



## Thursday, October 24, 2013

7:30 am - 8:15 am

**Registration and Breakfast (sponsored by CommScope)**

8:15 am - 8:30 am

**Welcome and Overview**

John Dix, Editor in Chief, Network World

8:30 am - 9:00 am

**Using Technology to Transform a Legend: Innovation at Sears**

Aashish Chandra, Divisional VP, Sears Holdings Corp./GM, MetaScale

9:00 am - 9:30 am

**IT Risk and Security Rewards in a Rapidly Changing Cyber Environment**

Terry Hect, Director, Security Strategy, AT&T

9:30 am - 10:00 am

**Industry Shifts, Customer Demands, Shrinking Resources—How can Converged Infrastructure Help?**

Robert Beliles, Director of Product Line Management, HP Networking - Americas

10:00 am - 10:10 am

**Morning Break**

10:10 am - 12:00 pm

**Morning Breakout Sessions**

10:10 am - 10:40 am

**How Mobility and Consumerization Drive Innovation: The Science of High-Performing Organizations**

David K. Johnson, Senior Analyst, Forrester Research

**BYOD: Where do Security and Risk Fit In?**

Pete Lindstrom, Principal, Spire Security

**The Data Avalanche: Using the Cloud to Embrace Big Data and Analytics**

Holger Mueller, Vice President and Principal Analyst, Constellation Research

**Network From Edge to Core: The Path to the Future**

Zeus Kerravala, Founder & Principal Analyst, ZK Research

**The New Enterprise Network in the Era of the Cloud**

Rohit Mehra, Vice President, Network Infrastructure, IDC

10:50 am - 11:20 am

**Keys to Infrastructure Consolidation and**

**Industry Perspective Presentation**

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**Improved End-User Performance**

Eric Carter, Director, Granite  
Product Marketing, Riverbed  
Technology  
Parimal Puranik, Senior  
Product Manager, Riverbed  
Technology

11:30 am - 12:00 pm

**How to Enable Faster, Better Mobile Applications Development**

Gregory Fina, Former VP of  
App Dev at Shaklee  
Corp./Service Delivery  
Manager, Wipro

**Making Mobility Work for Your Organization**

Gregory Postulka, Project  
Manager, CalFresh Mobile  
Application, State of California  
Welfare Client Data Systems  
(WCDS)  
Larry Risser, Senior Business  
Consultant, CalWIN

**The Virtual Future: Building a Network to Enable Collaboration in the Cloud**

Doug Saunders, Director,  
Information Technology,  
Republic Services

**IPv6 - Now is the Time**

Ed Horley, Principal Solutions  
Architect, Groupware  
Technology; Co-Chair,  
California IPv6 Task Force  
John Hoffmann, Network  
Architect, Oracle, Managed  
Cloud Solutions Division

**Retail Magic: Leveraging Big Data technologies to Improve Customer Experience at Sears**

Ankur Gupta, IT Director,  
Sears Holdings Corporation  
Rohit Mehra, Vice President,  
Network Infrastructure, IDC

12:05 pm - 12:35 pm

**Noisy Times in Wireless: Getting Wi-Fi to Stink Less**

Rob Mustarde, Vice President of Marketing, Ruckus Wireless

12:35 pm - 2:00 pm

**Lunch & Expo (sponsored by CommScope - Lunch served until 2:00pm; Expo open until 4:30pm)**

1:15 pm - 1:45 pm

**Expo Hall Theater**

2:10 pm - 3:20 pm

**Afternoon Breakout Sessions**

2:10 pm - 2:40 pm

**The Path to Network Video Surveillance**

Vince Ricco, Business  
Development Manager –  
Technology Partner Program,  
Axis Communications

**Are You Ready for 802.11ac?**

Rob Mustarde, Vice President  
of Marketing, Ruckus  
Wireless

**The Hybrid Cloud: Separating Semantics & Reality**

Satish Hemachandran, Senior  
Director of Product  
Management, Cloud Services,  
Cbeyond

**Ransomware Revealed: Scareware demo from '89 – '13**

John Shier, Senior Security  
Expert, Sophos

2:50 pm - 3:20 pm

**Effective Solutions to Application Delivery Challenges with a Unified Application Service Gateway**

Moiz Syed, Product Marketing  
Manager, A10 Networks

**Systems Management Nirvana: Balancing Demands, Dollars and the Day-to-Day**

Ken Drachnik, Director of  
Product Marketing, Dell, Inc

**Maximizing Investment in the Data Center Infrastructure**

Jennifer Roback, Regional  
Technical Manager - West,  
CommScope

**Industry Perspective Presentation**

3:25 pm - 3:55 pm

**Your IT Career Roadmap: Success Strategies to Build Your Personal Brand and Advance Your Career**

Renee Baker Arrington, Senior Vice President, Pearson Partners International, Inc.

3:55 pm - 4:00 pm

**Closing Remarks**

4:00 pm - 4:30 pm

John Dix, Editor in Chief, Network World  
**Reception & Prize Passport Drawing (in the Expo)**