



BRIGHTON TECHNOLOGIES GROUP

COMPANY PROFILE

- PAGING SYSTEMS
- WIRELESS COMMUNICATION
- TWO-WAY RADIOS
- SMARTPHONE CHARGERS

www.brightontech.com.au



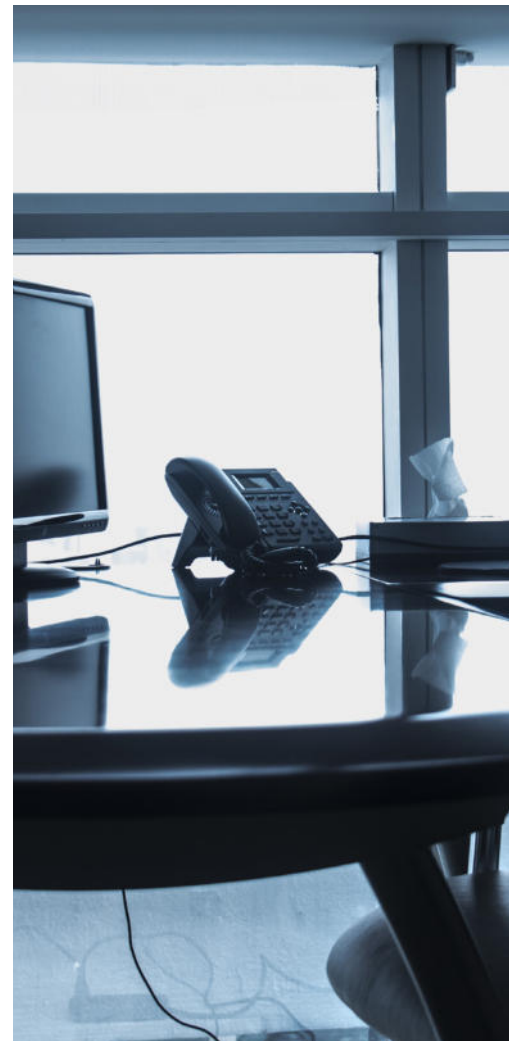
Consisting of BLUFI Wireless P/L & Boomerang Paging P/L within Australia, we deliver specialised onsite communications for casinos, clubs and hotels, hospitality venues, retail & industrial customers.

We offer a range of communication equipment and services to assist staff to communicate more efficiently with each other, and be more responsive to the customer.

We've been in the industry for over 20 years and along the way built our knowledge and skills through experience. We pride ourselves on product quality, exceptional performance and genuine, responsive service.

Our customers are provided with a full service offering consisting of advance replacement and service of equipment, site audits, a dedicated account manager, ongoing support and training programs. Many of our customers have been with us from the start which is testament to the level of customer service we offer.

We have an in-house R&D team including software developers who are continually using customer feedback to enhance the software and capabilities of our systems. We are flexible as an organisation, which allows us to design bespoke systems to meet any IT need.





WELCOME BRIGHTON TECHNOLOGIES GROUP

Brighton Technologies Group (BTG) successfully operates in the Business to Business (B2B) marketplace, providing innovative communication, guest & staff paging and RTLS Tracking solutions. We manufacture and distribute a range of BTG products and services, as well as market leading brands throughout Australia, Hong Kong, USA and the UK.

At Brighton Technologies Group (BTG) our mission is to be the preferred supplier of innovative, reliable and user friendly 'staff to staff' and 'staff to customer' communication solutions.



PEOPLE

We seek to attract and retain the most talented and motivated PEOPLE within our industry, providing genuine career paths within an environment that embraces change.



TECHNICAL

Our TECHNICAL team underpin our ability to deliver continuous IT & system support, ensuring our customers communication systems are working at optimum levels.



CUSTOMER

We provide our CUSTOMERS with innovative and quality communication solutions to meet their ever changing needs, supporting them in achieving their business goals.



PROCUREMENT & LOGISTICS

We have a first class PROCUREMENT & LOGISTICS team that effectively manage the development, sourcing, manufacture and distribution of our products and services.



