



Tuesday, July 10, 2018

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:00 am

10:00 am - 10:20 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Moderator: Maryfran Johnson, Executive Director of CIO Programs, CIO Events and the CIO Executive Council

Exploring the Next Frontiers of Health Tech Innovation

John Halamka MD, MS, Chief Information Officer, Beth Israel Deaconess Medical Center
As a longtime entrepreneur, medical doctor and CIO of Beth Israel Deaconess Health System, John Halamka believes in the power of IT to change the world of health care. "When I started as a CIO, technology was hard," he says, "and machine learning was impossible!" Today, the Center for IT Exploration at BIDMC, which is governed by a hospital-wide steering committee, is working on a dozen ML-based projects. Beth Israel has its mission-critical data in the cloud, and its IT team is working closely with a handful of employees from Amazon and Google. As the mega-merger of Beth Israel and Lahey Health winds toward completion this fall, John is heading up the newly created Health Technology Exploration Center, an emerging tech incubator for what will be the state's second-largest health care giant. In this fascinating look inside the accelerating role of IT innovation in health care, John will talk about the results of BIDMC's collaborations with Amazon and Google, and how the future of medicine and patient care will be forever changed by technologies such as the Internet of Things, blockchain, AI and more.

[View Presentation](#)

Think Your Network is Safe? Check All of Your Endpoints.

Ben Timms, Print Security Technical Consultant, HP Inc.

While you invest time, resources and millions of dollars in protecting endpoints and network perimeter, are you addressing one of the largest footprints on your network? While printers and other endpoints may not be front-of-mind as primary security threats, this infrastructure may be allowing hackers and malware to take the easy route to your network and data. Join us for this session where we'll share examples of breaches and how some of the most secure organizations are still lagging in overall security for critical endpoints like printers. We'll also share best practices on how to most-effectively secure these critical

10:20 am - 10:50 am

11:00 am - 12:30 pm

12:30 pm - 1:45 pm

1:45 pm - 2:30 pm

endpoints.

Refreshment & Networking Break

The Trouble with Cloud Contracts: A CIO Crash Course in Managing Risk

Tom Anfuso, CIO and SVP, National Life Group

Matthew Karlyn, Partner, Technology Transactions & Outsourcing Practice, Foley & Lardner LLP

Moderator: Maryfran Johnson, Executive Director of CIO Programs, CIO Events and the CIO Executive Council

Managing traditional vendor contracts is a skill most CIOs have mastered. But the new realities of negotiating with cloud providers — over everything from data aggregation and service levels to exit clauses — can be grim. “Expensive and agonizing” is how CIO David Reis describes his recent decision to change from one preferred cloud vendor to another. “As a business leader enabling digital transformation, how do I keep the flexibility I need in a way that preserves my options?” Answering that question will be the focus of this highly practical CIO panel discussion and workshop session with Boston-based IT attorney Matt Karlyn, who negotiates cloud deals for a living. We’ll follow the panel conversation with collaborative table discussions and an additional Q&A with Matt for more specific legal advice and ideas.

["Key Issues Drafting Cloud Computing Agreements"](#)

["A Practical Framework For Managing Cloud Computing Risk"](#)

Networking Lunch with Hosted Discussion Tables

- Successful Digital Transformation, *hosted by 128 Technology*
- Data Visibility, *hosted by Code42*
- Cloud Adoption, *hosted by Dialpad*
- Print Security Solutions, *hosted by HP Inc.*
- Stop Cyber Threats with Adaptive Micro-Segmentation, *hosted by Illumio*
- How Will You Tackle the Most Complex Security Threats?, *hosted by Kaspersky Lab*
- Connected Data, *hosted by Neo4j*
- Securing a Global Future, *hosted by Open Systems*
- Shadow IT - Friend or Foe?, *hosted by Quick Base*
- Modernization & Skills, *hosted by Red Hat*

