

GECA



GECA (Good Environmental Choice Australia) is a purpose driven, not for profit that provides solutions for sustainable consumption and production.

Along with our sustainability consulting services and advocacy, we're Australia's leading and most trusted certifier of environmentally preferable goods and services.

We have provided procurement professionals, architects, building professionals, business and consumers with an independent, reliable and credible way to make environmentally preferred choices since year 2000.

We're the only Australian member of the Global Ecolabelling Network (GEN) and run the country's only transparent and independently audited multi-sector green certification program.

On September 25th 2015 the UN announced there would be 17 Sustainable Development Goals to pick up where the 8 Millennium Goals left off. GECA primarily addresses the **Sustainable Development Goal 12** – responsible consumption and production. However our work and standards are across the majority of all SDG's, if not all of the 17 goals.

These goals will aim to create an equitable future for all, especially as we face a future of mitigation and adapting to climate change impacts in every human, environment and economic system. We all now appreciate that everything is connected, and manufacturing and consumption is certainly deeply embedded throughout the countries and cultures of the world.

Australians increasingly want to do the right thing by the environment and GECA provides them with a way to make better choices.

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Being an environmentally aware business, we needed a way to ensure, adhere and implement sustainably preferable strategies into our business plan.

The team at GECA is co-operative and their guidance ensured that we not only complied with green standards, but exceeded them.

The process is credible and well-received in the market place and ensures that we are set apart from the not-so-genuine 'greenwashing' companies.

Donna McMullen,
Director of Direct Ergonomics

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GECA's vision

is for a sustainable future
for planet and people.

Our purpose

is to create solutions for sustainable
consumption and production.

Our Services

GECA - Wherever You Live, Work & Play



As part of our commitment to solutions for sustainability outcomes we work with all those who are truly committed to the challenges ahead. These organisations include all levels of government, corporate Australia and indeed all communities to help create this change.

Our services and ecolabel provide procurement professionals, architects, building professionals and consumers with an independent, reliable and credible way to make environmentally preferred choices and is widely recognised by government agencies and green building schemes globally.

From its inception, GECA was built with a strong role to combat greenwash, to minimise the environmental, health and social impacts in the built environment and create sustainable communities.

We want to share our insights and inspiration with all of those who are ready to listen and ready to become leaders in sustainability through action and collaboration.

Certification Services

Type 1 Ecolabel

Our ecolabel considers impacts across the whole life cycle of a product, and was established to encourage the development of sustainable goods and services and now provides public access to more than 3500 certified products.

The GECA ecolabel is widely recognised by government agencies and green building schemes such as Green Star, ISCA, WELL and NABERS as well as consumers and is the only member in Australia with GENICES recognition from GEN (Global Ecolabelling Network).



Type 2 Claims Authentication

Through a GECA Authenticated Claim you and your targeted audience will have independent third-party assurance that your claim has been substantiated through an in-depth exploration.

This means that conscious consumers will be able to confidently differentiate your product, service and or organisation from others that may have false or misleading claims.



Type 3 LCA (Life Cycle Analysis)

GECA offers a range of benchmarked LCA (Life Cycle Analysis) services.

An LCA can provide a solution to quantifying and assessing the environmental and social impacts and performance of a product, service, or organisation and can be used to report into other green building programs and sustainable procurement.



Standard Development Services

GECA standards are rigorous, scientific and relevant to key Australian industries. They follow the International Organisation for Standardisation (ISO) 14024 principles for global best practice in ecolabelling. They are designed to reward top environmentally performing products and services, and are internationally recognised through GECA's membership of the Global Ecolabelling Network.

Each standard considers the biggest impacts that a product may have over its entire life cycle, from sourcing the raw materials right down to disposal of the final product and its packaging.

Our standards ensure products have a lower impact not only on the environment, but also on human health, and are ethically made.



