



Ivida Smart Technologies
Pty Ltd is leading smart
retail solution provider in
Australia. We help retailers
to enable better customer
experience to compete in
3Gen Digi-retail Era. Ivida is
founded in 2015 based in
Melbourne and office in
Sydney, Brisbane, Perth.



















Digital Signage

**ESL** 

Cash Register Traffic Camera

Thermal Printer





## **Store Advertising Display Panel**

Street Notice Board Dual Panel Post Menu Board Shelf Display



# POS - Far Beyond Cash Register

Cash Register
CRM
Voucher and Coupon
Marketing
Business Intelligent



#### ESL - Electronic Price Label

Price Change
Stock Arrangement
Flash Promotion
Store Event
Information & Interactive



## Traffic Camera - Know Business Better

Store Traffic Instore Heatmap Operation Monitor



# **Multi-function Thermal Printer**

Smart partition print
Various interface
Quick compatible with ESC/POS
300mm per second high printing speed
Waterproof, oilproof and dustproof