IT Roadmap
CONFERENCE & EXPO
Produced by
NETWORKWORLD

EVERYTHING YOU NEED TO KNOW ABOUT
IT in 2010 is coming
next to **Atlanta**

June 8
Cobb Centre
Galleria

June 8th, 2010

8:00 am - 8:00 am	**Registration Opens & Continental Breakfast**
8:45 am - 9:00 am	**IT Roadmap: Welcome and Overview**
9:00 am - 9:45 am	**Executive Keynote Presentation: Stretching the Budget Today While Preparing for Tomorrow** James Robertson, VP of Technology Infrastructure and Broadcast Transmissions, Turner Broadcasting
9:45 am - 10:15 am	**Panel Discussion: Financing Your IT Roadmap** Moderator: Robin Gareiss, *Network World* Columnist, Executive Vice President and Sr. Founding Partner, Nemertes Research Panelists: John Fallis, CIO, Drummond Company, Inc.; Reggie McNeill, Vice President, IT Infrastructure & Operations, BCD Travel; James Robertson, VP of Technology Infrastructure and Broadcast Transmissions, Turner Broadcasting
10:15 am - 10:30 am	**Networking Break**
10:30 am - 11:10 am	**Managing, Controlling and Optimizing Application Delivery** Jim Metzler, Network World Columnist; President, Ashton Metzler & Associates
10:30 am - 11:30 am	**Cloud Computing and Virtualization: How the Global 2000 Are Evolving Their IT Infrastructure** Ken Male, Executive Vice Chairman and Founder, TheInfoPro
10:30 am - 11:30 am	**Crucial Intersection: IT Converges Applications, Services, & Infrastructure to Support the Distributed Enterprise** Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research
10:30 am - 11:30 am	**Securing Against the Evolving Threat Landscape** Andreas Antonopoulos, Network World Columnist; Senior Vice President & Founding Partner, Nemertes Research
10:30 am - 11:50 am	**Architecting for Data Center Agility** Ted Ritter, Senior Research Analyst, Nemertes Research
10:30 am - 12:30 pm	Cloud and Virtualization Roadmap Data Center Roadmap Managing, Controlling and Optimizing Application Delivery Roadmap Convergence and Wireless Roadmap The Secure Enterprise Roadmap
10:50 am - 11:10 am	**Overcoming Application Pitfalls of the Cloud**

Andy Rubinson, Senior Product Marketing Manager, Akamai

Moving to the cloud is one of the biggest trends in IT. But the cloud is not a reliable business platform. Attend this session to gain insights into cloud delivery challenges including latency, congestion/outages, flash traffic and cyber attacks. Also learn how Akamai can help addresses those challenges to achieve desired performance, availability, scalability and security.

11:10 am - 11:30 am	**Clouds, Open Automation and How the Network Can Help**

Michael O'Brien, VP, Alliances, Force10 Networks Inc.

Data center (DC) consolidation harkens back to the centralized glass room, enabling better control over fixed costs. Virtualization drives up utilization of server compute and storage assets, reduces sprawl and helps reduce power and cooling. The next phase of DC evolution will help applications adjust to load. Referred to as Services Oriented Architectures (SOA) a few years ago, it is now being mixed in with cloud computing and networking. The tools are there to usher in a new way of making traditionally static networks 'dynamic.' The network responds automatically to requests for more or less bandwidth, provisioning network access, security and QoS, all without human intervention. This session will illustrate how existing data center assets have been repurposed to increase utilization, and improve application agility.

11:10 am - 11:30 am	**Application Considerations When Upgrading To Windows 7**

Ted Staub, Systems Engineer, Dell KACE

Upgrading to Windows 7? Find out more about items to watch for, things to consider and the best path of planning by managing your systems with Dell KACE.