One ecolabel says it all



A better environmental,
healthier and ethical choice

GECA's current standards

[Adhesives, Fillers and Sealants](#)

[Carpets](#)

[Cement, Concrete & Concrete Products](#)

[Cleaning Products](#)

[Cleaning Services](#)

[Environmentally Innovative Products](#)

[Floor Coverings](#)

[Furniture and Fittings](#)

[Furniture, Fittings, Foam & Mattresses](#)

[Hard Surfacing](#)

[International Ecolabelled Products](#)

[Machine Dishwashing Detergents](#)

[Paints and Coatings](#)

[Panel Boards](#)

[Paper and Stationery Products](#)

[Personal Care Products](#)

[Recycled Products](#)

[Refrigerants](#)

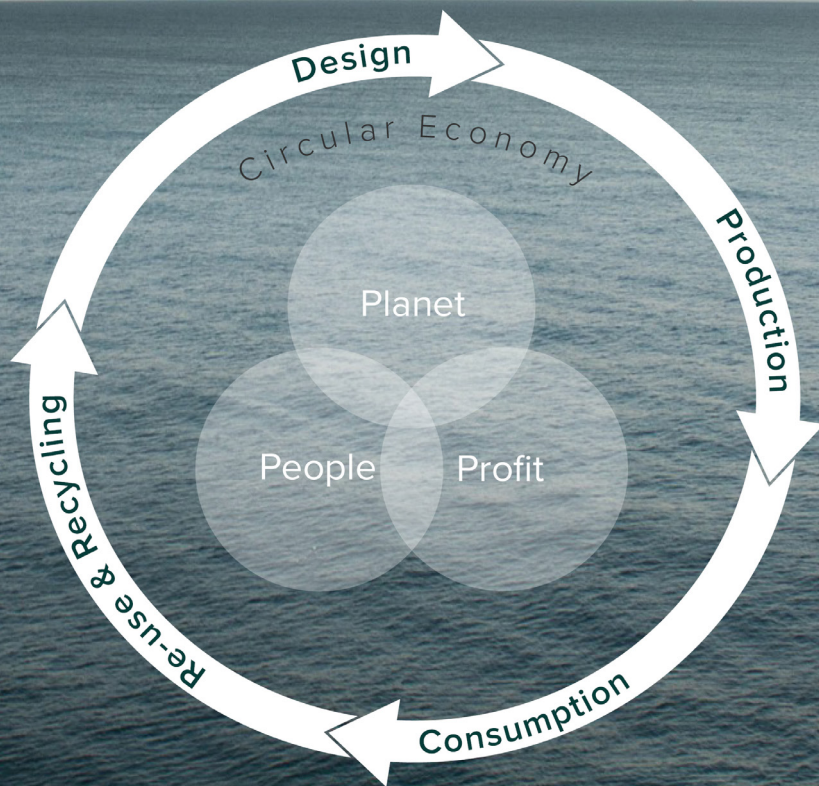
[Reusable Plastic Bags](#)

[Sanitary Paper Products](#)

[Textiles and Leather](#)

[Thermal Building Insulation Materials](#)

[Waste Collection Services Standard](#)



Consultation Services

Be ahead of the game when it comes to global expectations and excellence in sustainability, including embedding of other reporting tools, certification, accreditation schemes and United Nations initiatives such as the Sustainable Development Goals.

We provide a customised range of consulting services to meet your own organisational needs, such as 'Hot spot' analysis, Modern Slavery Act, Supply Chain Risk analysis and much more.

The Positive Procurement Pledge

We're challenging businesses, government agencies, industry groups and non-governmental organisations around the world to take the Positive Procurement Pledge.

Take a stand and commit publicly to developing and implementing a sustainable procurement policy for your organisation that will do good for our planet and the people on it!

Here are just a few of the organisations who have taken the Pledge.



action sustainability



CBRE

designfurniture



ENERVEN™

ISCA Infrastructure Sustainability Council of Australia



WOODWORX

ARUP



SUPERLOCALSTUDIO



TAKE THE
POSITIVE
PROCUREMENT
PLEDGE



www.gecapledge.eco



*Get in touch with us at GECA and
let's work together to make sure
your company is future fit.*

Visit our website to learn more
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