



# Charting the Best IT Decisions for Your Business



May 22, 2012 ■ Dallas Convention Center ■ Dallas, Texas

## Tuesday, May 22, 2012

7:45 am - 8:30 am

### Registration and Breakfast

8:30 am - 8:45 am

### IT Roadmap: Welcome and Overview

Andrea D'Amato, Publisher, Network World

8:45 am - 9:15 am

### Moving the Business Forward

Mark Stone, SVP & CIO, Safety-Kleen Systems, Inc.

9:15 am - 9:45 am

### Strategies for Managing Distributed IT Environments

Phil Fischer, Data Center Business Development Manager, North America, APC by Schneider Electric

9:45 am - 10:15 am

### A Wi-Fi Revival

GT Hill, Director of Technical Marketing, Ruckus Wireless

10:15 am - 10:30 am

### Morning Break

Connect and compare notes with your peers between sessions.

10:30 am - 12:10 pm

### Morning Breakout Sessions

10:30 am - 11:00 am

#### The Service Management Challenge: Solutions for a Complex World

Zeus Kerravala, Founder &

#### The Evolution of IT Organizations in the Future of Work

Yvette Cameron, Vice

#### The Social Enterprise is Transforming How We Work

Tom Petrocelli, Senior

#### Critical Success Factors for Mobile Application Support

Elizabeth Herrell, Vice

#### The Current State of VOIP and Unified Communications

Rich Costello, Senior Analyst,

11:05 am - 11:35 am	Principal Analyst, ZK Research <b>Maximizing Payback from Virtualization through Power and Cooling</b> Phil Fischer, Data Center Business Development Manager, North America, APC by Schneider Electric	President & Principal Analyst, Constellation Research, Inc. <b>Solutions to Modern Application Delivery Challenges: Cloud, IPv6 and Virtualization</b> Steve Sacchi, Product Marketing Manager, A10 Networks	Analyst, ESG <b>Look How Far Communications Has Come! It's not Magic, It's Mitel</b> Jordan Whyard, Director, Mobility & Voice Virtualization Development, Mitel	President & Principal Analyst, Constellation Research, Inc. <b>The Consumerization of IT and the Enterprise</b> Tracy Nolan, VP and CIO, Commercial Metals Company
11:40 am - 12:10 pm	<b>Desktop Virtualization: Making it Work for the Enterprise</b> James Clent, CIO, United Orthopedic Group	<b>Transitioning to a Unified Communications/VOIP Environment: The Ups and Downs</b> Anthony Jackson, Director of Infrastructure and Security, Safety-Kleen Systems, Inc.	<b>Strategies for Leveraging Social Networks for the Enterprise</b> Brian Shipman, CIO, Heritage Auctions	<b>Data Center Challenges and Solutions for the Road Ahead</b> Glenn Harper, CTO, Santander Consumer USA, Inc.
12:15 pm - 3:45 pm	<b>Expo Hall Open</b>  Explore and connect with the many solutions providers in the Expo during this extended time.			
12:15 pm - 1:15 pm	<b>Lunch in the Expo</b>  Enjoy lunch while continuing to network with your peers and IT Roadmap sponsors.			
2:00 pm - 2:30 pm	<b>Expo Hall Theater</b>  How much can you learn in five minutes? Quite a bit. Visit the Expo Hall Theater to hear our sponsors deliver quick-hitting presentations on the latest products, new releases, exciting changes, and more.			
2:35 pm - 3:45 pm	<b>Afternoon Breakout Sessions</b>			
2:35 pm - 3:05 pm	<b>Voice Virtualization Secrets Revealed</b> Phillip Green, Director of US Systems Engineering, Virtualized Solutions, Mitel		<b>Enabling BYOD through Mobile Device Management</b> Aaron Dusatko, Regional Sales Executive, Fiberlink Communications	
3:15 pm - 3:45 pm	<b>Anatomy of a Mobile Device/Cloud Storage Attack</b> Richard Stephens, Sr. Security Engineer, Sophos		<b>Intersection of Network and Cloud</b> Jeff Uphues, Vice President, Cloud Solutions & National Sales, Cbeyond	
3:55 pm - 4:25 pm	<b>Your IT Career Roadmap: What You Need to Know for the Journey Ahead</b> Kay Fuhrman, Partner, Heidrick & Struggles			
4:25 pm - 4:30 pm	<b>Closing Remarks &amp; Prize Passport Drawing</b>			