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**STANFORD**  
**BUSINESS** GRADUATE SCHOOL OF  
Executive Education

AMERICA  
**FT INNOVATE**  
THE BUSINESS OF INNOVATION 2013  
December 5, 2013 | Stanford University



**12/05/2013**

9:00 am - 9:30 am

**Registration and Networking**

9:30 am - 9:40 am

**Introduction by Conference Chair**

**Richard Waters**, West Coast Editor, *Financial Times*

9:40 am - 10:10 am

**Opening Keynote Interview: Predicting the Future of US Business in a New Digital Age**

**Deborah Hopkins**, Chairman of Venture Capital Initiatives and Chief Innovation Officer, *Citi*

Interviewed by: **Andrew Hill**, Management Editor, *Financial Times*

10:10 am - 11:00 am

**Panel Discussion: Fostering Innovation in American Business**

Which best practice strategies are needed to capture and enable innovation within the firm, and what are the inherent implementation challenges and opportunities? What are the main obstacles to innovation that must be overcome? What are the pros and cons of buying-in vs. creating innovation internally? How can business innovation be translated into corporate performance and economic benefits? And can innovation efforts be tracked and measured effectively?

**Andy Donner**, Investment Director, *Unilever Ventures*

**Abhi Ingle**, Vice President, Ecosystem and Innovation, *AT&T*

**Sridaran Natesan**, Vice President, External Innovation (R&D), *Sanofi*

Moderator: **Richard Waters**, West Coast Editor, *Financial Times*

11:00 am - 11:30 am

**Networking Break**

11:30 am - 12:00 pm

**Keynote Interview: How innovative start-up ideas are shaping the world**

How are start-ups redefining and enabling global innovation? How are small ideas impacting corporate innovations in America? How can investments in new technologies, innovative start-ups or individuals be translated into real gains?

**Sean Gourley**, Co-founder and CTO, *Quid*

**Peter Graf**, Chief Sustainability Officer and Executive Vice President, *SAP*

*Interviewed by: Andrew Hill*, Management Editor, *Financial Times*

12:00 pm - 12:50 pm

**Panel Discussion: Financing Innovation**

What has been the impact of recent IPO over-valuations and volatile M&A markets on innovation investing? What funding options exist for established corporations and small start-ups seeking to expand innovative projects and improve long-term liquidity positions? Which innovation value propositions and criteria do financiers actually look for when considering an investment opportunity? Which industry trends and innovations have garnered the most interest from investors and why?

**Greg Brogger**, President, *NASDAQ Private Market*

**Rebecca Lynn**, Managing Director, *Canvas Venture Fund*

**Brad McManus**, General Partner, *Capbridge Group*

**Mario Kranjac**, Partner, *Kranjac Tripodi & Partners LLP*

**Mood Rowghani**, Partner, *Kleiner Perkins Caufield & Byers (KPCB)*

*Moderator: Richard Waters*, West Coast Editor, *Financial Times*

12:50 pm - 2:00 pm

**Lunch**

2:00 pm - 2:50 pm

**Panel Discussion: Talent and Innovation**

What culture must US corporations build to support innovation and what skill sets are critical to achieving innovation results? Should talent be bought-in from leading start-ups? How can university collaborations help to reduce the shortage of innovative individuals? What processes and rewards enable long-term innovative behaviors?

**Sunil Chandra**, VP of Staffing and Operations, *Google*

**George Foster**, Konosuke Matsushita Professor of Management Graduate School of Business, *Stanford University*

**Andrew Pearce**, Director of Technical Strategies, *DreamWorks Animation*

**Laura Sherbin**, EVP and Director of Research, *The Center for Talent Innovation (CTI)*

Moderator: **Andrew Hill**, Management Editor, *Financial Times*

2:50 pm - 3:20 pm

**Innovation Insight I: The Future of Manufacturing in America - How Digital has Transformed a Traditional Industry**

**Chris Anderson**, CEO, *3D Robotics*

**David Merrill**, President and Co-Founder, *Sifteo*

Interviewed by: **Andrew Hill**, Management Editor, *Financial Times*

3:20 pm - 3:40 pm

**Networking Break**

3:40 pm - 4:10 pm

**Innovation Insight II: Next-Generation US Healthcare Services in an Age of Technological Advances**

**Tom Beauregard**, EVP of UnitedHealth Group and Executive Director, *UnitedHealth Center for Health Reform & Modernization*

**Chris Hogg**, Former CEO and Co-Founder of *100Plus* and Associate VP of Data Science, *Practice Fusion*

Interviewed by: **Richard Waters**, West Coast Editor, *Financial Times*

4:10 pm - 4:40 pm

**Innovation Insight III: Finance 2.0 – Opportunities and Changing Business Models**

**Tom Green**, VP of New Business and Strategy, *LendingClub*

**Andy Rachleff**, President and CEO, *Wealthfront*

Interviewed by: **Richard Waters**, West Coast Editor, *Financial Times*

4:40 pm - 5:20 pm

**Industry Innovation Insights Discussion**

Which innovations and key trends are shaping industries and business models in America? What lessons can be learned from industries that have capitalized on the opportunities created by innovation? What role do investors and leaders in government and non-profit organizations play in developing, encouraging and supporting innovation within business? How is innovation encouraged whilst still protecting patents and intellectual property?

**Stephen Hahn**, Research Fellow, *The Dow Chemical Company*

**Stephen Hoover**, Chief Executive Officer, *PARC - A Xerox Company*

**Lisa Lambert**, Vice-President and Managing Director, *Intel Capital*

Moderator: **Andrew Hill**, Management Editor, *Financial Times*

5:20 pm - 5:30 pm

**Closing Remarks**

**Andrew Hill**, Management Editor, *Financial Times*

**Madhav Rajan**, The Robert K. Jaedicke Professor of Accounting, Professor of Law (by courtesy) at Stanford Law School, and Senior Associate Dean for Academic Affairs, *Stanford Graduate School of Business*

5:30 pm - 6:30 pm

**Networking Reception**