SALES AND SERVICE

We are home to a motivated, capable team of SALES AND SERVICE personnel who work together to deliver positive outcomes for the customer.



RESPECTED

We have a RESPECTED reputation within the industry, and are the 'go to' company for gaming paging & communication software, guest and staff paging solutions and RTLS tracking.

COMPANY HISTORY

TIMELINES



1998

Jtech Australia Pty Ltd formed as exclusive Distributor for USA leading supplier of in house paging solutions Jtech Inc

2000

Wavelink Distribution begins with offering DECT Cordless phones to its current customer base
- Jtech signs deal for 40 x Lone Star Restaurants to supply Guest Paging solutions across Australia

2001

Development begins for Genesis Paging Software to be developed to offer choice and more features than the current product offering
- Genesis launched to market with over 220 x sites installed in Hotels, Clubs and Casinos across Australia.

2002

Call Systems Technology (CST UK) becomes our Distributor for Europe

2003

Jtech now Australia's largest on site Paging provider to the Hospitality market with over 2,000 active customers
- Jtech appointed exclusive distributor for Kirisun Two Way Radios for Australia and NZ
- Jtech signs long term contract with Chemist Warehouse to supply 360 x Pharmacy stores around Australia

2005

Micros acquires Jtech, Boomerang Paging products launched & manufactured by BTG and distributed globally

2006

Blufi Wireless Purchases Norwood Systems Pty Ltd, a leading Bluetooth developer for multi-cell wireless headset deployments

2007

Amerisafe Inc becomes exclusive Distributor for Boomerang for North American markets
- Jtech Australia Pty Ltd Purchases AEC Paging systems in South Australia with strong links in Healthcare and Hospital paging markets
- Blufi appointed Exclusive Distributor for Indyme Retail Call button technology

2008

Blufi Wireless purchases ICONS Digital Signage Company to offer Digital signage solutions

2010

BluFi Wireless purchases Emstream Music Pty Ltd to form Playcom Music & Digital Pty Ltd offering a diverse range of Background Music and Digital Signage



2011

BTG acquires Amerisafe and starts Blufi USA Inc as our USA Based Company.

2012

BTG acquires Questek Australia's leading Aged Care paging system manufacturer with 800 sites across Australia

- BTG becomes Exclusive Distributor for Kidigi Phone Charger Solutions
- Blufi signs contracts to supply Masters Home hardware stores with 78 sites over 5 years with Indyme Call button technology. BTG revenues reach \$30 million

2013

BTG divests Questek to public listed Hills Health group.

- Blufi signs contracts with Super Retail Group to supply RCS products over a 5 year plan
- BTG introduces iFlex Chef & iFlex Q Tablet - based Communication solutions to market

2014

BTG acquires a 50% share in Pager Call Systems - (PCS UK)

2015

BTG invests in UWB by forming an alliance with Open RTLS in Netherlands for developing UWB Technology for Health & Hospitality markets

2016

PCS UK appoint Discover Systems - Denmark as Exclusive European Distributor for Boomerang Paging products

- BTG signs \$225K contracts for Scalabrini Aged Care to supply UWB Tracking solution for Staff, Patients and Asset tracking in real-time

2017

BTG Becomes exclusive Distributor for TPL Two Way Paging products for Hospitality and Retail markets

- BTG launches the Smart1 - Dual DECT & Wi Fi-Phone at Australian Gaming Exhibition 2017

2018

BTG develop the Titan Wi Fi Watch and introduce the **Rate My Restroom** concept to work with Connect and or Apple or Android smartphones to improve customer satisfaction levels. The new BTG POC Two Way Radios introduced to market with great success. Royal Women's and Children's Hospitals roll out Connect Healthcare Software for management of their 3,300 on site Alphanumeric Pagers for their hospital staff.

OUR MARKETS

We love to listen and we are eagerly waiting to talk to you regarding your project.
Get in touch with us if you have any queries and we will get back to you as soon as possible.

