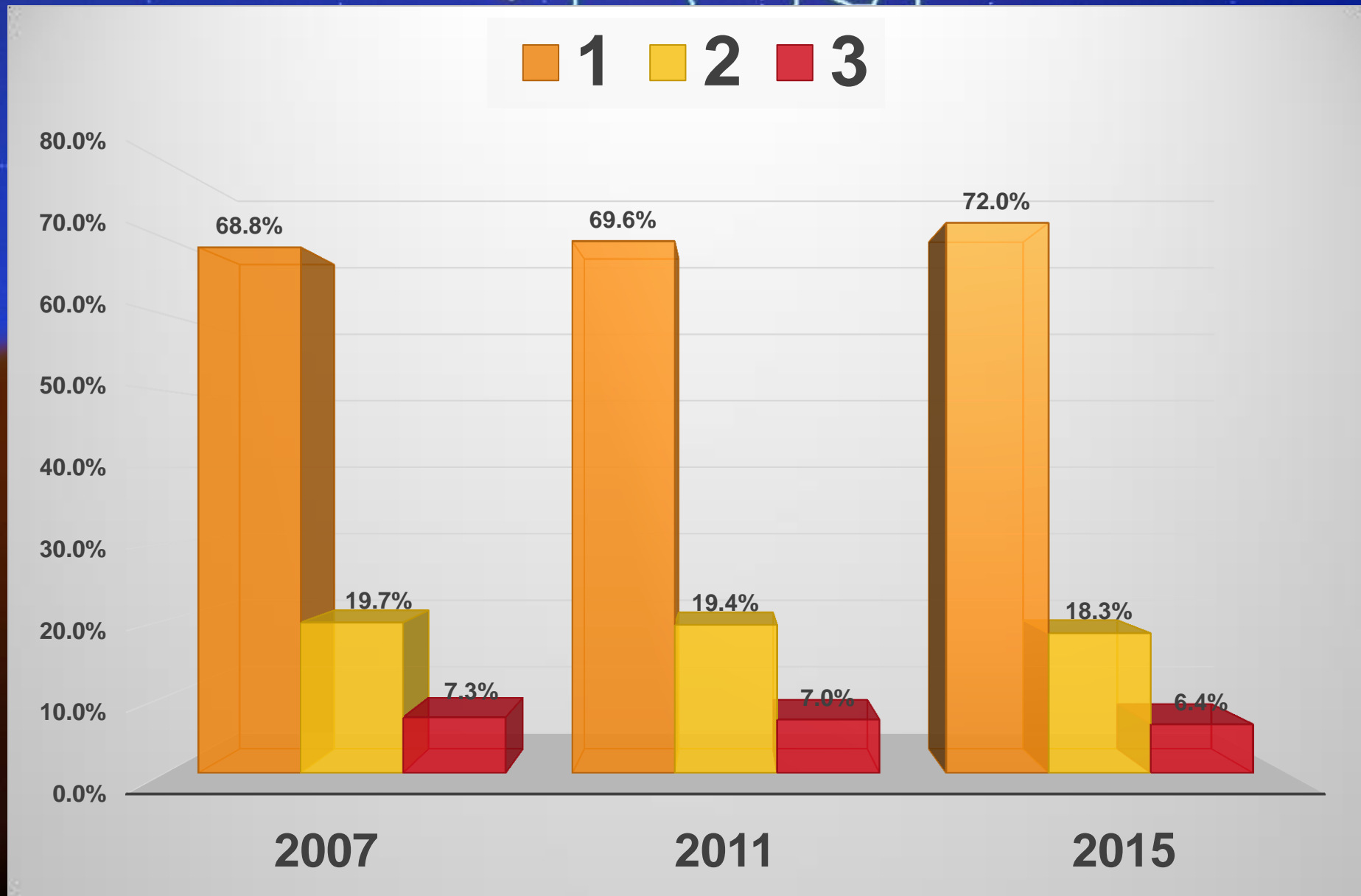


Discussion

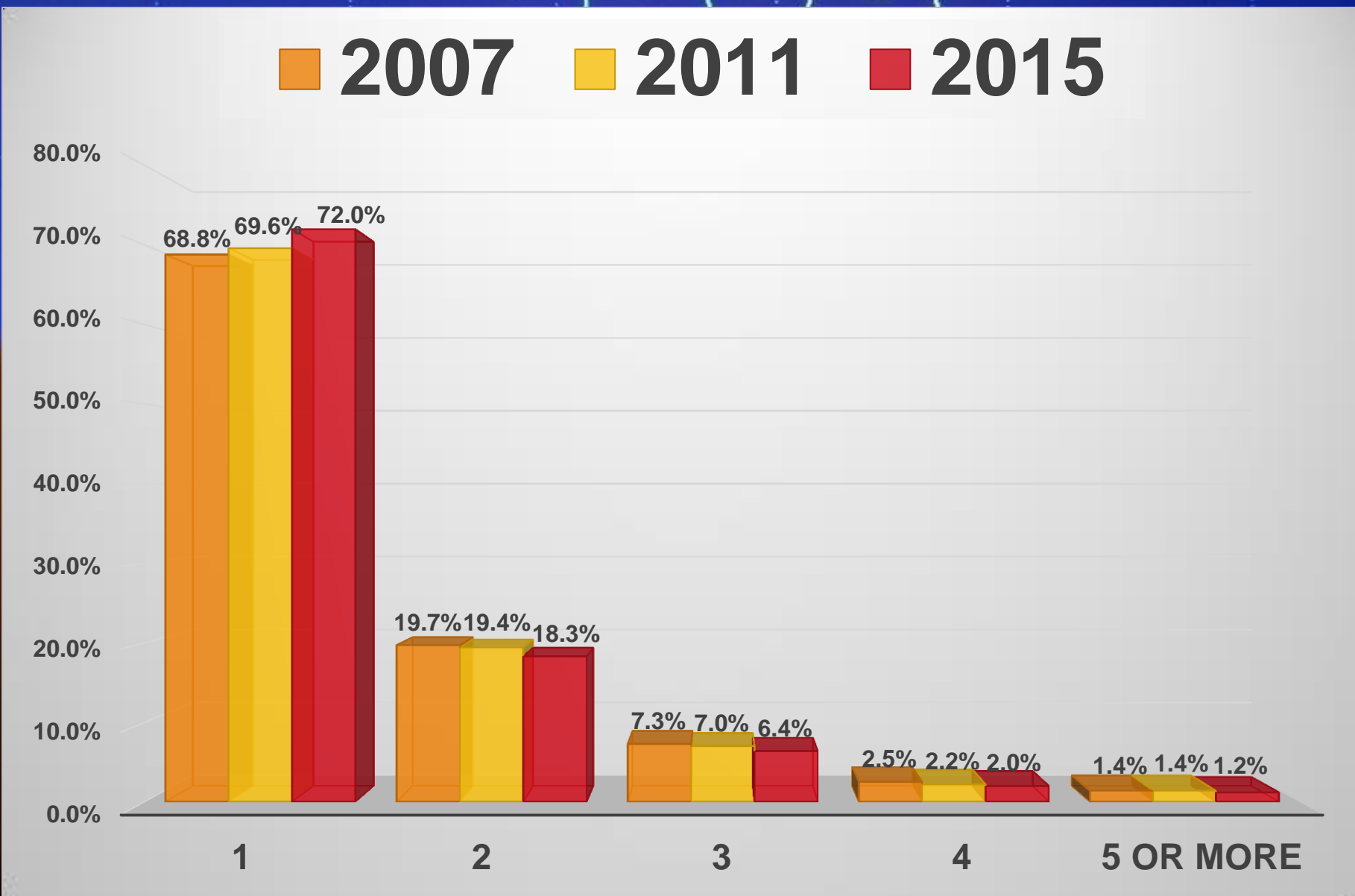
Trends and Data



Volunteering by Number of Organizations



Volunteering by Number of Organizations



Disconnect



The Networked Nonprofit

Fortresses

- Complex, layered
- Controlled communications
- Hard for people to get or out

Networked Nonprofits

- Simple
- Transparent
- Engage others in shaping and sharing work

Inspiring Models

Breaking Down Silos in One Community:
City of Fort Collins

Mission-driven Recruitment:
Save the Children UK

Mission-driven Networking and Connection:
Best Friends Animal Society

City of Fort Collins



Volunteer
engagement
identified as
a priority

Hired staff
to lead effort

Intentional
Shift

City of Fort Collins

Systems and Processes

- Ensuring consistency across agencies and volunteers (9000 vols)
- Unified onboarding
- Volunteer Summit

Technology

- One central portal
- Volunteers can log into one place
- Volunteers can see ALL opportunities for which they qualify
- More functions coming

Recruitment

- Citywide recruitment task force
- Citywide recruitment plan
- Culture of sharing

City of Fort Collins

The background image shows a community event in a large hall. There are colorful balloons (blue, red, green, yellow) hanging from the ceiling. A presentation screen in the background displays the '2016 EMPLOYEE RECOGNITION AWARDS' logo. The room is filled with people, and there are signs for 'RESTROOMS' and 'ROOMS'.

