



Friday, September 27, 2013

9:00 am - 12:00 pm	Boot Camp: Writing a Novel They Can't Put Down (Additional Fee Required)	Boot Camp - Public Speaking for Writers: How to Turn Your Reading into Book Sales (Additional Fee Required)
12:30 pm - 3:30 pm	Boot Camp: Build Your Own "Plot Perfect" (Additional Fee Required)	Boot Camp: The Pitch Witch Boot Camp (Additional Fee Required)
4:00 pm - 4:50 pm	Main Program - Opening Keynote - Potholes and Mirages: Finding the Real Reasons to Write	
5:00 pm - 5:50 pm	The First 10 Pages	
6:00 pm - 6:50 pm	Pitch Perfect	

Saturday, September 28, 2013

9:00 am - 9:50 am	Platform & Promotion	Getting Published	Craft
	From Blog to Agent to Book Deal: What All Writers Need to Know About Blogging	Ghostwriting for Fun and Profit	Telling Extraordinary Stories with Fact-Based Fiction
10:00 am - 10:50 am	Top Ten Errors Writers Make that Editors Hate	Panel: Ask the Agent	I'm Like...No Way!: How Writing Down to Young Adults Can End Your Career
11:00 am - 12:30 pm	Pitch Slam Session #1 - Click More Info to View all the Confirmed Agents Participating in the Pitch Slam		
11:00 am - 12:30 pm	Extended Session: The Era of Options: Self-Publishing Versus Traditional Publishing	Extended Session: Writing Fantasy & Science Fiction with New York Times Best-selling Author Philip Athans	
12:30 pm - 1:30 pm	Lunch on your own and Exhibits		
1:30 pm - 3:00 pm	Pitch Slam Session #2 - Click More Info to View all the Confirmed Agents Participating in the Pitch Slam		

1:30 pm - 3:00 pm

Extended Session: Dazzling Dialogue: The Powerhouse Way to Improve Your Manuscript **Extended Session: Amazon for Authors**

3:10 pm - 4:00 pm

Your Book's Business Plan: How to Prepare Yourself and Your Book Idea for Publishing Success	Expand Your Brand: 10 Secrets that Every Self-Published Author Must Know	How to Write a Dynamite Mystery or Thriller that SELLS
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4:10 pm - 5:00 pm

Central Keynote: How a Few Lines in a 1981 Writers' Digest Led Me to Become a Full-time Professional Writer

5:30 pm - 7:00 pm

Cocktail Reception

Sunday, September 29, 2013

9:00 am - 9:50 am

Platform & Promotion	Getting Published	Craft
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How to Blog a Book	The Writer's Compass: Using Story Maps to Build Better Fiction	Write Your Novel in 20 Minutes
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10:00 am - 10:50 am

Critical New Legal Issues for Writers	Dirty Little Secrets: Learn How the Publishing Industry Really Works to Become a More Successful Author	Pacing Your Story: How to Keep the Action Going
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10:50 am - 11:10 am

Exhibit Break

11:10 am - 12:00 pm

What Your Reader's Brain Really Craves: How to Hook 'Em From Page One	Quit Your Day Job - Seriously!	Storytelling Excellence Through the Avoidance of Mediocrity
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12:10 pm - 1:00 pm

Closing Keynote: Persistence, Persistence, Persistence, and a Little Bit of Luck