



## Tuesday, March 12, 2013

7:30 am - 8:15 am

**Registration and Breakfast**

8:15 am - 8:30 am

**IT Roadmap: Welcome and Overview**

Andrea D'Amato, Publisher, Network World

8:30 am - 9:00 am

**Once and Future IT: The Challenge of Creating a Strategy that Works**

Barry Libenson, Chief Information Officer and Senior Vice President, Land O'Lakes Inc.

9:00 am - 9:30 am

**IT Risk and Security Rewards in a Rapidly Changing Cyber Environment**

Steven Hurst, Director, Security Technology and Services, AT&T

9:30 am - 10:00 am

**Industry Shifts, Customer Demands, Shrinking Resources—How can Converged Infrastructure Help?**

Robert Beliles, Director of Product Line Management, HP Networking - Americas

10:00 am - 10:10 am

**Morning Break**

10:10 am - 11:50 am

**Morning Breakout Sessions**

10:10 am - 10:40 am

**The Rise Of Big Data Business Models**

R. Ray Wang, Principal Analyst and CEO, Constellation Research, Inc.

**Postcards from the Edge: How Cloud-based Mobile Offerings Are Reshaping the Workplace**

Bob O'Donnell, Program VP, Clients and Displays, IDC

**Managing the Mobile Enterprise**

Dave McNally, VP, IT Executive Advisor, IDC

**BYOD: Where do Security and Risk Fit In?**

Pete Lindstrom, Principal, Spire Security

**Network From Edge to Core: Data Center Transformations and the Path to the Future**

Zeus Kerravala, Founder & Principal Analyst, ZK Research

10:45 am - 11:15 am

**Improve Energy Efficiency and Unlock the Benefits of Keys to Infrastructure Consolidation and**

**Ethernet or T1: A Review of Metro Networking**

		<b>Cloud</b> Jeff Paliga, Director, Global Data Center Solution Development, Panduit	<b>Improved End-User Performance</b> Eric Carter, Director, Granite Product Marketing, Riverbed Technology Chris Pinckney, Director, Global Customer Programs, Riverbed Technology	<b>Alternatives</b> Ken Greene, Director of Comcast Sales Engineering, Comcast Business Class	
11:20 am - 11:50 am	<b>BYOD/Enterprise Mobile: Building a Business Case for Mobile Apps that Enhance the Business</b> Sanjib Sahoo, Chief Technology Officer, tradeMONSTER	<b>The Practical Hybrid Cloud</b> James Ditmore, Senior Vice President, Allstate Technology & Operations – Infrastructure Services, Allstate	<b>Security &amp; Management in the World of Consumerized IT</b> Charlie Schloff, Director, Global IT & Corporate Quality, Eclipse, Inc.	<b>IPv6 - Now is the Time</b> Scott Hogg, Director of Advanced Technology Services, Global Technology Resources, Inc. David Reuter, Technology Solutions Architect, Deere & Company	<b>Risk Management: Security in Healthcare</b> Bob Eichler, IT Security Manager, Cancer Treatment Centers of America®
11:55 am - 12:25 pm	<b>Noisy Times in Wireless: Getting Wi-Fi to Stink Less</b> David Callisch, VP, Corporate Marketing, Ruckus Wireless				
12:25 pm - 2:00 pm	<b>Lunch &amp; Expo (Lunch served until 2:00pm; Expo open until 4:30pm)</b>				
1:15 pm - 1:45 pm	<b>Expo Hall Theater</b>				
2:10 pm - 3:15 pm	<b>Afternoon Breakout Sessions</b>				
2:10 pm - 2:40 pm	<b>The Path to Network Video Surveillance</b> Nick Pintaro, Regional Sales Manager-Central, Axis Communications		<b>Zeus/ZBot Command and Control Live Demo</b> David Schwartzberg, Senior Security Engineer, Sophos	<b>Systems Management Nirvana: Balancing Demands, Dollars and the Day-to-Day</b> Rich Olson, Senior Sales, Engineer, Dell Inc.	<b>Bring Your Own Design</b>
2:45 pm - 3:15 pm	<b>They Think It, You do It: Real-Time Application Development</b> Jeff Newlin, VP and GM, North America, OutSystems		<b>Breaking through BYOD Roadblocks</b> Greg Ammirati, Regional Executive, Fiberlink Communications	<b>"Hybrid IT" and the Power of Cloud</b> Christian Teeft, Vice President Engineering, Latisys Ray Richardson, Master Cloud Strategist, HP	
3:25 pm - 3:55 pm	<b>Your IT Career Roadmap: The Latest on the Market and the Skills Companies Now Demand</b> Adam Zellner, Associate, Heidrick & Struggles				
4:00 pm - 4:30 pm	<b>Reception &amp; Prize Passport Drawing (in the Expo)</b>				