



Tuesday, October 17

8:00 am - 5:00 pm

8:00 am - 9:00 am

9:00 am - 9:15 am

9:15 am - 10:00 am

10:00 am - 10:20 am

Registration Open

Continental Breakfast & Networking

Welcome & Opening Remarks

Maryfran Johnson, Executive Director, CIO Programs

Trace My Catch: How Bumble Bee Foods Transformed its Global Supply Chain

Tony Costa, SVP & CIO, Bumble Bee Foods

From its very beginning, "Trace my Catch" was an unusual IT project. Nobody asked for it from the business side. The digital transformation the project required had to happen in a factory halfway around the world on the remote island of Fiji. And CIO Tony Costa really couldn't say what the ROI would be. Yet despite the odds, this innovative IT project became a game-changing success for the San Diego-based, billion-dollar seafood producer. Customers can now take any can of Bumble Bee, tap a code into the company website, and discover all sorts of details about the fish they're consuming and the sustainability story behind it. "The biggest value proposition was about driving our passion around traceability and sustainability," the CIO said. "It's an investment in the future." In this fascinating look inside an atypical IT project, Tony will talk about how his small team transformed its global supply chain, dealt with the logistical, technical and business challenges along the way -- and ultimately positioned Bumble Bee's business for expansion into new product lines.

[VIEW PRESENTATION](#)

Managing the Complexities of Your Multi-Cloud Business

John Engates, CTO, Rackspace

Maryfran Johnson, Executive Director, CIO Programs

As the sheer number of public, private and hybrid clouds proliferates in businesses of all sizes today, the complexity of managing these multi-cloud environments is growing right

10:20 am - 10:50 am

10:50 am - 11:40 am

11:40 am - 12:00 pm

12:00 pm - 1:15 pm

alongside this leading trend. "This is a whole new paradigm for IT departments, which were built when everything was on premise and under their control," says Rackspace CTO John Engates, a 14-year veteran of the \$2 billion cloud services provider. The biggest mistake Engates sees IT organizations making is migrating applications to the cloud without any plans in place to stay on top of new cloud capabilities and services in AI, machine learning or Internet of Things (IoT). In this wide-ranging Q&A interview, John will share his expert advice on managing multi-cloud complexity as he talks about dealing with security challenges and talent shortages.

Refreshment and Networking Break

Growing the Business at GE Digital

Justin Greenberger, VP & CIO, GE Digital

GE is in the midst of its biggest transformation ever, with a new CEO at the helm. So as GE Digital celebrates its second birthday as a software company for both internal and external customers, CIO Justin Greenberger is clear on his mission. "My first priority is building Digital as a business," he says. "I have all the basic problems of any huge startup." Those include building out the tech stack, growing his ranks of IT talent and meeting an ever-increasing set of productivity demands and expectations. In this illuminating look inside a business unit that is essentially a 125-year-old start up, Justin will talk about the impact of the companywide IT reorganization. He'll also discuss how GE's shift from vertical business units to horizontal leadership areas is increasing agility and speeding time-to-market.

The Pivotal CIO: Using Data to Drive Strategic Change

Kevin Fleet, VP, Strategic Services, Informatica

Maryfran Johnson, Executive Director, CIO Programs

The leadership challenge of managing change is a constant in the lives of IT executives everywhere, especially today with so many businesses tackling digital transformation initiatives. They are expected to be "pivotal" and bring a unique "helicopter view" across the data, systems and processes necessary to make any transformational effort a success. In this fireside discussion, Informatica's Kevin Fleet will share his expertise and unique perspectives on the business leadership and marketing skills every IT leader must possess in this age of digital transformation. More specifically, he will talk about how leveraging data in real time, through Informatica's own internal digital transformation initiative, has helped the company redesign operational processes and systems across the organization.

Networking Lunch with Hosted Discussion Tables

Join a hosted discussion table to share strategies and connect with your peers.

