

## Friday, August 15th, 2014

4:00 pm - 4:50 pm

5:00 pm - 5:50 pm

6:00 pm - 6:50 pm

## Saturday, August 16th, 2014

9:00 am - 9:50 am

10:00 am - 10:50 am

11:00 am - 11:50 am

**Main Conference** 

**Developing Ideas for a Publishable Novel** 

Fred White, Ph.D, Professor Emeritus, Santa Clara University

Story Architecture: An Introduction to Structure That Empowers Planners and Pantsers Alike

Larry Brooks, USA Today Bestselling Author, Darkness Bound, Bait & Switch, and Whisper of the Seventh Thunder

**Opening Keynote - Jonathan Maberry** 

Jonathan Maberry, New York Times Bestselling Author, Rot & Ruin, Flesh & Bone, and Code Zero

# **Your First 50 Pages**

Jeff Gerke, Author

## **Living Dialogue Pt 1**

Philip Athans, New York Times Bestselling Author. Annihilation. Baldur's Gate. and

Realms of the Elves

### Deep Scenes: Choosing Just the Right Living Dialogue Pt 2 Scenes to Plot Your Novel

Martha Alderson, Author Jordan Rosenfeld, Author

### Panel: Ask the Agent

Annie Bomke, Literary Agent, Annie Bomke Set Bird Box Flying Literary Agency

Ken Sherman, Literary Agent, Ken Sherman Porter Anderson,

& Associates

Jill Marr, Acquiring Agent, Sandra Dijkstra

Literary Agency

Philip Athans, New York Times Bestselling Author, Annihilation, Baldur's Gate, and

Realms of the Elves

## **Patience Pays Off: How Josh Malerman**

Josh Malerman, Novelist, Bird Box

Journalist/Critic/Writer/Speaker in Publishing

	Carlie Webber, Literary Agent, CK Webber Associates	
12:00 pm - 1:00 pm	Exhibit Break and Lunch on Your Own	
1:00 pm - 1:50 pm	Focus Your Lens: Mastering Point of View Jordan Rosenfeld, Author	How to Hide the Seams for Smooth, Flowing Fiction Deborah Halverson, Author, Writing Young Adult Fiction For Dummies, Writing New Adult Fiction, Honk If You Hate Me
2:00 pm - 2:50 pm	Writing Active Setting Mary Buckham, Author, Invisible Fears, Invisible Fate	Your Story on Steroids: How to Make Your Story Stronger, Bigger, and Better Than Ever Larry Brooks, USA Today Bestselling Author , Darkness Bound, Bait & Switch, and Whisper of the Seventh Thunder
3:00 pm - 3:50 pm	Tricks of the Trade - A recovering journalist shows you how to use the skills and shortcuts of daily reporting to get your novel done on deadline Christopher Farnsworth, Author, Nathaniel Cade series	Plot and Character Transformation in Novels: Character Goals versus Character Traits Martha Alderson, Author
4:00 pm - 4:50 pm	The Last Class on Show vs. Tell You'll Ever Need Jeff Gerke, Author	Cinematic Book Trailers: How to Promote the Power of Your Story with Video Adam Cushman, President, Red 14 Films
5:00 pm - 5:50 pm	Finding Your Voice and Your Subject David Morrell, New York Times Bestselling Author, First Blood, The Brotherhood of the Rose, and Murder as a Fine Art	
1:00 pm - 4:55 pm	Agent One-on-Ones - Additional Fee Required Annie Bomke, Literary Agent, Annie Bomke Literary Agency Ken Sherman, Literary Agent, Ken Sherman & Associates Jill Marr, Acquiring Agent, Sandra Dijkstra Literary Agency Carlie Webber, Literary Agent, CK Webber Associates	
6:00 pm - 7:30 pm	Cocktail Reception and Exhibits	
Sunday, August 17th, 2014		

9:00 am - 9:50 am	Top Ten Signs Your Novel Needs Revision (and How to Fix It)
	Helga Schier, Ph.D., Editor, withpenandpaper.com
10:00 am - 10:50 am	Cornerstones of Excellence: How to Revise Your Novel From Good to Great
	Barbara O'Neal, Author, The Lost Recipe For Happiness, How to Bake a Perfect Life and seven-time RITA award-winner
11:00 am - 11:50 am	Crafting the Bulletproof Query Letter

12:00 pm - 12:50 pm

Carlie Webber, Literary Agent, CK Webber Associates

10 Ways to Get Your Novel Published Faster

Susan Shapiro, Journalist/Author/Professor, The New School, New York University Daniel Smetanka, Executive Editor, Counterpoint Press