11:30 am - 11:50 am	**Virtualizing Application Delivery for the Cloud**

Paul Nicholson, Senior Product Marketing Manager, A10 Networks

Virtualization is a key enabler for Cloud Computing, allowing efficiencies, capacity scaling and economies of scale not previously available. However, one virtualization method does not fit all. Learn how Application Delivery Controllers (ADCs) have evolved beyond Load Balancing and how the many differing approaches to virtualization can power private and public cloud deployments while reducing virtual machine sprawl.

11:30 am - 11:50 am	**Hope is Not a Strategy – Top 5 Biggest Network Management Mistakes**

Matt Gowarty, Product Marketing Manager , Infoblox

This presentation covers the five most common mistakes and misnomers when dealing with the network infrastructure. As organizations grows and IT becomes more complex with technologies such as virtualization, cloud computing and consolidation, the importance of the underlying network continues to grow. The key takeaways will include best practices to avoid the risk of poor performance, cost overruns and implementation delays with new projects.

11:30 am - 11:50 am	**Global MPLS Networks and the use of Extended-Net Networks**

Margareta Sauger, Senior Sales Manager, Enterprise Business Development, Americas, PCCW Global

MPLS has become ubiquitously available and Enterprises are looking to build their networks with one carrier that can support their growing communications needs throughout the world. Dealing with one Carrier instead of multiple Carriers allows for companies to save cost, cut down on cycles,

and focus on their business rather than managing numerous global carriers. Attendees will learn the unique attributes of Extended-Net Networks and InterCarrier Interconnects; best practices of a seamless implementation; what to look for and how to ensure that One Network Provider has enough experience with providing a seamless, "best-of-breed" global MPLS network solution.

11:30 am - 11:50 am	**Technology Briefing**

11:30 am - 11:50 am	**Power Issues – They are not limited to Cost and Availability** Stephen Vineyard, Data Center Manager, Internap

Concerns over the cost and availability of power are forefront in the minds of most organizations maintaining and operating data centers. However, they now have one more thing to worry about when it comes to power consumption - new possible regulations. Legislation -enacted and in place in the EU- is placing new requirements for monitoring and reporting regarding the consumption of power.particularly among large power consumers such as data centers. This type of regulation is appealing to the current U.S. administration and is likely to find its way to our shores within the next few years. Hear how Internap has anticipated these requirements and is introducing new procedures and metrics to accommodate them in their data centers.

11:30 am - 11:50 am	**Technology Briefing**

11:50 am - 12:30 pm	**Refreshing with Virtualization** Beach Clark, VP, Information Technology, Georgia Aquarium
11:50 am - 12:30 pm	**Finding Value in Wireless** John Fallis, CIO, Drummond Company, Inc.
11:50 am - 12:30 pm	**Building a Highly Efficient Data Center - Fast** Reggie McNeill, Vice President, IT Infrastructure & Operations, BCD Travel
11:50 am - 12:30 pm	**Application Management in a Virtual Environment** Brett Coryell, Deputy CIO, Emory University
11:50 am - 12:30 pm	**Best Practices for Surviving a Security Audit** Janet Bonds, Security & Controls Manager, ING Investment Management
12:30 pm - 4:30 pm	**Lunch and Expo (Lunch served until 2:00pm; Expo open until 4:30pm)**

2:10 pm - 2:40 pm	Building a Security Services Business Case Ted Ritter, Senior Research Analyst, Nemertes Research "Help Me Build My Business Case" Workshop	Lessons Learned from 1000 802.11n Installations Brian Mason, Director of Product Management, Xirrus Implementation Strategy Session	Bringing Cloud Security Down to Earth Andreas Antonopoulos, Network World Columnist; Senior Vice President & Founding Partner, Nemertes Research Problem-Solving Technical Tutorial & New Technology Demonstration	2:10pm - 2:50pm: Winning with Wireless: Best Practices for Sound Implementations John Fallis, CIO, Drummond Company, Inc. Moderated Table Discussion	2:10pm - 2:50pm: Tips for Keeping Budgets Tight James Robertson, VP of Technology Infrastructure and Broadcast Transmissions, Turner Broadcasting Moderated Table Discussion