City of Fort Collins

How Do I? Government Arts & Recreation Contact Us

Volunteer

Engage

home → services

Volunteer

FC

FORT COLLINS

VOLUNTEER

What's New

Engage

Attend training for the new volunteer application system, [Engage](#). [Register Here](#)

Find out more about Engage here:

Before

- No gathering of professionals
- No sharing of data
- Attitude: "My" volunteers

Today

- Regular citywide meetings of professionals
- One central database
- Sharing of best practices
- New brand: FC Volunteer

What's next?

- Expanding to connect with other nonprofits in city, beyond city agencies

Translate

Fort Collins CO

2nd Floor - Human Resources
Fort Collins, CO 80524

Charlotte Boney
cboney@fcgov.com
970.416.4245

Save the Children UK



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Search



VOLUNTEER

Save the Children volunteers are a crucial part of our organisation.

Working as one team, we combine skills and experience to create positive change for children.

Interested in joining us?

[Search for opportunities](#)

VOLUNTEER

Save the Children UK

VOLUNTEER



OPPORTUNITIES NEAR YOU

Search and apply for volunteering opportunities today.



VOLUNTEER AS A READER

Help give a child a better future.



VOLUNTEER IN OUR SHOPS

Learn new skills and work in a great team.



VOLUNTEER AS A SPEAKER

Use your speaking skills to change children's lives.

"Volunteering gives you a wonderful sense of achievement. You feel you are doing your part for charity, and putting your skills and time to good use."

Ellie, shop volunteer

Volunteering abroad

Unfortunately we do not send volunteers from the UK to any of our overseas programmes.

In line with our aim of encouraging self-sufficiency and building skills locally, we employ national staff and involve volunteers wherever possible.

Save the Children UK



Provided by Beanstalk

Reader Helper (Waltham Forest)

Would you like to help children in your community have a better start in life? Could you help them to read, grow and succeed?



Provided by Beanstalk

Reader Helper (Newham)

Would you like to help children in your community have a better start in life? Could you help them to read, grow and succeed?



Provided by Beanstalk

Reader Helper (Tower Hamlets)

Would you like to help children in your community have a better start in life? Could you help them to read, grow and succeed?



Provided by Beanstalk

Reader Helper (Hackney)

Would you like to help children in your community have a better start in life? Could you help them to read, grow and succeed?



Best Friends Animal Society



Challenge: Save cats and dogs from dying in America's shelters

Need: More hands to work with animal shelters and rescues around the country

Solution: A culture of generosity, cooperation, and collaboration

Best Friends Animal Society

A background image showing a dog and a cat sitting on a couch. The dog, on the left, is a light-colored breed with brown spots, lying down with its head up. The cat, on the right, is black with yellow eyes, sitting upright. The couch is dark grey. In the background, there are framed pictures on the wall and a patterned blanket on the couch.

Connect Volunteers with Other Organizations with a Shared Mission

- Orient volunteers to mission and vision
- Educational presentations on situations and options
- Engaging volunteers in their own cities
- Promoting Best Friends Network Partners around the country to all volunteers

Discussion



Discussion

(5 minutes)

At your table, each person:

- Name, organization
- Where are you on the spectrum of open engagement/partnership

Discussion



"Fortress" Mentality

Success = Long term retention
"Our" volunteers

Networked Mentality

Success = Sustaining engagement
"A rising tide lifts all boats"



Discussion

What benefits have you reaped from being more networked/open regarding engagement?

What barriers / challenges did you encounter or do you anticipate encountering at the other end of the spectrum?

Strategies to overcome those barriers? Internal advocacy?

Report out and Recommendations



RECOMMENDED

Resources from JFFixler Group

Free – Ready-to-use Tools & Templates

JFFixler.com/Tools

Free – InnoVate Blog

JFFixler.com/Blog

Free – Innovative Volunteer Strategies E-newsletter

JFFixler.com/Newsletter

Free – Articles

JFFixler.com/JFFixler-Group-Articles

Publications

JFFixler.com/Publications

Webinars

JFFixler.com/free-jffixler-group-webinars

Webinars

Gaining Funder Support for Volunteer Engagement

Wednesday, August 16, 2017

Strategic Planning for Volunteer Engagement: Your GPS to Future Success

Wednesday, October 11, 2017

**All webinars presented from
2:00 – 3:00 pm Eastern time**



Thank you!



SAVE
THEM
ALL



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