



04/16/2013

9:00 am - 9:30 am

9:30 am

9:35 am

9:40 am

12:00 pm

1:00 pm

1:20 pm

Registration

Welcome and Overview/Antitrust Statement

Introduction and Agenda Review

Bill Hale, Founder, Hale Group

Consumers of the Future: Implications to operators

Dave Donnan, Partner, A.T. Kearney

Jack Li, Managing Director, Datassential

Megatrends, A.T. Kearney

Consumer/Operator Whitespace, Datassentials

Lunch

Consumers of the Future: Implications to manufacturers

Bill Hale, Founder, Hale Group

Future requirement: Insights

Bill Hale, Founder, Hale Group

1:50 pm

2:20 pm

2:50 pm

3:00 pm

Discussion & Report-outs

Future requirement: Best Practices

Bill Hale, Founder, Hale Group

Discussion & Report-outs

Future requirement: Connectivity/Relationships

Bill Hale, Founder, Hale Group

Discussion & Report-outs

Wrap-up

Adjourn