

Welcome to ASIAL

We are here to help your business succeed. As an ASIAL member, advice and support is always within easy reach.

Leadership

Providing a strong industry voice & advocacy



Networking
& Professional Development



Commitment
To Quality



Promoting Your
Business



A Trusted
Partner

Professional Advice &
Support



Access To Industry
News & Resources

Some of our member benefits include:



Professional Advice & Support

Free over-the-phone advice on industrial relations, compliance, regulatory affairs and technical issues. Prevention is better than cure. We can assist you in meeting your workplace relations and compliance obligations, saving you significant time and expense later on.



Leadership - Providing a strong industry voice & advocacy

ASIAL represents the industry across all levels of government and all sectors – manpower, electronics and physical security. Through regular interaction with government (state, territory and federal) and the preparation of industry submissions and research, ASIAL is a strong, passionate and well respected advocate for the industry.



Promoting Your Business

Through our ongoing consumer awareness campaign we promote the benefits of using an ASIAL member to business, government and residential customers. Our campaigns have included advertising on TV, radio, public transport, online and a variety of publications. The ASIAL member logo is a symbol of quality and shows your commitment to the highest professional standards.



Networking & Professional Development

ASIAL organises regular face-to-face networking and professional development events across the country. For those who can't make it to an event, we offer an online community and social media channels to enable members to engage with like-minded security industry professionals.

Among the events include:

- Annual Security Exhibition & Conference – for over three decades ASIAL has been involved in organising and staging the industry's premier security event.
- Awards for Excellence – the annual industry awards, organised by ASIAL, provide an opportunity to recognise all that is good and innovative in our industry.
- State/Territory Industry Breakfast Briefings provide industry updates and presentations on topical industry issues and challenges.
- ASIAL webinars enable members to connect with us online and interact with presenters.



A Trusted Partner

Over almost 50 years ASIAL has established itself as the peak body for security professionals in Australia. ASIAL members account for approximately 85% of revenues generated by the Australian security industry. Professionalism and integrity are synonymous with the ASIAL brand. Membership is a mark of distinction valued by members, the public, media, business and government.



Access To Industry News & Resources

ASIAL is a trusted source of timely industry news and information through:

- Security Insider - our bi-monthly magazine;
- First Alert - our fortnightly eNewsletter;
- Blogs - our thought provoking blogs prepared by industry experts provide insights on topical industry issues;
- Access to professional development and networking events;
- Access to practical business toolkits and templates.



Commitment To Quality

ASIAL plays a lead role in driving Australian Standards, training standards, developing Industry Codes of Practice and promoting the highest level of professionalism within the industry.

- ASIAL is a federally Registered Industrial Organisation of Employers.
- ASIAL is an Approved Security Industry Association in the ACT, QLD and VIC.
- ASIAL is cabling registrar under the Australian Communications and Media Authority's Cabling Provider Rules.
- ASIAL has a Memorandum of Understanding with the Fair Work Ombudsman.

To view a full listing of our member benefits:

www.asial.com.au

or call 1300 127 425

We are just a phone call away.

STRATEGIC PARTNERS