- Mitigating the "Threat" Risk Without Negatively Impacting the Business, *hosted by Code42*
- Autonomous Cyber Defense: AI and the Immune System Approach, *hosted by Darktrace*
- Accelerating your Data Driven Digital Transformation, *hosted by Informatica*
- Securing Apple in the Enterprise, *hosted by Jamf*
- GDPR: Privacy as an Opportunity!, *hosted by Micro Focus*
- Emerging Trends and Benefits of Cloud-Based Identity Management, *hosted by OpenText*
- Managing the Complexities of Your Multi-Cloud Business, *hosted by Rackspace*
- Machine Learning Impact on Global Content, *hosted by Smartling*
- DevOps for Digital Transformation, *hosted by Splunk*

1:15 pm - 2:00 pm

CIO Panel: Talent Management Strategies for the Evolving IT Organization

Christopher Barber, EVP & CIO , Commonwealth Business Bank

Randi Levin, VP & CIO, Forest Lawn Memorial Parks and Mortuaries

Michael Sylvester, CIO & Deputy Asst. Director, LA County Dept. of Public Social Services

Maryfran Johnson, Executive Director, CIO Programs

CIOs everywhere see it happening in real time. Everything from customer engagement to new product development -- from back-end processing to cutting-edge digital efforts -- all of it revolves around technology. Yet as the services that IT provides are transforming, so too are the skill sets needed to deliver them. "We're not just the IT guys coming in to do the tech anymore," as one CIO puts it. "We need to help make sure we're integrating the tech and making it easy to use." But how do CIOs transition a traditional IT group to this new world where business engagement is just as critical as operational excellence? What are the most effective, most innovative talent strategies to try? In this practical discussion, our expert panelists will share their own approaches to talent development and talk about what's working best in their own organizations.

2:00 pm - 2:30 pm

Hard Truths and Soft Skills: A CIO's Guide to Managing Tough Situations

Robert Fort, CIO, BCBG Max Azria

With his long experience in dynamic industries like retail, entertainment and hospitality, CIO Robert Fort knows how fickle business cycles can wreak havoc on the best-laid plans of IT organizations. Whether it's an M&A, a corporate restructuring or a business struggling through a market transformation, CIOs today must excel at the soft skills required to keep IT pros motivated and productive during tough times. "The reason I love being a CIO is working with a talented staff and looking out for people in the long term," Robert says. "The CIO role is really about 90% psychology and 10% technology." In this candid and helpful session, he'll share his advice on managing and motivating through

difficult business situations and talk about how he learned some of his best leadership lessons from the worst bosses -- the ones who "taught me what not to do!"

[VIEW PRESENTATION](#)

2:30 pm - 3:00 pm

CIO Publisher's Panel: The New Era of IT

Andi Mann, Chief Technology Advocate, Splunk

Eric Popiel, Subject Matter Expert, Information Management and Governance, Micro Focus

Andrew Saxe, VP, Product, Smartling

Jason Wudi, Chief Strategist, Jamf

Adam Dennison, Publisher, CIO; SVP/General Manager, IDG Enterprise

In this fast paced session, CIO Publisher Adam Dennison will share some key research findings on CIO priorities and industry trends surrounding technology investments. Then his industry expert panelists will weigh in with their views on how various market dynamics are affecting customers in this new era of IT. Citing specifics from their customer engagements, the panel will talk about the problems their products are solving. They will also share their thoughts on the enterprise of the future as they discuss how CIOs and IT organizations can have the greatest strategic impact on the evolution of digital business.

Refreshment and Networking Break

3:00 pm - 3:30 pm

3:30 pm - 4:30 pm

Smart Moves in Cybersecurity: A CIO-CSO Panel on Setting Priorities, Spending Wisely and Engaging the Board

Tom Blaschke, CISO, RAND Corporation

Rick Hopfer, Former CIO, Molina Healthcare, Inc.

John W. McGuthry, VP/CIO, IT, Cal Poly Pomona

Jennifer Ramsey, CISO, Activision Blizzard

Gary Szukalski, Chief Channel Management Officer, Darktrace

Bob Bragdon, Publisher and Senior Vice President, CSO

When it comes to escalating cybersecurity threats, CIOs and Chief Security Officers are on the front lines in dealing with the IT infrastructure and data management challenges of today's enterprises. But CEOs and boards of directors are just as involved now as the digital business ecosystem grows and corporate risks multiply. "Data breaches don't just hit stock prices and company reputations anymore," says CSO's Publisher Bob Bragdon. "The hidden costs are in the productivity losses afterwards -- dealing with legal and regulatory issues." In this practical exchange of ideas between CIOs and CSOs, our panelists will share their expertise on everything from senior-level executive engagement and business risk evaluation to the shifting priorities for security spending. They'll also talk about the new risks coming from Internet of Things (IoT) and mobile technologies, flattening security budgets and increasing amounts of sensitive data stored with cloud providers.

4:30 pm - 4:45 pm

4:45 pm - 5:15 pm

Closing Remarks
Maryfran Johnson, Executive Director, CIO Programs
Cocktail Reception