

STOVA

Tuesday 10/08/2013

8:00 am - 10:00 am

CROA Board Meeting

8:00 am - 10:00 am

Workshop: G4 vs. SASB™: Should you put all your eggs in one basket?

Andrew Watterson, Senior Consultant, BrownFlynn

Cora Lee Mooney, Senior Consultant, BrownFlynn

10:00 am - 10:15 am

Opening Remarks

Elliot Clark, CEO, Corporate Responsibility Magazine

10:15 am - 11:00 am

Inspiring Our World

11:00 am - 11:45 am

How Businesses Are Restoring Trust and Being Rewarded

Daryl Brewster, Chief Executive Officer, CECF

Kari Niedfeldt-Thomas, Manager, The Mosaic Company Foundation

Doris Gonzalez, Director Corporate Citizenship, Americas, IBM

11:45 am - 12:15 pm

Panel: The Value of Investing in a Sustainable Workforce

Michael J. Scannell, Senior Vice President, Global Human Resources, State Street Corporation

Casey Recupero, Executive Director, Year Up

12:15 pm - 12:30 pm

Networking Break

12:30 pm - 1:15 pm

How to Build Your Next Generation of Leadership;

A Chat with PepsiCo, SAP, IBM, and CDC Development Solutions

Charlene Denizard, Director, Community Engagement & Corporate Volunteering, PepsiCo

Stanley S. Litow, VP, Corporate Citizenship & Corporate Affairs & President, IBM International Foundation

Deirdre White, President and CEO, CDC Development Solutions

Saswato Das, Head of Thought Leadership Content, SAP Global Communications and Marketing

1:15 pm - 2:00 pm

Employee Engagement 2.0: Taking Volunteerism to Another Level

Rachel Chong, CEO & Founder, Catchafire

Mindy Tarlow, CEO/Executive Director, Center for Employment Opportunities

Jason Rzepka, Senior Vice President, Public Affairs, MTV

2:00 pm - 3:00 pm

Keynote Address

Herman Mulder, Chairman of the Board of Directors, Global Reporting Initiative

3:00 pm - 3:15 pm

Networking Break

3:15 pm - 4:15 pm

Big Idea Lightning Round

Tom Cecich, Chair, Board of Directors, Center for Safety and Health Sustainability

Neil Beckingham, Sustainability Manager, The Mosaic Company

Neil Giacobbi, Public Affairs Director for New York City, AT&T

Richard Crespin, CEO, Crespin Enterprises, Senior Fellow, US Chamber of Commerce Foundation, Director of Business Outreach, US Global Leadership Coalition

3:30 pm - 4:15 pm

To Partner or Not to Partner? ... Weighing the Risks and Opportunities of Collaboration

Andrew Watterson, Senior Consultant, BrownFlynn

Mary A. Parke Ph.D., Corporate Sustainability Director, Layne

Diana Glassman, Head of Environmental Affairs, TD Bank

Natalie DiNicola, Vice President Sustainable Agriculture Partnerships, Monsanto

Scott Tew, Executive Director , Ingersoll Rand (CEES)

4:15 pm - 4:30 pm

Networking Break

5:15 pm - 6:00 pm

Global Architecture For Corporate Sustainability

Georg Kell, Executive Director, United Nations Global Compact

6:00 pm - 7:00 pm

Networking Reception

Wednesday 10/09/2013

8:00 am - 9:00 am

Assuring Sustainability - Building Trust & Better Data Through Third Party Verification

Steve Leffin, Director, Global Sustainability, UPS

Desiré Carroll, Senior Technical Manager – IFRS and Sustainability, American Institute of Certified Public Accountants (AICPA)

Eric Hespenheide, Deloitte Sustainability Audit and Enterprise Risk Services, Deloitte & Touche LLP

Measuring Brand Engagement with ESG Overlay

Darby Hobbs, Founder & President, SOCIAL3

Brian R. Cusick, Co-founder, CalibraxKPI

9:00 am - 10:00 am

Brand Management: Where CSR & Shareholder Value Intersect

Joe Sibilia, CEO, CSRwire

No Easy Task: Creating a Culture of Sustainability in the Aerospace & Defense Industry

Leo S. Mackay Jr., Vice President Ethics and Sustainability, Lockheed Martin Corporation

Supply Chain Responsibility- What is the future?

Paula Ivey, President, The CSR Group, LLC

10:00 am - 10:15 am

Networking Break

10:15 am - 11:00 am

Responsible Brand Management in the Era of Social Networking: Risks and Rewards

Ann Goodman, Founder and President ,

Unlocking the Freight Supply Chain to Reduce Carbon and Costs

Buddy Polovick, SmartWay Team Leader, US EPA

Telesis
Dr. Leonardo Bonanni, Founder & CEO,
Sourcemap
Dan Bross, Senior Director of Corporate
Citizenship, Microsoft Corporation
Dave Stangis, VP, Public Affairs, Corporate
Responsibility & President, Campbell's &
Campbell Soup Foundation

Deborah Patterson, Vice President
Environment, Health, and Safety, Stanley
Black & Decker
Sarah Copp, Vice President of
Transportation & Logistics, Time Warner Inc.

11:15 am - 12:00 pm

Social Responsibility in the Beverage Alcohol Industry

Ralph S. Blackman, President and CEO, The Century Council
Bryan Fry, President and CEO, Pernod Ricard USA

12:00 pm - 1:00 pm

Q&A with James J. Murren, Chairman & CEO, MGM Resorts International

James J. Murren, Chairman & CEO, MGM Resorts International

1:00 pm - 1:15 pm

Networking Break

1:15 pm - 2:00 pm

Groundbreaking: The Risks and Opportunities of Hydraulic Fracturing

Tisha Conoly Schuller, President & Chief Executive Officer, Colorado Oil & Gas Association
Dr. Richard Liroff, Founder and Executive Director, Investor Environmental Health Network
Alan Krupnick, Senior Fellow and Director, Center for Energy Economics and Policy, Resource for the Future

2:00 pm - 3:00 pm

Shared Responsibility: An Exclusive CEO Roundtable

Dan Hesse, Chief Executive Officer, Sprint
Patrick M. Prevost, President & Chief Executive Officer, Cabot Corporation
Stuart Thorn, President & Chief Executive Officer, Southwire
Natalie Allen, Anchor/Correspondent, CNN International
Daryl Brewster, Chief Executive Officer, CECF

3:15 pm - 5:00 pm

Ringin' of the Closing Bell of the New York Stock Exchange and Networking Reception - Invitation Only

5:00 pm - 6:00 pm

6:00 pm - 8:30 pm

**CR Magazine's Responsible CEO of the Year Awards Dinner -
Separate Admission Fee Required**