

## Adding new dimensions

for a smarter, safer world

We help people create a smarter, safer world by developing network solutions for improving security and finding new ways of doing business.

Our products and services include video surveillance and analytics, access control, and audio systems to help you understand and quickly respond to what you see and hear.

With tools based on sight, sound and analytics, you can anticipate incidents and influence customer behavior, increasing safety and security while optimizing your operations.





## Axis in 1 minute.

Axis creates solutions based on sight, sound and analytics to improve business and optimize business performance.

Founded 1984 in Sweden

Total sales 1 billion USD\*

Local presence around the world

Part of Canon Group

\* Full year 2017 SEK 8.6 B, EUR 894 M

Follow us on axis.com or













3,143 employees\*\*

countries

highly satisfied partners





## Our beliefs

The Axis difference is our values, ways of working, and business conduct that set us apart from the competition – from pre- to post-sales.

## Quality in everything we do

Quality is about making certain that everything we do is handled with care and that every choice we make is for our customers' and partners' best interests. Our solutions are based on open platforms to match other products and give the flexibility to expand solutions.

## Cybersecurity - protecting data and assets

Effective cybersecurity is about assessing risks and consequences and taking appropriate steps. It's about products, people, technology and ongoing processes. We do everything in our power to mitigate risks. We have strict requirements for our own products and work diligently with our partners, customers and other institutions to fight this threat.

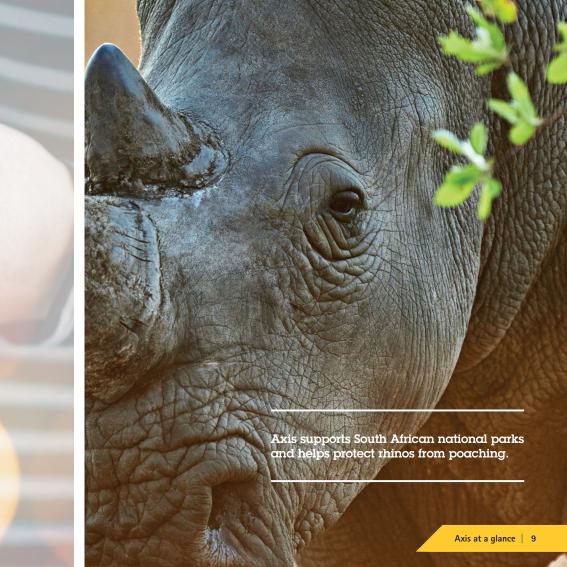
## Sustainability for a better world

Focusing on business conduct, social and environmental responsibility, we strive to minimize environmental impact, create a healthy working environment, eradicate corruption and ensure respect for human rights.

We implement sustainable business practices by adhering to the UN Global Compact and its ten sustainability principles, covering human rights, labor, environment and anti-corruption.

**WE SUPPORT** 





# The Axis advantage

Security is our business. Our experience working with network video and audio systems, analytics and access control contributes to the protection of people and property, process optimization, and increases business efficiency and information access.



### Network video solutions

We offer the largest range of network video solutions including cameras and encoders, VMS and recorders, analytics and applications. Our IP-based portfolio reduces costs, ensures scalability and simplifies integration.

## Access control solutions

We have open, scalable and flexible access control solutions that integrate seamlessly with other systems. Everything from identification and entry control to advanced access management.

## Network audio systems

We offer complete, high-quality audio systems to improve security, make live or scheduled

announcements, or create ambience with greatsounding background music.

Our smart solutions benefit companies, retailers, schools, hospitals, banks, critical infrastructure and other organizations around the globe, making people feel safer and more secure.

## Service and support

Axis Communications Academy offers an extensive range of training designed to prepare you for successfully working with Axis solutions.

Skilled technicians offer support wherever and whenever partners and customers need it.



## **About Axis Communications**

Axis enables a smarter and safer world by creating network solutions that provide insights for improving security and new ways of doing business. As the industry leader in network video, Axis offers products and services for video surveillance and analytics, access control, and audio systems. Axis has more than 3,000 dedicated employees in over 50 countries and collaborates with partners worldwide to deliver customer solutions. Axis was founded in 1984 and has its headquarters in Lund, Sweden.

For more information about Axis, please visit our website www.axis.com.

