



Why
we are cool





...because
water is in
our DNA!



...because drinking mains water
is always a smart idea, but drinking
Blupura water is cool and smart!

"Water and Earth's other natural resources are the most valuable assets that humanity possesses, and it is entirely up to us to use them with care and preserve them for both our and future generations. Having one of our watercoolers connected to the mains water supply not only gives you the convenience of a continual supply of fresh, still or sparkling water, but it is also a hygienically safe, economically smart and environmentally friendly choice.

Environmentally friendly in terms of drastically lowering the impact of plastic bottles on our ecosystem, which if that is not already significant enough, we are the first in the world to use a natural refrigerant gas, making our coolers the only coolers that have ZERO impact on global warming. And of course, we wanted our coolers to be impeccable, with state of the art design and constructed with only the highest quality materials, 100% made in Italy - which is not just a gimmicky label for style, but something in which we believe and that demands a huge amount of energy and dedication.

*At the beginning it was a gamble, but today Blupura
is a commitment to excellence and that makes us very proud."*



Providing water for every need, worldwide...

It's our DNA...

Providing good mains water, fresh still or sparkling, in the most hygienic, efficient and environmentally friendly way, with excellent quality and designed water coolers that have been developed for the specific needs of each and every user in the world market: this is our mission. A corporate philosophy that, thanks to its extensive range of highly innovative products, has led to the worldwide distribution of Blupura. More specifically, the success in the American market since 2014 led to the opening of Blupura USA Inc. our branch with offices and warehouse facilities based in Miami - Florida. This has brought us closer to our many customers on the other side of the Atlantic. Other world markets are operated directly out of Italy or through selected distributors who are able to satisfy our standards of assistance and customer service.



Hospitality solutions



Professional coolers for dispensing, large quantities of good cold, still, sparkling or room temperature water continuously. Ideal solutions for the catering sector restaurants / bars, canteens, community centres.

Office solutions



Coolers particularly suitable for offices, shops or activity centres open to the public of any size, as well as schools and hospitals.

Domestic solutions



Coolers designed specifically for the home.

Vending solutions

From the initial project for a technologically-advanced public water fountain designed for Municipal Companies to promote the consumption of mains water and encourage new forms of environmental protection and management, Blupura has developed a series of coolers and business models for the world of vending. Today Blupura's vending solutions are present in many public spaces, gyms, universities and large residential complexes throughout Italy, Europe and USA.



It is from this idea that led to the creation of AcquaCity, our management company for vending and public fountain projects.

ACQUACITY
la tua fontana pubblica

2008

The launch of Blupura, pioneers with their choice of using only natural refrigerant gas



Fontemagna Steel, the first Blupura model



WRAS certification

WRAS
APPROVED PRODUCT



2009

Fontemagna **HOT**



Installation of the first Fontemagna City



2010

Arrival of the countertop version

WAVE



100% smart italian design and quality

We demand a lot from each and every one of our water-coolers.

In order to obtain the maximum from them, we have chosen to follow a global policy of using only the highest quality materials. But we also want them to be good-looking, practical and ergonomic, with a great design, modern and proudly Italian.

It's an ambitious philosophy that requires complex working processes but one which we can guarantee and verify personally, thanks to a design and production process that is entirely managed within our factory, therefore, a guaranteed 100% made in Italy.

This choice makes us a reliable and versatile partner for our clients, able to develop exclusive, personalized solutions so that the water-coolers can be installed in any setting and will harmonize with its surroundings.

Furthermore, the advantages of using natural refrigerant gas are infinite from the environmental context: incredibly, the compressor is also much more silent and the refrigerating unit incurs less wear and tear than the standard types, therefore lasts longer.

Our quality "extras":



touch screen

a flat and stylish control panel: great design and maximum hygiene thanks to easy cleaning.



energy saving

when desired the cooler can be put into stand-by mode with a reduced consumption of 75% compared to fully operational mode. A smart way to save energy whilst still avoiding bacterial growth, thanks to the maintenance of a low internal temperature.



natural gas

use of refrigerant gases (HC) such as R290 or R600a.



