



# WRITER'S DIGEST *Conference*

AUGUST 1-3  
NEW YORK CITY

2014

## **Friday, September 27, 2013**

9:00 am - 9:10 am

9:10 am - 10:00 am

10:00 am - 10:50 am

11:00 am - 11:50 am

11:50 am - 12:50 pm

12:50 pm - 1:40 pm

1:40 pm - 2:30 pm

2:40 pm - 3:30 pm

### **Self-Publishing Now**

**The Devil's in the Details: How Metadata Can Make or Break Your Career**

**Writing and Editing the Breakaway Self-Published Book**

**The Value of Agents to the Self-Published Author**

**Exhibitors and Lunch Break on Your Own**

**Mythbusting: Traditional Publishing vs. DIY Publishing**

**Panel: Congratulations! You Published It – Now How Do You Sell It?**

**Panel: The New Frontiers of Self-Publishing**