



Navigate the technology landscape in one day.

February 8, 2011 • New York City

An IDG Enterprise Event

Tuesday, February 8th

7:30 am - 8:15 am

Registration and Breakfast

Connect Breakfast: Meet one-on-one with your fellow attendees! Schedule meetings and send messages through [IT Roadmap Connect](#) to enhance your networking before, during and after the event.

8:15 am - 8:30 am

IT Roadmap: Welcome and Overview

John Dix, Editor in Chief, Network World

8:30 am - 9:15 am

Eyes on the Horizon: An Executive Perspective

Frank Wander, SVP & CIO, Guardian Life Insurance Company

9:15 am - 9:45 am

Defending the Mobile Workforce

Karim Toubba, Vice President of Product Marketing-Security, Juniper Networks

9:45 am - 10:15 am

The Big Picture: An Executive Panel Discussion

John Dix, Editor in Chief, Network World
Larry Bonfante, CIO, United States Tennis Association
Steve Damadeo, IT Operations Manager, Festo Corporation
Gail Roper, CIO, City of Raleigh, North Carolina
Frank Wander, SVP & CIO, Guardian Life Insurance Company

10:15 am - 10:30 am

Networking Break

10:30 am - 12:00 pm

Morning Technology Tracks

10:30 am - 12:00 pm

The Public & Private Cloud	The Connected Enterprise	The Modern Network	The New Data Center	The Evolving Threat Landscape
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With virtualization and “as-a-service” offerings paving the way for efficient investments, we’ll explore how companies adopt public, private and hybrid clouds.

Savvy enterprises are weaving together VoIP, unified communications and dynamic WAN. We’ll explore how mobile technologies are supporting the distributed enterprise.

New technologies are flattening networks and modernizing communications by moving data traffic more efficiently. We’ll examine the path to cloud-friendly environments.

Data storage remains a key challenge for today’s IT leaders. We’ll look at how the move to blade servers, utility computing, unified fabrics and pooled storage creates agility for today’s dynamic business environments.

We’ll take a close look at how to defend the corporate fortress against new threats from today’s sophisticated cybercriminals and attacks.

10:30 am - 11:15 am

Cloud Strategies For Addressing IT Challenges
Mark Bowker, Senior Analyst, Enterprise Strategy Group, Inc.

How VoIP, UC and Mobility Are Enabling The Distributed Enterprise
Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research

The New Enterprise Network in the Era of the Cloud
Rohit Mehra, Director, Enterprise Communications Infrastructure, IDC

IT Transformation and Digitization: Key Drivers For Virtualized and Converged Data Centers
Richard L. Villars, Vice President, Storage and IT Executive Strategies, IDC

Protecting Your Mobile and Virtual Environment From Emerging Security Threats
Johna Till Johnson, Network World Columnist; President & Senior Founding Partner, Nemertes Research

11:15 am - 11:45 am

Utilities keep our lights shining; Clouds keep our business singing...Mostly!
John Mancuso, Project Manager, U.S. Tennis Association

Can Enterprise IT and Consumerism Co-Exist in the Mobility Space?
Steve Damadeo, IT Operations Manager, Festo Corporation

Executive Interview with Rohit Mehra
Neil Clover, CTO, Arup
Karim Toubba, Vice President of Product Marketing-Security, Juniper

Executive Interview with Richard Villars
James Carney, Managing Director, Data Center Site Management, Strategic Planning, Risk and Control, Citigroup, Inc.
Joe Dietzmann, Director of North America Voice and Network, NA Citigroup Technology, Citigroup, Inc.

Executive Interview with Johna Till Johnson
Gail Roper, CIO, City of Raleigh, North Carolina
Patrick Sweeney, Vice President, Product Management, SonicWALL
Marc Seybold, CIO, SUNY, Old Westbury

11:45 am - 12:00 pm

Networking Break

12:00 pm - 12:30 pm

Executive Interview with Mark Bowker
John Mancuso, Project Manager, U.S. Tennis

Executive Interview with Robin Gareiss
Steve Damadeo, IT Operations Manager, Festo

Securing the Next-generation Datacenter
Karim Toubba, Vice President of Product Marketing-

Building a Scalable Data Center Design For The New Millennium
Gail Roper, CIO, City of

The Future of Next-Generation Firewalls – Requirements and Vision
Patrick Sweeney, Vice

Association

Corporation

Security, Juniper

Raleigh, North Carolina

President, Product
Management, SonicWALL

12:30 pm - 2:00 pm

Lunch & Expo (Lunch served until 2:00pm; Expo open until 4:30pm)

Connect: Continue to meet one-on-one with your fellow attendees! Schedule meetings and send messages through [IT Roadmap Connect](#) to enhance your networking before, during and after the event.

2:10 pm - 4:00 pm

Afternoon Breakout Sessions

2:10 pm - 4:00 pm

"Help Me Build My Business Case" Workshops

Track Moderator:

Robin Gareiss, Network World Columnist; Executive Vice President and Sr. Founding Partner, Nemertes Research

Implementation Strategy Sessions

Track Moderator:

Richard L. Villars, Vice President, Storage and IT Executive Strategies , IDC

Problem-Solving Technical Tutorials

Track Moderator:

Johna Till Johnson, Network World Columnist; President & Senior Founding Partner, Nemertes Research

2:10 pm - 2:40 pm

The Top 5 Things You Should Monitor on Your Network

Steve Goodman, DVP & GM, Network Management Group, Quest Software, Sponsored by ScriptLogic

The Changing Role of Wi-Fi in the Enterprise

Paul Kersse, Vice President, Xirrus, Inc.

The Windows 7 and Office 2010 Imperative: Are You Ready?

Richard Olson, Senior Sales Engineer, Dell KACE

2:50 pm - 3:20 pm	<p>Successfully Managing the Transforming Data Center: A Roundtable Discussion</p> <p>Rob Mallicoat, Enterprise Solutions Architect, Quest Software Desktop Virtualization Group</p> <p>George Pradel, Director, SC Cloud Automation Platform, Quest Software</p> <p>Brian Wilson, Director of Cloud Services, Quest Software</p>	<p>Protecting Against the 4 Most Common Ways of Losing Data</p> <p>John Metzger, Senior Product Marketing Manager, Sophos</p>	<p>Demystifying the Cloud With a Look at Hybrid Hosting and OpenStack</p> <p>Robert Collazo, Manager of Professional Services, Rackspace Hosting, Rackspace US, Inc.</p>
3:30 pm - 4:00 pm	<p>Technology Risk Management - Information Security Governance, Risk and Compliance (GRC) Automation - Integrating ESM with Network Access Control</p> <p>Daniel Conroy, Bank of New York Mellon</p>	<p>CASE STUDY: How L-1 Identity Solutions Keep Their Customer's Data Highly Available</p> <p>Frank Jablonski, Director of Product Marketing, CA Technologies</p> <p>Ed Maiani, Manager, Delivery IT, L-1 Identity Solutions</p>	<p>Email Retention Made Easy</p> <p>Martin Tuip, Sr. Technical Product Manager, Iron Mountain</p>
4:00 pm - 4:30 pm	<p>Cocktail Reception and Prize Passport Drawing In The Expo (You must be present to win.)</p>		