



People, Power & Purpose

Capturing Hearts & Minds

ACS STATE CONFERENCE

14-15 May 2014

Rosehill Gardens Grand Pavilion

www.acs.asn.au

05/15/2014

7:45am 8:45 am

Delegate Registration

Grand Pavilion, Exhibition Hall

8:45 am - 9:05 am

Conference Opening Address & Welcome to Country

Grand Pavilion, South B

9:05 am - 9:45 am

Trust, Truth & Transparency - the value of your reputation

Grand Pavilion, South B

Alex Harris, Editor, The Reputation Report

Alex Harris has had a career in the media and public relations industries in Australia and the United States. The founding editor and publisher of North America's first finance and business journal for women, Alex won the Chicago Women in Publishing award in 1994 and the National Association of Women Business Owners New Venture Award in 1995. Alex is an author and freelance writer specialising in reputational risk, business ethics, and environmental, social and corporate governance issues (ESG), corporate social responsibility (CSR), consumer generated and social media, and the links between them. She is the author of Reputation at Risk and a contributor to the Management Press book, She Said What.

9:45 am - 10:30 am

The Australian Way - Motivational Forces that shape the Australian Community

Grand Pavilion, South B

Bernard Salt, Leading business advisor, author, speaker & columnist

Bernard Salt is a property adviser, business analyst, media commentator, consumer and trends commentator and author. He is KPMG Director of Property and has established an enviable profile within corporate Australia as an adviser and commentator on consumer, cultural and demographic trends. His client list reads like a Who's Who of Business investment and development. He is frequently quoted in the Australian media and has appeared on numerous radio and television programs. He is also author of best-selling books, including *The Big Shift* launched in July 2001 and most recently *The Big Tilt* in 2011. He holds Bachelor of Education and Master of Arts degrees in economic geography.