



About the Bake Skills Australia Championships

2019 – Celebrating its 27th year

Launched originally as a marketing initiative for TAFE colleges by the Australian Wheat Board (AWB) in 1993, the competition came under the wing of Allstates DCP Marketing Services in 1995.

In 1996, Allstates formed an alliance with AES (now Diversified Exhibitions) to take the competition into the “mainstream arena” of the Fine Food show, the extra exposure helping to elevate the competition to become the premier National team’s event for the Australian Baking Industry in recent years.

Objective

The objective of Bake Skills – to support Quality, Training and Professionalism in Baking – remains unchanged today. The competition is specifically structured to showcase the talents of our younger generation of bakers & pastrychefs through the exposure gained each year at both the Fine Food Australia exhibition (which attracts around 30,000 visitors each year) and through regular articles & news updates in trade media such as Baking Business; Foodservice News; Open House, etc., etc.

In 2014, an education programme aimed at the consumer was launched through selected baking retailers & manufacturers designed to not only reinforce the Quality, Training and Professionalism of the competing teams, but to also raise additional funding to support the competitors & their team’s travel, training & accommodation expenses.

Age guidelines

To represent their employers; training college & state in the Bake Skills Australia “Nationals”, competitors must be aged between 18 & 25 (i.e. under 26) years old at the start & conclusion of the National competition each year.

Judging guidelines

The Bake Skills Australia competition has been blessed from inception, in having a selection of talented, qualified men & women available to join the judging panel each year. The committee endeavours to select a judging panel each year from throughout Australia that provides balance, quality and of course, impartiality in assessment.

Sponsorship Support

The Bake Skills Australia competition is only made possible through generous support from a select group of baking Industry suppliers who contribute the dollars, equipment, space, ingredients, time & numerous ancillary services to ensure this event provides team members with the best possible vehicle to present their skills & talents. The major sponsors (Event Partners) are **Moffat** (ovens & equipment); **EOI** (fats & shortenings); **F Mayer** (Callebaut) & **Fine Foods**. There are also 3 other levels of supporting Sponsors & Industry Providers – and the participants in these categories are listed “on stand” each year.

Supporting Quality, Training and Professionalism in Baking
see the WEBSITE: www.bakingtoday.com.au