



Charting the Best IT Decisions for Your Business



August 9, 2012 ■ Hynes Convention Center ■ Boston, Massachusetts

Thursday, August 9, 2012

7:45 am - 8:30 am

Registration and Breakfast

8:30 am - 8:45 am

IT Roadmap: Welcome and Overview

Andrea D'Amato, Publisher, Network World

8:45 am - 9:15 am

Building a Leadership Culture: A Roadmap for Turning IT into A Game Changer

Jay Leader, SVP and CIO, iRobot

9:15 am - 9:45 am

Strategies for Managing Distributed IT Environments

Anne-Marie Gignac, Vice President, Networking Solutions, APC by Schneider Electric

9:45 am - 10:15 am

A Wi-Fi Revival

GT Hill, Director of Technical Marketing, Ruckus Wireless

10:15 am - 10:30 am

Morning Break

10:30 am - 12:10 pm

Morning Breakout Sessions

10:30 am - 11:00 am

The Consumerization of IT: The Service Management Should You Worry About It?

David K. Johnson, Senior Analyst, Forrester Research

Challenge

Zeus Kerravala, Founder & Principal Analyst, ZK Research

The Reality of Multiple Client Devices

Bob O'Donnell, Program VP, Clients and Displays, IDC

The Changing Role of WAN Optimization

Bob Laliberte, Senior Analyst, ESG

The New Datacenter Network: Furthering Holistic Data Solutions

Lucinda Borovick, Program Vice President, Enterprise and

11:05 am - 11:35 am		BYOD Ate My Network – but My Next Generation Firewall Saved it David Buckwald, Director, Systems Engineer, Dell SonicWall	Keys to Network Success - WAN Optimization & Network Performance Management Mark Day Ph.D., Chief Scientist, Riverbed Technology	Datacenter Networks, IDC What is a "cloud ready" data center and how to get there Steven Carlini, Senior Director, Data Center Global Solutions, APC by Schneider Electric
11:40 am - 12:10 pm	Mobile Device Management in the Age of Big Data Bhaskar Banerjee, Director, Enterprise Architecture – Corp IT, iRobot Corporation	Building a Network and Technology Infrastructure to Support Mobile Device Management and Applications Steve Snyder, CIO & CTO, Massachusetts Convention Center Authority	Using Agile Techniques to Deliver an Enterprise Applications Strategy Chad Wright, Director, Management Information Systems, athenahealth	Foundations for Architectural Success: Creating an Enterprise Architecture Organization & Developing a Technology Roadmap Matthew Postulka, Applications Portfolio Manager, Arbella Insurance
12:15 pm - 2:00 pm	Lunch & Expo (Lunch served until 2:00pm; Expo open until 4:30pm)			
1:15 pm - 1:45 pm	Expo Hall Theater			
2:10 pm - 3:15 pm	Afternoon Breakout Sessions			
2:10 pm - 2:40 pm	Malware Defense – Three Truths No-One wants to believe Richard Wang, Manager, SophosLabs, Sophos	The Jump to Light Speed: A Case study of Real World Fiber Deployment Gary Hoffstein, Vice President, Technology Officer, Blue Hills Bank Nicholas Bolintiam, Enterprise Operations Manager, Comcast Business Services	Next-Generation Firewalls for Profitability and Growth - US Cellular Case Study Robert Slayton, Enterprise Account Manager, Dell SonicWall	Is there a Doctor in the House? -- Business Demands and IT Solutions for a New Era of Infrastructure Management David Hayward, Senior Principal Product Marketing Manager, CA Technologies
2:45 pm - 3:15 pm	Beyond MDM: Securely Mobilizing Non-Native Applications for Safe and Seamless BYOD Lior Rapaport, Vice President of Mobility, Array Networks	Solutions to Modern Application Delivery Challenges: Cloud, IPv6 and Virtualization Steve Sacchi, Product Marketing Manager, A10 Networks	From Cyber Security to Bandwidth Management: The Path to Successful Network Video Surveillance James Marcella, Director, Technical Services, Axis Communications	Enterprise - Journey to the Cloud Anand Bhadouria, Enterprise Cloud Strategist, Rackspace Hosting
3:25 pm - 3:55 pm	Your IT Career Roadmap: What You Need to Know for the Journey Ahead Martha Heller, President, Heller Search Associates			

4:00 pm - 4:30 pm

Reception & Prize Passport Drawing (in the Expo)