



Wednesday, June 14, 2017

1:30 p.m. - 4:30 p.m.

Community Service Day

ADHA and ADHA's Foundation: The Institute for Oral Health will be partnering with City Rescue Mission (CRM) in downtown Jacksonville for a community service day project on Wednesday, June 14. CRM is a 501(c)(3) that provides food, clothing, shelter, emergency services and residential recovery programs to homeless men, women, and women with children.

This inter-collaborative healthcare community program will feature oral health education to approximately 200 homeless men, women and children.

Based on the 2015 Council on Homeless Annual Report 1,566 individuals were homeless in Duval County. In a 2009 survey conducted by the Health Resources and Services Administration (HRSA) 90% of the homeless population reported having dental problems. These dental problems were related to the lack of knowledge on the relationship of oral health to overall health, the lack of physical resource availability in which to practice oral hygiene, and the lack of prioritizing oral hygiene and oral health. Tobacco and other drugs can also contribute to the poor oral health of the homeless population. According to the National Coalition for the Homeless, the majority of the homeless population (over 75%) smoke tobacco.

During this event, volunteers would utilize interactive activities to educate the homeless population on the following:

- Relationship of oral health to overall health
 - *Would include diabetes and cardiovascular disease*
- Daily oral hygiene procedures
 - *Would include dispensing toothbrushes, toothpaste, and dental floss*
- Tobacco cessation

- *Would include education on the negative effects of tobacco on oral health and general health*
- *Would include carbon monoxide monitoring*

7:30 p.m. - 9:30 p.m.

ADHA/Young Dental Kick-Off Event

Kick off the ADHA Annual Conference JAX-style! Join us for the annual ADHA/Young Dental Kickoff Evening Event on Wednesday, June 14, starting at 7:30 p.m. for a night of fun at the [River City Brewing Company!](#)

Take a complimentary water taxi from the Hyatt host hotel across the river to the outdoor lounge of Jacksonville's premier riverfront hotspot. Enjoy a live band, drinks, food, karaoke and fabulous prizes with your peers while overlooking the St. John's River and city skyline!

Tickets are limited and will be available on a first-come, first-served basis. Tickets are limited to only RDH's and dental hygiene students. Non-RDH attendees or guests are not eligible.

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Thursday, June 15, 2017

8:00 a.m. - 9:15 a.m.

Thursday General Session

Thursday General Session

Keynote Presentation by:

Alex Sheen



Alex Sheen is the founder of *Because I said I Would*, a social movement and nonprofit dedicated to bettering humanity

through promises made and kept. Sparked by the loss of his father, Alex and his organization send "promise cards" to anyone anywhere in the world at no cost. Alex is someone who truly honors commitment. He once walked over 240 miles across the entire state of Ohio in 10 days to fulfill a promise. Since his father's passing on September 4, 2012, because I said I would has sent over 4.47 million promise cards to over 150 countries. The promises written on these cards have made headlines around the world. His charitable projects and awareness campaigns have been featured on ABC World News with Diane Sawyer, CBS Nightly News, Fox News, CNN, The Today Show, Good Morning America, NPR, The Los Angeles Times, and many other programs. He has also been featured on the cover of Spirit Magazine, honored as a Steve Harvey "Harvey's Hero" and was the closing TED speaker at TEDxUtica and TEDxYouth@Austin. Alex's efforts in social media were featured in BuzzFeed's "Most Important Viral Videos of 2013" and have made the #1 spot on the front page of Reddit.com over 10 times.

This keynote presentation takes place on Thursday, June 15 at 8:00 a.m. and is open to all attendees and exhibitors. Earn 1 CE hour for attending! Be sure to add this to your event registration!

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2:30 p.m. - 5:30 p.m.

ADHA Pre-Board Meeting

ADHA's Board of Trustees meeting is open to all attendees.

5:30 p.m. - 8:00 p.m.

