
December 11, 2012

8:00 am - 8:30 am

Registration & Networking

8:30 am - 8:40 am

Opening Remarks

Mr. Wyatt A Nordstrom, Co-Founder & CEO, Maven

8:40 am - 9:10 am

Keynote: Beyond "Ideas" - Using Open Innovation to Create and Accelerate New Ventures

Mr. Michael Docherty, CEO, Venture2 Inc.

9:10 am - 9:40 am

Keynote: Open Innovation - Past, Present, & Future

Mr. David Lawson, Open Innovation Manager, Procter & Gamble

9:40 am - 10:45 am

Case Studies: Open Innovation practitioners share their successes

Mr. Tony Ulwick, Founder & Chief Innovation Officer, Strategyn

Dr. Brandon Barnett, Director of Business Innovation, Intel Corporation

Mr. David Ritter, Director, The Boston Consulting Group

Mr. Chris Lunt, External Innovation Fellow, Department of Health and Human Services

10:45 am - 11:00 am

Morning Break: Coffee & Networking

11:00 am - 11:40 am

Panel Discussion: OI - Why now and what's missing?

Mr. Boris Pluskowski, SVP Innovation Strategy, Spigit

Mr. Owen Carryl, President, Open Innovation Services LLC

Mr. Michael Flynn, Director of Open Innovation, SAP Labs, LLC

Mr. Josh Aber, Director of Innovation and Technology Management, Roche

Dr. Edward Getty, Global External Alliance Lead, WM Wrigley Jr. Company

Ms. Annie Lawrenson, VP of Customer Experience, Spigit

11:40 am - 12:40 pm

Keynote: Integrated Open Innovation - combining discrete approaches and resources into a comprehensive OI ecosystem

Mr. Reuben Oder, Founder, Reuben Oder Innovations, LLC

Dr. Steve Meller, Managing Director, Creating Dots

12:40 pm - 1:30 pm

Company Presentations: Some of the hottest OI service providers highlight their capabilities

Mr. Anthony J D'Alessandro, Co-Founder & COO, Maven

Mr. Craig McIntyre, Chief Business Officer, competIQ

Mr. Paul Wagorn, VP Business Development, Director, IdeaConnection Ltd.

Mr. Eric Chan, COO, Embee Mobile

Mr. Luis Solis, President, Imaginatik

Mr. Boris Pluskowski, SVP Innovation Strategy, Spigit

Mr. Milind Pansare, VP Product Marketing, Spigit

1:30 pm - 1:40 pm

1:40 pm - 2:20 pm

2:20 pm - 3:10 pm

3:10 pm - 3:50 pm

3:50 pm - 4:00 pm

Afternoon Break: Coffee & Networking

Mr. Craig McIntyre, Chief Business Officer, competIQ

Panel Discussion: Intellectual Property Best Practices for the OI Era

Mr. Stephen L. Nichols, General Counsel, Maven

Mr. Thomas Briscoe, Senior Principal Strategist, IP & Technology, Dako

Mr. Steve Berry, Chief Development Officer, e-Zassi, LLC

Mr. Paul Davis, Partner, Goodwin Procter LLP

Mr. Lael Andara, Partner, RMKB

Company Presentations: Some of the hottest OI service providers highlight their capabilities

Mr. Anthony J D'Alessandro, Co-Founder & COO, Maven

Mr. Benjamin DuPont, President, yet2.com

Mr. Frank Kovacks, Chief Marketing Officer, inno360, Inc

Dr. Malcolm De Leo, Chief Evangelist, NetBase Solutions

Mr. Peter Von Dyck, CEO, e-Zassi, LLC

Mr. Paul Tran, Director of Strategic Initiatives, BrightIdea

Panel Discussion: Reflections on open2012 and the Future of Open Innovation

Mr. Michael Moe, Co-Founder & Partner, GSV Asset Management

Mr. Robert Tate, President, Axiom Consulting Private Limited

Mr. Arvind Purushotham, Managing Director, Citi Ventures

Mr. Kayvan Baroumand, CEO, nestGSV

Closing Message

Mr. Wyatt A Nordstrom, Co-Founder & CEO, Maven