

The Real BlueberriesTM Seal



Real Blueberries + Great Products = Happy Customers!

Got real blueberries in your product? Tell consumers with the Real BlueberriesTM Seal. The 2,437 highbush blueberry growers in 32 states invite you to join Team Blueberry! Qualifying is simple. There is no cost. It's a great way to benefit from the popularity of real blueberries. Most products contain adequate or optimal amounts of real blueberries. The Real BlueberriesTM Seal shows customers – this is the real deal!

To qualify for the Real BlueberriesTM Seal take a photo of your blueberry product and ingredient statement for our team to review. Send to realblueberries@blueberrytech.org. If the product is approved, we will send you a simple agreement. If not, we can provide tips on how to optimize blueberry content. Once accepted, we will send the seal artwork ready to include on your package. You are now part of Team Blueberry!

US Highbush Blueberry Council

The US Highbush Blueberry Council (USHBC) is an agriculture, research and promotions group comprised of farmers, processors and importers of highbush blueberries.

www.realblueberries.org