- Access Control
- Aged Care
- Bar
- Blood Centres
- Bowling Centres
- Building Management
- Business Offices
- Cafes
- Grocery
- Health Clubs
- Hospitals
- Hotels
- Industrial
- Libraries
- Movie Theatres
- Nursing Homes
- Car Wash
- Casinos
- Child Care
- Church Nursery
- Clubs
- Construction
- Security
- Country Resorts
- Office
- Pharmacy
- Point of Sale
- Pubs
- Fast Food
- Resorts
- Restaurants
- Retail
- Drive Thru
- Education/School
- Fast Food
- Fire/Safety
- Food Court
- Gaming Integration
- General Business
- Golf Clubs
- Schools
- Shopping Centres
- Spa
- Spa & Salon
- Sports & Leisure
- Tradeshows
- Events
- Universities



OUR BRANDS



OUR PRODUCTS

WIRELESS COMMUNICATION SYSTEMS



Connect Gaming



Connect Accommodation



Connect RCS



Connect Button



Power Page Plus



Pokie Direct



Pokie Call



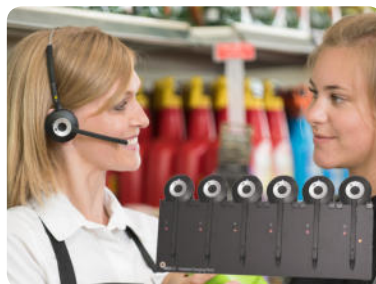
Indyme Products



Smart DECT WiFi Phone



BTG Two-Way Pager



Vocovo Go Headset



COBS DECT Phones

OUR PRODUCTS

PAGING SYSTEMS



Titan Paging System



VOLT Paging System



Ultra Paging System



Server Paging System



iFlex Chef



iFlex Q



BTG All In One



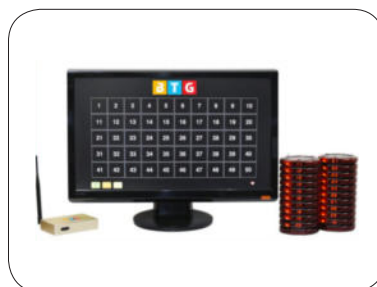
Staff Paging



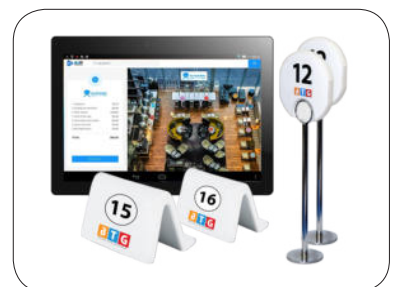
Paddle Paging



Ultra-Trac With Pager



FindMe II Table Location



Ultra-Trac With Table Tent or Table Stand

OUR PRODUCTS

TWO WAY RADIOS



BTG B3



BTG PT3600



BTG DP405



AWR ADVANTAGE



MOTOROLA CLP



Kenwood ProTalk LT



HQT DH 8100



Kenwood TK-3310



MOTOROLA DEP450



Kenwood NX 340 I TDK 340



Kenwood NX 320



BTG 250A

SMART PHONE CHARGERS



Cube Power Station



Table Charger



Bar Charger



Commercial Charging Station



Power Tank Charger



PIN Lock Charging Station



Tablet Rack Charger



Aidan Charger



Nadia Charger



Adver Charger Backlit



Wall or Pole Charger



Wall or Pole Charger

NEW TECHNOLOGIES

ULTRA-TRAC

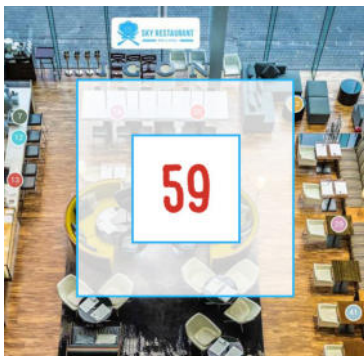
Ultra-Trac is our Real Time Location Tracking guest pager system which allows staff to locate and deliver the guests' meal/order wherever they are in the venue.

The Pager Location is tracked in 'real time' throughout the venue and shown on a Smart Tablet visible to staff.

With the Ultra-Trac system guests are free to move about the venue and staff can always find them.

