

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. The Act (2 of 1986) came into effect from 13th February, 1986 by a notification issued in the Gazette of India: Extraordinary: Part-II [Sec. 3(ii): 13.2.1986]. The Authority replaced the Processed Food Export Promotion Council (PFEPC).

### **Vision**

Establishing India as a supplier of quality agro and food products in the global markets.

### **Mission**

To act as an interface between the trade and industry on one hand and the Government on the other in furthering the common goal for development and promotion of agro exports from India. To assist the trade in effectively responding to the challenges of global marketing. Networking with the institutional framework of the Governments both in center and states to address the supply side issues and work with the similar framework in the target markets for seeking market access and establishment of the 'brand India'.

### **Key Objectives**

- 1 Market Development
- 2 Development of Infrastructure
- 3 Quality Development

### **ADMINISTRATIVE SET UP**

**Chairman** - Appointed by the Central Government

**Director** - Appointed by APEDA

**Secretary** - Appointed by the Central Government

**Other Officers and Staff** - Appointed by the Authority

Section 7 (3) of the APEDA Act provides for appointment of such officers and employees by the Authority as may be necessary for the efficient performance of its functions.