STOVA

November 14

8:00 am - 5:00 pm

Registration Open

8:00 am - 9:00 am

Continental Breakfast & Networking

9:00 am - 9:15 am

Welcome & Opening Remarks
Moderator: Maryfran Johnson, Editor in Chief, CIO Events

9:15 am - 10:15 am

Breaking through the Digital Deadlock
Meredith Whalen, SVP, IT Executive, Industry and Financial Research, IDC
Some 59% of U.S. organizations are at a digital impasse today. They are either running ad hoc digital transformation (DX) initiatives or -- if they have gained traction in their efforts -- the changes are not universally applied across the enterprise. What is holding so many companies back? Ineffective organizational models. Underdeveloped digital capabilities. Outdated KPIs. Overly tactical digital roadmaps. Or the sheer absence of an enterprise digital platform. Join IDC's Meredith Whalen as she shares IDC's latest research on how IT leaders are tackling these challenges and more. She will share innovative approaches to IT organizational structures, new ways to think about your digital platform, and inspiring ideas for managing a digital roadmap.
View Presentation

10:15 am - 10:45 am

Refreshment and Networking Break

10:45 am - 12:00 pm

The CIO as Corporate Officer: An Interactive Panel and Collaborative Exercise
Jesse Carrillo, SVP & CIO, Hines
Paul Krueger, CIO, Stewart & Stevenson
Gautam Roy, VP of IT , Waste Management
Moderator: Ken Piddington, CIO & Executive Advisor, MRE Consulting, Ltd.
CIOs today have tremendous potential to play more vital roles as business leaders, but where should they focus first? How do they strike the right balance between fiduciary responsibilities and innovation leadership? In this dynamic brainstorming session inspired by recent research from our CIO Executive Council, our experienced panel of IT leaders will explore some of the key competencies and attributes that can transform pure-play technology officers into corporate business leaders. In alternating segments of panel discussion, in-depth table conversations and audience feedback, everyone will have a chance to exchange ideas and contribute their thoughts on the future of the CIO as

corporate officer.
View Presentation

12:00 pm - 1:15 pm	**Networking Lunch**

 Join a hosted discussion table to share strategies and connect with your peers.

- Cloud Development Security, *hosted by Assembla*
- User-Driven IT, *hosted by Dropbox*
- Mitigating Risky User Behavior to Keep IP Safe, *hosted by Forcepoint*
- Real World Collaboration, *hosted by RingCentral*
- Machine Learning Impact on Global Content, *hosted by Smartling*
- DevOps for Digital Transformation, *hosted by Splunk*
- Bring Your Own Network, *hosted by Tempered Networks*
- Application Modernization, *hosted by Vega Solutions*

1:15 pm - 2:00 pm

Inside GulfMark Offshore's Global Services Initiative
Lee Johnson, SVP and CIO, GulfMark Offshore
At the height of the 2014 oil industry downturn, CIO Lee Johnson went to his CEO and said "This is our opportunity." The dramatic business transformation that followed led this $1 billion energy services company to new heights of IT-business collaboration, enterprise scalability and innovations in mobile apps and migration to the cloud. GulfMark's Global Services Initiative also won a 2017 CIO 100 award for innovation and business value, honoring its $4.6 million in annualized efficiency gains. In this compelling look inside a game-changing, company-wide initiative, Lee will talk about turning development and implementation "into a team sport" at GulfMark while building a new model of collaboration between IT and the rest of the business.
View Presentation

2:00 pm - 2:20 pm

Moving Enterprise Development to the Cloud
Paul Lynch, CEO, Assembla
At many organizations today, enterprise development is under pressure to move to the cloud. With decentralized, global development teams relying on cloud-based tools, and developer talent driving cloud tool adoption, CIOs must respond to the demands of business. At the same time, CSOs must ensure regulatory compliance and manage concerns about data security. What are enterprises to do? Stifle innovation and limit the talent pool? Or put enterprise data at risk? In this expert session, Assembla CEO Paul Lynch will delve into real solutions available to developers and IT leaders when it comes to code development. He'll talk about the best questions to ask when assessing cloud options, and what kind of version control works best for you. We don't live in a one-size-fits-all world, so why should your code?

2:20 pm - 2:50 pm	**CIO Publisher's Panel: The New Era of IT** Stuart Ainsworth, Senior IT Operations Strategist, Splunk Erik Giesa, VP, Products, Tempered Networks David Proestos, SVP, Operations, Vega Solutions Andrew Saxe, VP, Product, Smartling Moderator: Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.
2:50 pm - 3:20 pm	**Refreshment and Networking Break**
3:30 pm - 4:30 pm	**Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board** Catharina Dd Budiharto, Director, Information Security, Chicago, Bridge and Iron (CB&I) Klara Jelinkova, CIO and VP of IT, Rice University Mark W. Johnson, CISO (Retired), Huntsman Corporation Sameer Purao, CIO, Austin Industries Bob Bragdon, Publisher and Senior Vice President, CSO When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.
4:30 pm - 4:45 pm	**Closing Remarks** Moderator: Maryfran Johnson, Editor in Chief, CIO Events
4:45 pm - 5:30 pm	**Cocktail Reception**