Three Technology Options

Zonal



Visualise the general location of the guest to 5 - 15m

Micro-Zonal



Visualise the guest to within +/- 2m

Pinpoint



Visualise the exact location of the guest to +/- 10cm



HOW IT WORKS:

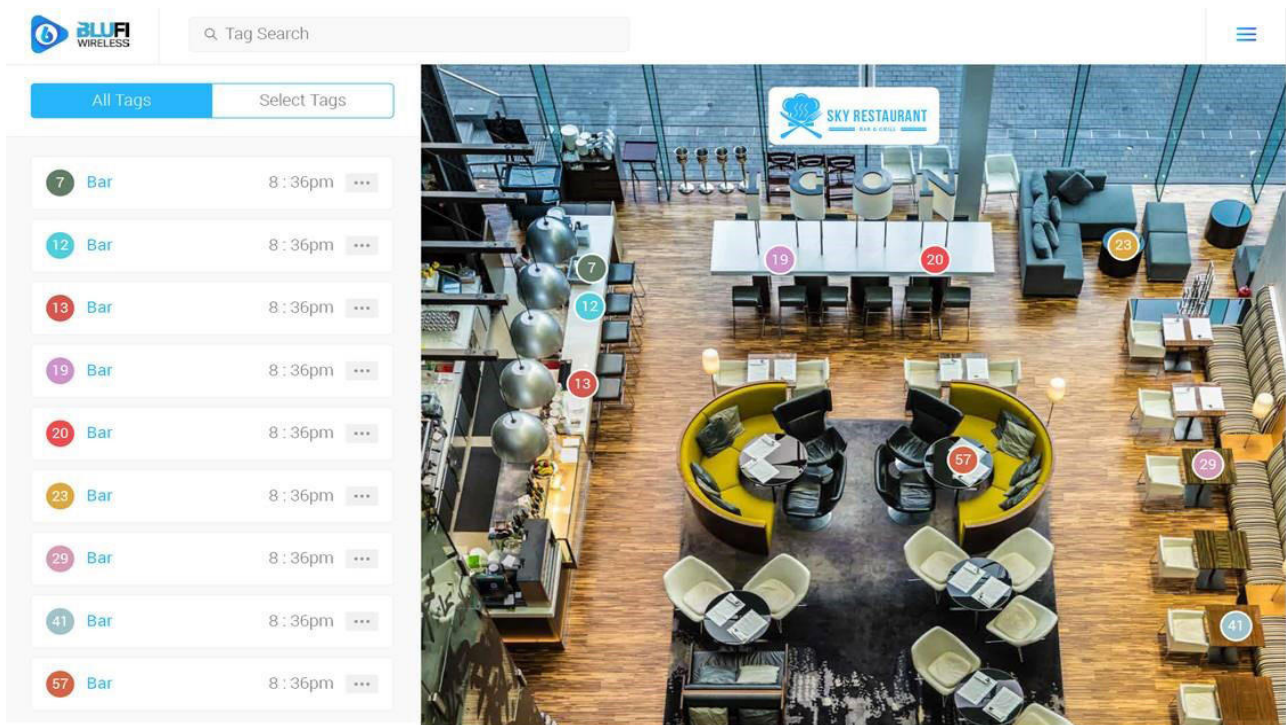
Each Ultra-Trac device contains a tag which has a unique signal. Using a series of anchors within a venue to triangulate the signal, the Ultra-Trac pager is constantly visible in real time. As customers move around the venue with their Ultra-Trac pager, staff can see their location and when the meal or drink is ready, deliver their order directly to them.

