



AN FT EXECUTIVE DINNER FORUM

# How CFOs Can Unlock Value in Volatile Times:

Refocusing on the Performance Imperative

November 27, 2012 | New York

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6:30 pm

### Registration and Cocktail Reception

7:00 pm

### Welcome Remarks

Ed Crooks, US Industry and Energy Editor, Financial Times

7:05 pm

### Dinner

8:00 pm

### Panel session

Ed Crooks, US Industry and Energy Editor, Financial Times

Todd Gibbons, Vice Chairman and Chief Financial Officer, BNY Mellon

Eduardo E. Cordeiro, Executive Vice President and CFO, Cabot Corp

James Lusk, CFO, ABM Industries

Balkrishan 'BK' Kalra, Senior Vice President and Business Leader, Consumer Goods, Retail, and Life Sciences, Genpact

Discussion topics will include:

- Business process innovation: How can business process innovation unlock the next wave of enterprise value and create more flexible and adaptive companies?
- Big data is here, but extracting meaning from the data is another matter. How can big data analytics assist the CFO in decision-making, and what are the key challenges and pitfalls?
- Leveraging new technologies and business models: How are companies looking at variable cost models to improve flexibility? What role is technology playing in that journey?

9:15 pm

**Closing Remarks**

Ed Crooks, US Industry and Energy Editor, Financial Times