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**NETWORKWORLD**



EVERYTHING YOU NEED TO KNOW ABOUT  
**IT in 2010** is coming  
next to **Boston**

**May 25**  
**Hynes Convention**  
**Center**

## May 25, 2010 - Hynes Convention Center

8:00 am	<b>Registration Opens &amp; Continental Breakfast (sponsored by China Unicom Americas)</b>				
8:45 am - 9:00 am	<b>IT Roadmap: Welcome &amp; Overview</b> John Dix, Editor in Chief, Network World				
9:00 am - 9:45 am	<b>Executive Keynote: Making Security Popular</b> Anne Scrivener Agee, Vice Provost for Information Technology and Chief Information Officer, University of Massachusetts, Boston				
9:45 am - 10:15 am	<b>Morning Panel Discussion: Reality Check - Sorting Through the Hot vs. the Hype</b> John Dix (Moderator), Editor in Chief, Network World Blake Martin, CIO/BT Director, Catuogno Court Reporting & Sten-Tel Transcription, Inc. Anne Scrivener Agee, Vice Provost for Information Technology and Chief Information Officer, University of Massachusetts, Boston Joshua Sigel, VP of IT Operations and Applied Technologies, UNFI				
10:15 am - 10:30 am	<b>Networking Break</b>				
10:30 am	<b>Cloud Computing and Virtualization: How the Global 2000 Are Evolving Their IT Infrastructure</b> Ken Male, Executive Vice Chairman and Founder, TheInfoPro	<b>Crucial Intersection: IT Converges Applications, Services, &amp; Infrastructure to Support the Distributed Enterprise</b> Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research	<b>Architecting for Data Center Agility</b> Johna Till Johnson, Network World Columnist; President & Senior Founding Partner, Nemertes Research	<b>Managing, Controlling and Optimizing Application Delivery</b> Jim Metzler, Network World Columnist; President, Ashton Metzler & Associates	<b>Securing Against the Evolving Threat Landscape</b> Andreas Antonopoulos, Network World Columnist; Senior Vice President & Founding Partner, Nemertes Research
10:50 am - 11:10 am			<b>Power Issues – They are Not Limited to Cost and Availability</b> Randy Ortiz, Director, Data Center Design & Engineering, Internap		<b>Protecting PII – with your AV</b> John Metzger, Security Technologist, Sophos
11:10 am - 11:30 am	<b>Virtualizing Application Delivery for the Cloud</b>		<b>Data Center Operations: Reducing Total Cost of</b>		<b>Delivering IT Security and Compliance as a Service</b>

	Paul Nicholson, Senior Product Marketing Manager, A10 Networks		<b>Ownership</b> Christopher S. Lodge, Vice President & General Manager, Data Center Services, PAETEC		Jason Falciola, Technical Account Manager, Northeast, Qualys
11:30 am - 11:50 am	<b>The Axiom Storage System: A Focus on Storage Virtualization and Management</b> Michael Brewer, VP, System Technology, Office of the CTO, Microworks & Pillar Data Systems		<b>Clouds, Open Automation, and How the Network Can Help</b> Stephen Garrison, Vice President of Marketing, Force10 Networks, Inc.	<b>Hope is Not a Strategy – Top 5 Biggest Network Management Mistakes</b> Matt Gowarty, Product Marketing Manager, Infoblox	<b>Reinventing Network Security, One Firewall at a Time</b> Howard Ting, Director of Marketing, Palo Alto Networks
11:50 am - 12:30 pm	<b>Rethinking Everything</b> Curtis Edge, CIO, The First Church of Christ, Scientist and the Christian Science Publishing Society	<b>Devising a Winning UC Strategy</b> Joshua Sigel, VP of IT Operations and Applied Technologies, UNFI	<b>Data Center Disaster Recovery</b> Paul Dattoli, IT DR Coordinator, Partners Healthcare	<b>Optimizing for Global Performance</b> Alec Polnarev, Head of Infrastructure, GMO	<b>Protecting PII in an Open Environment</b> Esmond Kane, Information Security Specialist, Faculty of Arts and Sciences, Harvard University
12:30 pm - 4:30 pm	<b>Lunch (sponsored by Palo Alto Networks) and Expo (Lunch served until 2:00pm; Expo open until 4:30pm)</b>				
2:10 pm - 2:40 pm	<b>Social Networking in the Enterprise: A Delicate Balance Between Security and Enablement</b> Howard Ting, Director of Marketing , Palo Alto Networks	<b>Maximize Network Visibility with NetFlow Technology</b> Adam Powers, Chief Technology Officer, Lancope	<b>Discussing the Top 25 Problems Lurking in Your Network Today</b> Tim Connelly, Director, Systems Engineers, Infoblox	<b>2:10pm - 2:50pm Getting Buy-In for Proper Security</b> Anne Scrivener Agee, Vice Provost for Information Technology and Chief Information Officer, University of Massachusetts, Boston	<b>2:10pm-2:50pm Achieving Resiliency Through Virtualization</b> Blake Martin, CIO/BT Director, Catuogno Court Reporting & Sten-Tel Transcription, Inc.
2:50 pm - 3:20 pm	<b>Convergence: Building a VOIP and UC Business Case</b> Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research	<b>Protecting Against the 3 Most Common Ways of Losing Data</b> John Metzger, Security Technologist , Sophos	<b>Cloud Computing Security: Solving the Five Most Common Problems With Application Intelligence</b> David Buckwald, Director of Engineering, SonicWALL		
3:30 pm - 4:00 pm	<b>Application Delivery: Adding Scalability and Flexibility While Reducing Costs</b> Paul Nicholson, Senior	<b>The Laws of Vulnerabilities: Patching Progress and How to Expedite it</b> Jason Falciola, Technical	<b>Getting a Grip on Your Data Network: VPLS as a Powerful Solution</b> Chris Williams, Director of Technology, Verocity	<b>3:20pm- 4:00pm IT as an Investment, Not a Cost Center</b> Derek Hulitzky, Vice President, Content	<b>3:20pm- 4:00pm Beyond Consolidation: Mining the Benefits of Virtualization</b> John Dix, Editor in Chief ,

4:00 pm - 4:30 pm

Product Marketing Manager, Account Manager, Northeast, Technology Partners, LLC Development , Network World Network World  
A10 Networks Qualys  
**Cocktail Reception and Passport Prize Drawing in the Expo (You must be present to win.)**