UV out

Anti-bacterial UV output lamp on each individual tap. The UV rays, as shown in numerous studies, sterilize and impede bacterial growth.



portion control

for fast and convenient service: the volumetric portioning allows the personalization of the doses supplied.



2011

First award for Blupura at the Aqua Awards



ecochic

launch: the new countertop solution with a modern design



2012

BCC vision

the first cooler with the LCD screen incorporated



2013

WALL

launch: the new wall-housed cooler



The undercounter solution with the superior performance of 280 litres/h with

BOX 280



Launch
Blupura

blupura

Launch
ACQUA

ACQUA
la tua fontana

Three cool points about saving...

Saving energy is a matter of respect!

Respect for the environment is not a gimmicky marketing tool, but a business philosophy that we pursue with conviction: saving is essential not only for economic development but also for the increasingly scarce natural resources, and our environment.



"Green" technology.

Each of our coolers is designed using as much recyclable materials as possible and is equipped with devices to reduce consumption of electricity. We are proud to declare that we are at the forefront of Green technology, we were the pioneers in Europe and USA to use the totally natural refrigerant gas (HC) R290 in the watercooler industry and the first on the world market to offer this "green technology". A wise and farsighted vision that offers excellent quality with ZERO contribution to Global warming (greenhouse effect) together with the added benefit of a 15% energy saving of and a greater yield in terms of overall performance of the cooler.

Less plastic is cool.

Every day, in Europe alone, we use 30 million plastic bottles. That's a pretty good reason to choose to drink water from a Blupura cooler! Add to this the fact that it runs on natural gas and also offers energy saving devices, make it the perfect ecological choice: reduction in economic costs of bottled water (production, transport, disposal) and their enormous environmental impact on the entire planet (release of CO₂ in the atmosphere, use of plastic containers) all contribute to less smog and less plastic in the environment!



2014

ch of
a USA

ura
usa

ch of
ACITY
ACITY
na pubblica

BLUBar

the new
countertop solution
with portion control



Launch of the most
compact of the
Blupura coolers



BLUSoda

Move to the new
Headquarters
in Recanati!



2015

Obtained
UL
Certification



Launch of
the innovative
multi-connection P.O.U.



BLUlink

Notable achievements ISO 9001 - ISO 14001

The quality of our coolers has been certified and awarded by the most important international bodies in the quality control sector. A guarantee for those who buy them and use them and a proud achievement for us. Keeping our objectives high: aspiring to the best results by focusing on **cutting edge technology, design and ecology.**



Blupura is the only manufacturer of water coolers that is cited in the recent Greenpeace "Cool Technology Report"!

Blupura is extremely proud of being the only manufacturer of watercoolers present in the "Cool Technologies report: working without HFCs" in which Greenpeace lists worthy companies who have distinguished themselves for the use of refrigeration technologies that do not involve the use of hydro-fluorocarbons (HFC), substances that are the main culprits that contribute to "global warming".



2010



Best Environmentally Friendly Practice
European Aqua Award
2010, Prague

2011

Best Product Design/Innovation
European Aqua Awards 2011,
Odessa



2012



Best Environmentally Friendly Practice
European Aqua Awards
2012, Istanbul

2013

Best Product Innovation
European Aqua Awards 2013,
Berlin



2014



Best Promotion of Health and Hydration
European Aqua Awards
2014, Budapest

2015

Best Promotion of Health and Hydration
European Aqua Awards 2015, Rome
Best Environmental Practice/Green Initiative
European Aqua Awards 2015, Rome



2016

WAVE becomes **HOT!**



Blusoda is now also available in an under counter version



BLUSODA BOX

EPA authorization in USA for the natural gas R290



Received the ISO 9001 & 14001 certification and NSF certification



Intertek

BluSoda also becomes **HOT!**



BLUSODA HOT



2017

AquaPass, BluHome and many other projects already in the pipeline.

aqua pass

bluHome

Certifications:



Associations:



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