ULTRA-TRAC ALLOWS CUSTOMERS TO:

- Move around the venue knowing staff will find them with their order
- Have the convenience of changing tables without losing their order
- Enjoy the venue without having to go back to the cashier to pick up the order

ULTRA-TRAC ALLOWS STAFF TO:

- Find customers quickly
- Deliver hot meals while they're still hot
- Deliver cold drinks while they're still cold
- Spend less time walking the floor looking for customers

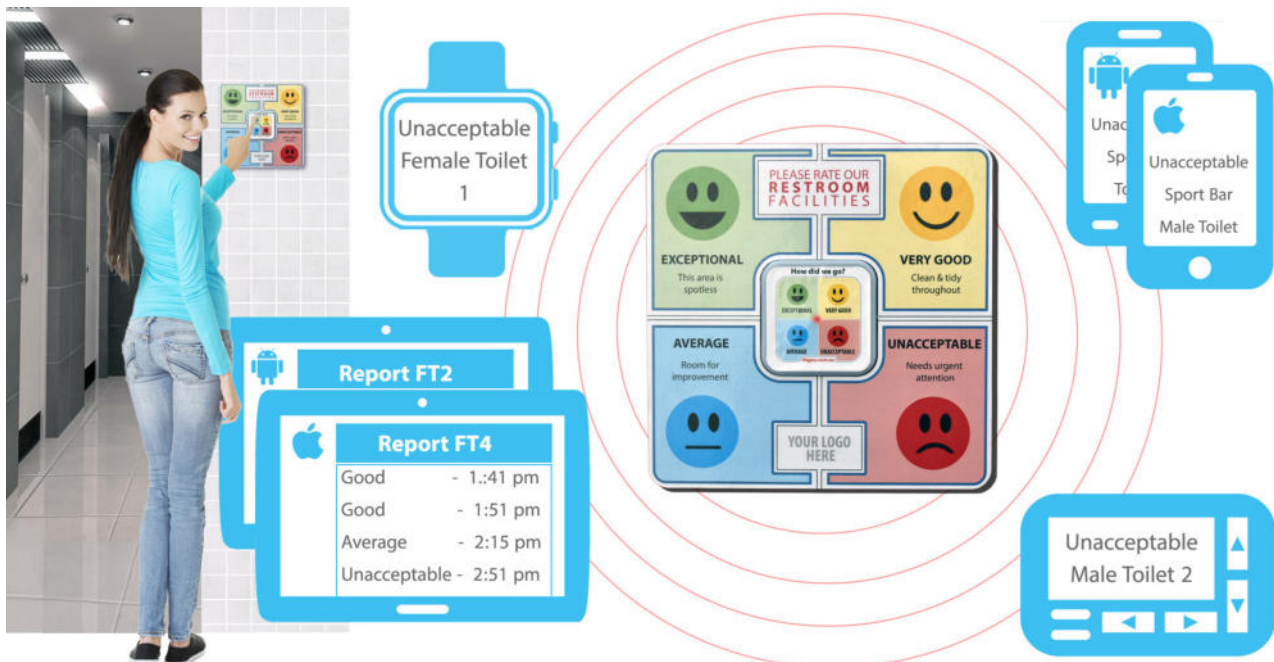


“RATE OUR” RESTROOM CUSTOMER SURVEY

“Rate Our” Restroom Customer Survey provides an easy way to collect instant feedback from customers reporting the cleanliness of the facility through the use of the smiley face system.

BENEFITS

- Improve customer satisfaction & service
- Real-time reporting & feedback
- Instant paging to a staff member, if unacceptable button is pushed
- Increased staff efficiency & management
- In-depth analytics
- Simple to use and set up
- Wireless Solution using long range batteries lasting up to 3 years
- Works with Connect Software and/or direct to your Smartphone



ANALYTICS

Analytics offers your feedback results in interactive charts and graphs, helping you to identify long-term trends and pinpoint exact times and places of service decline. With immediate access to your key performance status, you can make necessary improvement decisions faster and more effectively. Analyse your past and current performance and make more informed decisions for future improvement.

RATE OUR STANDARD DESIGNS

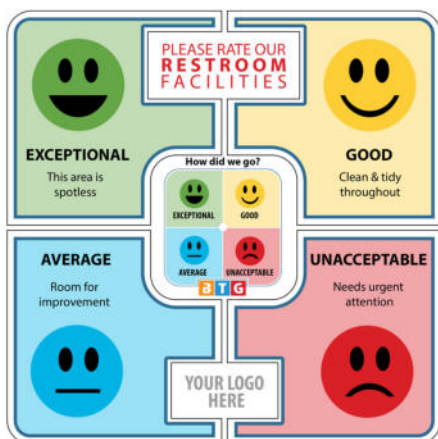
We have a range of standard designs for immediate deployment or for an extra charge we can custom design a faceplate reflecting your brand or venue. Contact us for a quote.