2:10 pm - 2:40 pm	**Cost Modeling to Build a Security Services Business Case** Ted Ritter, Senior Research Analyst, Nemertes Research
2:10 pm - 2:40 pm	**Lessons Learned from 1000 802.11n Installations** Brian Mason, Director of Product Management, Xirrus

2:10 pm - 2:40 pm	**Bringing Cloud Security Down to Earth**		
	Andreas Antonopoulos, Network World Columnist; Senior Vice President and Founding Partner, Nemertes Research		
2:10 pm - 2:50 pm	**2:10pm - 2:50pm: Winning with Wireless: Best Practices for Sound Implementations**		
	John Fallis, CIO, Drummond Company, Inc.		
2:10 pm - 2:50 pm	**2:10pm - 2:50pm: Tips for Keeping Budgets Tight**		
	James Robertson, VP of Technology Infrastructure and Broadcast Transmissions, Turner Broadcasting		
2:10 pm - 4:00 pm	**"Help Me Build My Business Case" Workshops**		
2:10 pm - 4:00 pm	**Implementation Strategy Sessions**		
2:10 pm - 4:00 pm	**Problem-Solving Technical Tutorials & New Technology Demonstrations**		
2:10 pm - 4:00 pm	**Moderated Table Discussions**		
2:50 pm - 3:20 pm	Application Delivery: Adding Scalability and Flexibility While Reducing Costs Paul Nicholson, Director of Product Marketing, A10 Networks "Help Me Build My Business Case" Workshop	Maximize Network Visibility with NetFlow Technology Adam Powers, Chief Technology Officer, Lancope Implementation Strategy Session	The New Way Forward Beyond Voice Inter-Company High Definition Video Conferencing Rex Stover, Vice President, Enterprise Business Development, Americas, PCCW Global Problem-Solving Technical Tutorial & New Technology Demonstration
2:50 pm - 3:20 pm	**Application Delivery: Adding Scalability and Flexibility While Reducing Costs**		
	Paul Nicholson, Director of Product Marketing, A10 Networks		
2:50 pm - 3:20 pm	**Maximize Network Visibility with NetFlow Technology**		
	Adam Powers, Chief Technology Officer, Lancope		
2:50 pm - 3:20 pm	**The New Way Forward Beyond Voice: Inter-Company High Definition Video Conferencing**		
	Rex Stover, Vice President, Enterprise Business Development, Americas, PCCW Global		
3:20 pm - 4:00 pm	**3:20pm - 4:00pm: Practical Tips for Staying in Compliance**		
	Janet Bonds, Security & Controls Manager, ING Investment Management		
3:20 pm - 4:00 pm	**3:20pm - 4:00pm: IT as an Investment, Not a Cost**		
	Derek Hulitzky, Vice President, Content Development, IDG Enterprise		
3:30 pm - 4:00 pm	The Business Case for Data Center Asset Management Ted Ritter, Senior Research Analyst, Nemertes Research "Help Me Build My Business Case" Workshop	Implementing an Application Delivery Strategy – Private WAN and Cloud Considerations Andy Rubinson, Senior Product Marketing Manager, Akamai	Discussing the Top 25 Problems Lurking in Your Network Today Tim Connelly, Director, Systems Engineers, Infoblox Problem-Solving Technical Tutorial & New Technology

	Implementation Strategy Session	Demonstration

3:30 pm - 4:00 pm　　**Making the Data Center Build vs. Buy Decision**
Ted Ritter, Senior Research Analyst, Nemertes Research

3:30 pm - 4:00 pm　　**Implementing an Application Delivery Strategy – Private WAN and Cloud Considerations**
Andy Rubinson, Senior Product Marketing Manager, Akamai

3:30 pm - 4:00 pm　　**Discussing the Top 25 Problems Lurking in Your Network Today**
Tim Connelly, Director, System Engineers, Infoblox

4:00 pm - 4:30 pm　　**Cocktail Reception and Passport Drawing in the Expo (You must be present to win.)**