



09/23/2014

8:00 am - 9:00 am

Registration

9:00 am - 9:30 am

Welcome and Group Activity

9:30 am - 9:45 am

History of Category Management

9:45 am - 10:15 am

Challenges & Opportunities

10:15 am - 10:45 am

Break

10:45 am - 12:00 pm

Full Plate™ Process

12:00 pm

Lunch

1:00 pm - 3:15 pm

Continued Instruction and Group Activities

3:15 pm - 3:30 pm

Closing Remarks and Adjourn