

JANUARY 13-15, 2015 • NYC

DIGITAL BOOK WORLD

CONFERENCE + EXPO

Wednesday, January 14

9:00 am - 10:15 am

Fixed Layout EPUB for Everyone (Even You)!

Jay Nelson, Author and Publisher, The Skinny Books

10:30 am - 11:45 am

Why Editing Video in Photoshop is the New Black

Lesa Snider, Author/Speaker, Photoshop: The Missing Manual/iPhoto: The Missing Manual

11:45 am - 1:00 pm

Lunch on Your Own

1:00 pm - 2:15 pm

Acrobat's Secret Weapons for Publishers

Jay Nelson, Author and Publisher, The Skinny Books

2:30 pm - 3:45 pm

Power Up WordPress: Essential Design & SEO Plug-ins

Luisa Winters, Certified Instructor, Future Media Concepts

4:00 pm - 5:15 pm

How to Become a Book Graphic Ninja

Lesa Snider, Author/Speaker, Photoshop: The Missing Manual/iPhoto: The Missing Manual

5:00 pm - 7:00 pm

Cocktail Networking Reception