



COMPANY PROFILE

ADEQ SUE RESOURCES SDN. BHD.
(1085567 K)

LOT 20528 & 20529
RUMAH KEDAI PERMINT PERDANA II, SEBERANG
TAKIR,
21300 KUALA TERENGGANU, TERENGGANU
(09 – 662 4444)

Email: adeqsue@adeqsue.com

INTRODUCTION

Initially, the company was started 6 years ago as a restaurant, registered as Adeq Sue Enterprise. The restaurant serve Malay traditional food such as grilled fish, savory sauce fried fish, nasi lemak with anchovy paste, coated fried seafood and other Malay foods. Adeq Sue received many request from customer to buy instant paste and sauce. Starting from that, Adeq Sue Resources Sdn. Bhd. was officially established on 19th March 2014 with objective to produce and supply sauce and paste.

We offer a wide variety of products which are marketed under the established brand name of “**Adeq Sue**” including grilled fish paste, grilled fish paste with Petai bean, Savoury sauce, anchovies paste, shrimp paste, coating flour, fish crackers and Tomyam Paste.

The business is located at Lot 20528 & 20529 Rumah Kedai Taman Permint Perdana II, Seberang Takir, Kuala Terengganu, Terengganu which is about 10km from town. Currently, our company employs 30 full time employees.

Being awarded Halal Certificate on Mac 2015 & MESTI on October 2015, apart from supplying to our home base – Malaysia, Adeq Sue Resources Sdn. Bhd. is expanding its market to export to Asian countries including Singapore, Middle East and China. We strongly believe we'll penetrate the international market with strategic action plans and support from local agencies i.e. MARDI, SME CORPORATION, MARA, YPU, MOA, KPDNKK, SIRIM, MATRADE and other related agencies.

CORPORATE INFORMATION

VISION

“To expand our business towards becoming the No.1 sauce & paste manufacturer in Malaysia and international market under Adeq Sue’s brand”

MISSION

- ❖ Penetrate local market and to be the main manufacturer of sauce and paste in Malaysia.
- ❖ Produce various range of Adeq Sue’s products.
- ❖ Constantly innovative with new & latest technology equipment in production and R&D for premium and consistency quality.

OBJECTIVE

- ❖ To develop Adeq Sue’s brand as a well-known brand in Malaysia and international market.

BUSINESS PROFILE

COMPANY NAME : ADEQ SUE RESOURCES SDN.BHD.

DATE OF ESTABLISHED : 19 MARCH 2014

COMPANY NO. : 1085567 K

ADDRESS : Lot 20528 & 20529 RUMAH KEDAI PERMINT
PERDANA II, SEBERANG TAKIR
21300 KUALA TERENGGANU
TERENGGANU

CONTACT NUMBER : 09-662 4444

INDUSTRY : MANUFACTURING

MAIN ACTIVITIES : PRODUCE AND SUPPLY VARIOUS
PRODUCTS UNDER ADEQ SUE'S BRAND


BANK : BANK ISLAM MALAYSIA BERHAD
JALAN SULTAN ISMAIL
TERENGGANU
(13017018286455)

CONTACT PERSON : PUAN SHUKURIAH BT ABD GHAFAR
(019-489 0231)

PRODUCTS

NO.	PRODUCT'S NAME	PRODUCT
1 2	SAVOURY SAUCE (POUCH) 220g SAVOURY SAUCE (BOTTLE) 385g	
3 4	GRILLED FISH SAUCE with PETAI BEAN (POUCH) 200g GRILLED FISH SAUCE with PETAI BEAN (BOTTLE) 385g	

5	GRILLED FISH PASTE (POUCH) 220g	
6	GRILLED FISH PASTE (BOTTLE) 385g	
7	ANCHOVIES PASTE (POUCH) 200g	
8	ANCHOVIES PASTE (BOTTLE) 400g	

9	SHRIMP PASTE (POUCH) 70g	
10	SHRIMP PASTE (BOTTLE) 210g	
11	TOMYAM PASTE (POUCH) 100g	
12	TOMYAM PASTE (BOTTLE) 220g	