



**07/16/2014**

8:00 am - 9:00 am

**Registration**

9:00 am - 9:30 am

**Welcome and Group Activity**

9:30 am - 9:45 am

**History of Category Management**

9:45 am - 10:15 am

**Challenges & Opportunities**

10:15 am - 10:45 am

**Break**

10:45 am - 12:00 pm

**Full Plate™ Process**

12:00 pm

**Lunch**

1:00 pm - 3:15 pm

**Continued Instruction and Group Activities**

3:15 pm - 3:30 pm

**Closing Remarks and Adjourn**