





#### WHAT WE DO

At the Sunshine Coast Coffee Roastery we bring quality blends and Single Origins, innovative coffee equipment, and a passionate support team right to you. Whether you are new to the industry or an established business, we are able to provide you with the solutions to your coffee requirements. Instead of simply selling you a brand, we want to work with you to create your own identity.

### THE BENEFITS OF PRIVATE LABEL

By selecting Private Label you are enabling your business the freedom and ability to promote itself rather than just the name on your sign.

With Sunshine Coast Coffee Roastery you are gaining access to multi-award winning blends, the ability to create your own blend and all with the helping hand of our Master Roasters and industry experts. Are you a bohemian cafe with a passion for organic? We've got a blend for you. Is your main concern Fair trade? Look no further. Does the concept of Single Origin appeal to you? We've got it. Whatever suits your identity, we either have it or we'll create it just for you.

It's more than just the coffee too; we're giving you the edge in the market by packing these locally crafted blends into a bag and stamping your own identity on it.

And it doesn't stop there. We also have a dedicated passionate team of professionals to assist you along the way. We will ensure you have the best suited coffee equipment, fresh aromatic coffee beans, friendly service and support, and all the branding opportunities available to your business.

Our passionate team will keep you informed of all the latest trends and coffee innovations to ensure you always have an edge in the market.

#### TO SUM IT UP

- Award winning blends and Single Origins
- Freedom to create your own identity
- Branding opportunities
- Competitive market edge
- Experience and knowledge at your fingertips



At Sunshine Coast Coffee Roastery, we have an experienced team of dedicated coffee professionals whose skills include cupping, blend development, machine procurement and knowledge, and equipment servicing and maintenance. Our roasting team consistently roast Monday to Friday to ensure you receive fresh, aromatic coffee every time.

Our five principle blends include:

#### PREMIUM HARVEST

A nutty chocolate flavour with undertones of honey, malt, and caramel, finished off with a sweet floral aroma. Winning a silver medal at the National Golden Bean Awards our premium blend is our original signature coffee.

#### **SUNSET**

This full flavoured and vibrant blend has an intense flavour which is complimented by a sweet and nutty aftertaste. Hints of vanilla and caramel, and a rich golden crema provide consumers with the complete coffee experience.

#### TIEMPO FAIRTRADE

This unique award winning coffee sourced with beans from South America and Asia is a smooth and sweet seasonal blend that boasts unique flavour combinations and a light floral aroma with medium body and light acidity.

#### SUPREMO

Supremo is our latest award winning blend, created from beans sourced from the finest growing regions of Eastern Africa and South America; it is an intense yet smooth creation. This medium to full bodied blend will suit and satisfy all palates.

#### LISCIO (Smooth)

Liscio is our smooth yet mellow coffee, blended with beans from Kenya and Nicaragua; it is a smooth and sweet aromatic blend that offers customers a uniquely rewarding experience.



In addition to these blends, we are able to blend match. So what that means to you is, if you already have a blend or Single Origin that you use and love, bring it to us and we will match it. Right down to the aroma and aftertaste. We want to make sure you're completely satisfied with your blend.

In addition to the blends and origins available (off the shelf) we have the expertise and facilities for custom blend development. We can comfortably create bespoke coffees, working together with our clients to develop a unique blend using a criteria set out by you.

Do you want to give your customers the full coffee experience by offering an alternating single origin? With consideration to consumer demand and season, we offer high quality Single Origins from all over the globe.

### PACKAGING & BRANDING

We understand your concerns. Perhaps you already have a blend that you feature in your business; they provide you with takeaway cups, crockery, and even signage for outside your café. Well with private label, we have solutions for your branding requirements based on trends and your unique identity. From funky coloured crockery, to personalised stamped takeaway cups we have solutions for your branding requirements.

At Sunshine Coast Coffee Roastery, we'll assist you with creating a brand concept for your business. Gone are the days you have to promote another brand on your outside signage. It's all about your business now and all of your customers will know it and love it. Now they're not comparing you to the same brand other cafés use, they're getting the full experience of a self-standing business. Get ready to watch your brand come alive.

From the moment they see your business on the street to the last drop of coffee, it's all about what your business provides and **you're sure to stand out from the crowd.** 



Your own branding



# THE PRODUCTS & EQUIPMENT

As you well know, this is more than just selecting a blend and running with it. It is an entire transformation and with Sunshine Coast Coffee Roastery, we'll be by your side offering guidance throughout.

We're not new to the business, between us we have over 70 years' experience, so we understand the market and current industry trends. We work closely with our suppliers of ancillary products such as gourmet syrups and sauces, hot chocolate, barista accessories and so much more to get you the highest quality products at a great price.

Our suppliers and brands include Bondi Chai, Monin and Davinci Gourmet, Biopak, Rattleware, Espro, Castaway just to name a few.

Not only do we produce and craft beautiful and aromatic coffee, we also have access to a large range of coffee equipment from the most recognisable manufacturers around the globe.

Not sure what the best match is for you? We will work with you to find the absolute best equipment for your business. We offer brands including Wega, La Marzocco, Fiorenzato, Mazzer, Expobar, Mahlkonig, and more. We understand the intricacies necessary to make an informed decision. Along with espresso machines and grinders we also offer innovative new concepts including cold drip, pour-overs, and syphons. Not sure what these new concepts are, or how they can be introduced to your business, we can offer demonstrations by one of our specialists.

As you know a quality coffee machine and grinder are key factors in a superior cup of coffee, so this is not a decision to be taken lightly, but with our guiding hand, it's a decision that will only enhance your business.



## SERVICE & TRAINING

The key to a successful café is offering a top notch experience for your customers. At Sunshine Coast Coffee Roastery we understand the importance of the people behind the machines and so should you. We offer barista training with our clients on the making of coffee, the customer service and knowledge when talking coffee, and understanding and utilising the equipment to ensure you are making the best coffee, every time.

Our trainers are passionate about what they do and love to work with clients building skills and producing beautiful drinks that leave a lasting impression.

#### **SERVICE**

Once you've mastered the blend, brand and baristas the last hurdle is maintaining it all. At Sunshine Coast Coffee Roastery we have licensed technicians to look after our customers ensuring servicing is professionally maintained ongoing.

If you're a customer of the Sunshine Coast Coffee Roastery we have technicians standing by to respond to unexpected equipment breakdowns and technical emergencies. We proudly offer our customers peace of mind and security for any issues they may face in the future.



To learn more about Private Label and how we can help you call us today at 1300 729 343 or contact us via email at enquiries@sunshinecoastroastery.com.au

barista training



technicians standing by



professional ongoing servicing





