



Tuesday May 6, 2014

8:00 am - 9:00 am	Registration
9:00 am - 9:30 am	Welcome and Group Activity
9:30 am - 9:45 am	History of Category Management
9:45 am - 10:15 am	Challenges & Opportunities
10:15 am - 10:45 am	Break
10:45 am - 12:00 pm	Full Plate™ Process
12:00 pm	Lunch
1:00 pm - 3:15 pm	Continued Instruction and Group Activities

3:15 pm - 3:30 pm

Closing Remarks and Adjourn