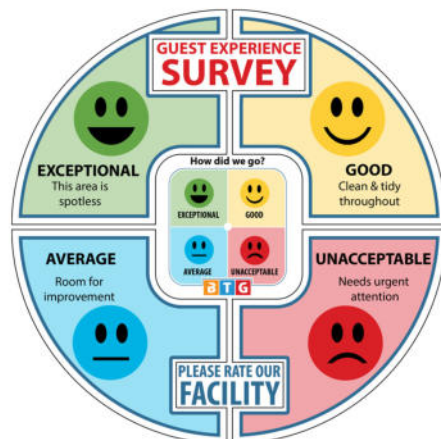
Vibrant Square



Vibrant Round



Pastel Square



Pastel Round



Black & Yellow Square



Black & Yellow Round

TANK WATCH

The Tank WiFi watch is our latest wearable paging device for in-house communications.

The Tank can receive messages from Gaming Machines or Customer service buttons and chefs and barstaff can page staff from tablets communicating directly with the watches.

Staff can acknowledge receipt of the call or reassign to another staff member and all call activity is logged via the Connect Event Management System.

With its wide screen and bright visuals, the Tank is your clear communication choice.

LOGIN SCREEN



RECEIVING MESSAGE



REASSIGNING A TASK



MESSAGE SCREEN



MESSAGE SCREEN



HISTORY SCREEN



CONNECT HOSPITALITY

The Connect Hospitality system integrates directly with Gaming, Clubs, Casino, Healthcare, Retail to alert staff when customers need service or help. All events are queued to ensure the first patron to request service is the first one attended to. Calls rotate evenly to all staff who are logged on to the system. Staff receive messages via Android Smartphone, Android Smartwatches, RF pagers, DECT phones, DECT phones and/or SMS to mobile phones from Connect Hospitality.



REMOTE DISPLAY SCREEN



DECT PHONE SYSTEMS



BTG TWO-WAY PAGERS



ACCESS CONTROL / ALARM SECURITY SYSTEMS



POINT OF SALE



WI-FI SMART WATCH



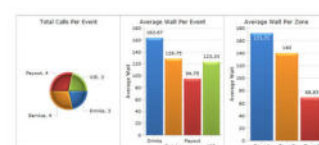
PABX - IP/VOIP



ALL LOYALTY SYSTEMS INTEGRATION



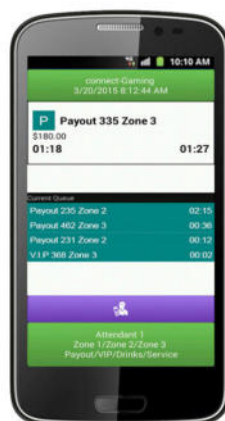
WIRELESS CALL BUTTONS



REAL-TIME REPORTING x65+



TWO WAY RADIOS



SMARTPHONE DEVICES



ALPHA-NUMERIC PAGERS

WHY BTG?

BTG provides a myriad of Communication Products and Solutions to the Hospitality, Healthcare, Gaming and Retail sectors. Established in 1998, BTG is 100% Australian owned & operated with Offices in HK, UK , USA and distributors in Canada & Denmark.

We employ over 40 x Full time Staff.

We are Australia's Market Leaders due to our quality products, service and 24/7 support.

'Try then Buy' makes the choice to choose BTG easy!

BTG History Video:

<http://btgau.com.au/videos/btg-history.html>

We offer the Longest Warranties and Fully Managed Service solutions which include dropped, abused, damaged and missing pagers with yearly swap outs

Full Pricing Transparency with fixed pricing based on volumes. No price gouging !!!