DENTSPLY Sirona/ADHA Graduate Student Research Poster Sessions Award Banquet (By Invitation)

Invitation Only

This awards banquet is to recognize the graduate student participants and identify the 1st, 2nd and 3rd place winners of the competition. This banquet will take place at the Hyatt Regency Jacksonville Riverfront.

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8:00 p.m. - 11:00 p.m.

In Motion: 5K Run, Walk, Fun

Separate Registration Required!

[Registration is now OPEN!](#) Join fellow attendees for the 2nd Annual In-Motion: 5K Run, Walk, Fun on Thursday, June 15th and raise funds in support of the mission of the Institute for Oral Health. Runners will begin near the Hyatt and the route will take them on a scenic tour of Jacksonville. Once you've finished, relax at the After-Glow Party at the Jacksonville Landing! Keep in mind, runners must fundraise a minimum of \$100 for complimentary access to the After Glow Party.



Friday, June 16, 2017

7:00 a.m. - 8:30 a.m.

Crest Oral-B Breakfast

The annual Crest + Oral B Breakfast will empower and celebrate hygienists and their many accomplishments to improve their patient's lives.

Enjoy an inspirational presentation, connect with friends and leave feeling proud to be a hygienist. **#hygienistproud**

Limited Capacity

This breakfast is brought to you by:



P&G Professional Oral Health

5:45 p.m. - 7:15 p.m.

Dimensions' Esther Wilkins Lifetime Achievement Award (By Invitation)

This event is by invitation only. For additional information, please contact Dimensions (Kristen) at: kmachado@belmontpublications.com

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THE JOURNAL OF PROFESSIONAL EXCELLENCE
Dimensions
OF DENTAL HYGIENE

The Esther
Wilkins
LIFETIME
ACHIEVEMENT
AWARD

6:00 p.m. - 7:00 p.m.

ADEA Reception (By Invitation)

This event is by invitation only. For more information, please contact ADEA (Monique Morgan) at: MorganM@adea.org

6:00 p.m. - 7:30 p.m.

Heart to Hands Award Ceremony (By Invitation)

Invitation Only

Come celebrate dental hygiene and the heartfelt stories we love! Think of this awards reception as the newest, digital, 21st century approach to applaud mentors, colleagues and friends! We'll commemorate the passion, dedication and enthusiasm of all dental hygienists who contribute so generously to patients, students and our communities every day. You won't want to miss their personal Heart to Hands stories, the food, beverages or prizes! This banquet will take place at the Hyatt Regency Jacksonville Riverfront.

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8:00 p.m. - 11:00 p.m.

President's Dinner

*Please note, you will be able to add this event to your registration on the tab, "More Events & Options"

President's Dinner

Friday, June 16 8:00 p.m. – 11:00 p.m.

Cost: \$100/ticket (\$65/delegates, students, and student delegates)

Attire: Cocktail

Celebrating its 30th Anniversary, Johnson & Johnson, Consumer Inc. and ADHA are proud to present the Awards for Excellence in Dental Hygiene at the President's Dinner. Enjoy a delicious plated dinner, live music, networking, dancing and more. Reserve a table with your friends as this is one event you don't want to miss!

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Saturday, June 17, 2017

8:00 a.m. - 9:45 a.m.

Saturday General Session

Saturday General Session

Keynote Presentation by:

Laurie Hernandez



Olympic Medalist Laurie Hernandez was recently named a Crest® and Orgullosa ambassador by Procter & Gamble. She credits her hard work, leadership skills, and her never-give-up attitude to her Mom, who was in the U.S. Army Reserve while growing up. Laurie won the coveted mirror ball trophy on "Dancing with the Stars" season 23, and her first book titled *I Got This: To Gold and Beyond* chronicling her journey recently hit the bookshelves.

This keynote presentation takes place on Saturday, June 17 following the ADHA awards presentations, which begins at 8:00 a.m., and is open to all attendees and exhibitors. **Earn 1 CE hour for attending!** Be sure to add this to your event registration!

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