How to Move Your Business from Digitally Distraught to Digitally Determined

Meredith Whalen, SVP, IT Executive, Industry and Financial Research, IDC

Is the execution of your company’s digital strategy stagnating? Does your CEO say “Yes”

to business transformation, but “No thanks” to the tough decisions and cultural shifts required? Is your digital funding subject to the ups and downs of the business? If all of the above sounds depressingly familiar, take heart: You are not alone. After an enthusiastic kickoff and plenty of industry cheering, the majority of organizations are mired in digital inertia. Yet some businesses have figured out how to overcome the barriers and reap the rewards. In this thought-provoking presentation based on IDC’s latest global study of digital leaders, IDC’s Meredith Whalen will lay out exactly how your company can rejoin the ranks of the digitally determined. She’ll share the details of how leading organizations are creating single roadmaps that link use cases to corporate missions, how they keep digital funding flowing by defining new KPIs, and how they scale through cloud-based, agile-architected platforms that put data at the core.

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2:30 pm - 2:50 pm

How AI and Cloud Will Reshape the Future of Business Communications

Dan O’Connell, Chief AI Officer and Head of Voice AI Product, Dialpad

Work doesn’t work like it used to – especially when it comes to the way your employees rely upon a combination of voice, video, messaging and meetings to get their jobs done. The two biggest trends shaping the future of business communications are cloud and AI. While cloud helps the enterprise throw off the shackles of aging, on-premise software and systems, artificial intelligence is moving us into the future, eliminating busy work and unlocking valuable customer insights. In this industry expert session, you’ll learn how a pure-cloud phone system – one that easily integrates across existing devices -- can accelerate your company’s ability to serve the needs of today’s modern, mobile workforce.

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2:50 pm - 3:20 pm

CIO Publisher's Panel: Balancing Business Innovation with Operational Excellence

Sue Graham Johnston, President, 128 Technology

Jack Miller, CISO, Open Systems

Brian Pitta, Systems Engineer, Illumio

Matt Smith, Chief Architect, Red Hat

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Events

While a rising number of business leaders see CIOs as strategic advisors, 73% of CIOs are struggling to strike the right balance between business innovation and operational excellence in today’s fast-evolving digital business ecosystem. That is where technology providers can lean in and help out, says CIO Publisher Adam Dennison. In this lively, informative session, Adam will share key findings from our 2018 State of the CIO research on what’s trending in cybersecurity and risk management, IT-business collaboration, tech spending and customer centricity as he engages his industry expert panelists on their best practices for working with enterprise customers. The panel will delve into the challenges their products and services are targeting, citing specific customer examples and offering experienced perspectives from their work with IT leaders across multiple industries.

3:20 pm - 3:45 pm

3:45 pm - 4:45 pm

4:45 pm - 5:00 pm

5:00 pm - 5:30 pm

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Refreshment & Networking Break

CIO-CSO Panel: Building a Cyber Security "Shock Absorber" for the Enterprise

Sue Bergamo, CIO and CISO, Episerver

Douglas Graham, CSO, Nuance Communications

Vijay Ramanathan, SVP, Product Management, Code42

James Whalen, SVP and CIO, Boston Properties

Moderator: Bob Bragdon, SVP/Publisher, CSO

Day-in-day-out security is a core competency that businesses of all sizes today must master. Those basics of blocking and tackling -- including responding to the daily assault of PII data breaches -- are now table stakes in a larger game being redefined by regulatory requirements like GDPR privacy compliance, shared risks within the digital business ecosystem and encroachments by adversarial nation-states. But beyond that, businesses in 2018 must focus on building resiliency into their operations -- the kind of resiliency that allows an enterprise to take a hit and bounce back. Those business disruptions that can shut you down for weeks pose the greatest dangers to your company's future. In this candid and practical session, we'll hear from CIOs and CISOs about how they stay on top of the "table stakes" while at the same time building-in the right shock absorbers to keep the business moving forward.

Closing Remarks

Moderator: Maryfran Johnson, Executive Director of CIO Programs, CIO Events and the CIO Executive Council

Cocktail Reception