Fully managed Rental, Lease or Outright purchase options available



OUR PLEDGES TO YOU

■ QUALITY SERVICE

No.1: We will make it easy for you to contact us when you need to

No.2: We will provide you with effective and friendly customer service

No.3: We will always help you to choose the right solution for your business requirements

No.4: We will provide you with timely access to your solution

No.5: We will respect and protect your privacy and personal data

■ WORKING WITH YOU TO IMPROVE YOUR EXPERIENCE

No.6: We will listen to your feedback and use it to assess and improve the service that we offer

No.7: We will listen to your concerns and work with you to resolve any complaints in a timely manner

■ OUR SOCIAL AND CORPORATE RESPONSIBILITY

No.8: We will continue to work in a way that minimises our impact on the environment

No.9: We will take an active role in our community and provide additional support to non-commercial organisations

■ DEVELOPING OUR CUSTOMER PROMISE, WITH YOU

With your help, we want to adapt and evolve our Customer Promise to meet your needs ever more closely. I would welcome your suggested improvements and feedback on how well we are meeting our obligations and customer service pledges. Share your thoughts with me by emailing **darren@btgau.com.au** or calling **02 9792 4188**.

Kind regards,

Darren Brighton

CEO



SOME OF OUR CLIENTS

Thank you for your valuable feedback and support. We always do our best to contribute to your growth as our mission is to be the preferred supplier of innovative, reliable and user friendly 'staff to staff' and 'staff to customer' communication solutions





MEET THE TEAM



DARREN BRIGHTON
CEO



JENNY JAMES
Financial Controller



DANIEL BRIGHTON
National Sales Manager



ROBERT BROOKS
Chief Financial Officer



BRUCE DUNBAR
Business Consultant



DANIEL KELLY
Research & Development MGR



BRAD WALKER
Business Development Manager



BARRY SHUTTLEWORTH
Technical Manager PCS



CHRIS HAWKINS
Pagercall CEO



NATHAN FRANCIS
Account Manager



ANDY PORTAS
Technical Manager PCS



SCOTT FRAN
Blufi Hongkong



DANIEL SOLAH
QLD Sales



NELSON LOPES
Dispatch



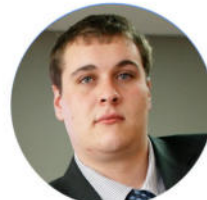
MARTIN BONNICI
Maintenance



JOSH GORDON
Bench Technician



VAN TRAN
Web and Graphic Developer



GAVIN BRIGHTON
Service Technician



MUBBASHIR AHMED MASOOD
Installation & Service



FIONA ORMEROD
Accounts Receivable



COLLEN O'CONNOR
Accounts Payable



CORAL AZAR
Accountant



KIM CUSKELLY
Customer Service Co-Ordinator



ERIN WHELLER
Customer Relations & Sales Support



JOHN DRAKE
Service Technician



MONY ROSS
Service Technician



BEN MCGEE
Bench Technician



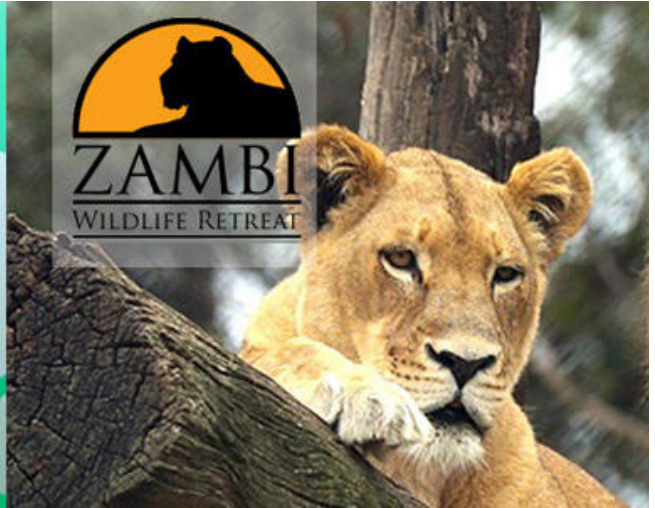
NATHAN DREW
Workshop



QUE NGUYEN
Bench Technician

OUR CHARITIES

PROUD SUPPORTERS OF



THANK YOU

We love to listen and we are eagerly waiting to
talk to you regarding your project.

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