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**TVPPA**

**05/16/2016**

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7:00 am - 8:00 am

**TVPPA 70th ANNUAL CONFERENCE**

Baytowne Conference Center

TVPPA 70th ANNUAL CONFERENCE

**Golf Tournament Participant Continental Breakfast**

The Links Clubhouse

**\*\*For registered golfers only\*\*** Check in with TVPPA staff, find your cart and grab a bite to eat! And don't forget to thank our sponsors.

8:00 am - 3:00 pm

**Golf Tournament**

The Links Clubhouse

6:00 pm - 7:00 pm

***Welcome Reception hosted by Sponsors***

Magnolia Foyer

Meet up with old friends, create new ones and make plans for an extraordinary evening. A special thanks to our sponsors for whose support helps make this such a wonderful and successful event.

7:15 pm - 9:00 pm

**DIC Customer Appreciation Dinner**

Azalea Foyer

*By invitation only*

**5/17/2016**

7:00 am

*Registration Open*

TVPPA Registration

7:00 am - 8:00 am

*Breakfast with the Sponsors*

Magnolia Foyer

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|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| -                   | <p>Breakfast with the Sponsors</p> <p><b>Welcome</b></p> <p>Magnolia Ballroom</p> <p><b>Master of Ceremonies:</b></p> <p>Phillip Burgess</p> <p>Director, Communications, Gov't Relations &amp; Conferences</p> <p>TVPPA</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|                     | <p><b>Welcome Remarks:</b></p> <p>Jack Simmons</p> <p>President/CEO</p> <p>TVPPA</p> <p><b><i>Keynote Presentation</i></b></p> <p>Magnolia Ballroom</p> <p>Scott Sklar, President, The Stella Group LTD</p> <p><b><i>Chairman's Address</i></b></p> <p>Magnolia Ballroom</p> <p>Greg Williams, TVPPA Chairman, Appalachian Electric Cooperative</p> <p><i>Meet the Sponsors Refreshment Break</i></p> <p>Magnolia Foyer</p> <p><b>What's Happening in the Global Marketplace?</b></p> <p>Magnolia Ballroom</p> <p>Pete Mattheis, Chairman, Tennessee Valley Industrial Committee</p> <p>Leon Simar, Board Director, Associated Valley Industries</p> <p><i>Attendance Prize Drawing by MidSouth Utility Consultants</i></p> <p>Magnolia Ballroom</p> |
| 8:10 am - 9:00 am   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 9:00 am - 9:30 am   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 9:30 am - 10:00 am  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 10:00 am - 11:00 am |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| -                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 11:00 am - 11:45 am |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| -                   | <p>No location</p> <p><b>BO1: Communicating Safety Responsibilities</b></p> <p>Azalea Ballroom 1</p> <p>John Corum, Safety Director, Cleveland, TN Utilities</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| -                   | <p><b>BO2: Big Data Analysis</b></p> <p>Azalea Ballroom 2</p> <p>Kate Miller, EPB of Chattanooga</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

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| -                  | <b>BO3: NERC Compliance</b><br>Azalea Ballroom 3<br>Seth Brown, GDS Associates<br>Doug Peters, Director, Technical Services, TVPPA                                                                                                                                                              |
| 11:45 am - 1:15 pm | <b>TVPPA Honors Luncheon</b><br>Magnolia Ballroom<br>Dr. Robert Payne<br>Join us for TVPPA's Honors Luncheon hosted by Distributors Insurance Company, Arthur J. Gallagher & Co. and several DIC business partners.<br><i>Attendance Prize Drawing by Service Electric</i><br>Magnolia Ballroom |
| 1:15 pm            |                                                                                                                                                                                                                                                                                                 |
| 1:15 pm            | <b>TED-Style Talks: Reinventing Your Utility – Thinking Differently</b><br>Magnolia Ballroom<br>Billy Ray, General Manager, Glasgow, KY EPB<br>Dan Rodamaker, President & CEO, Gibson EMC<br>Michael Watson, President & CEO, Duck River EMC                                                    |
| 2:30 pm - 3:15 pm  | <b>TVPPA Business Meeting</b><br>Magnolia Ballroom                                                                                                                                                                                                                                              |
| -                  | <b>BB1: Board Liability</b><br>Azalea Ballroom 1<br>Larry Cash, Legal Counsel, Miller & Martin PLLC                                                                                                                                                                                             |
| -                  | <b>BB2: Developing Strategic and Succession Planning</b><br>Azalea Ballroom 2<br>Tish Erdmann, TVPPA Business Development Instructor                                                                                                                                                            |
| -                  | <b>BB3: Renewables</b><br>Azalea Ballroom 3<br>Joshua Warmack, Vice President, EnerVision<br>Todd "Ike" Kiefer, East Mississippi EPA                                                                                                                                                            |
| 3:15 pm - 3:30 pm  | <b>Central Service Association Ice Cream Social</b><br>Grand Veranda                                                                                                                                                                                                                            |
| 3:30 pm - 5:00 pm  | <b>Central Service Association Business Meeting</b><br>Azalea Ballroom 1                                                                                                                                                                                                                        |
| 6:00 pm - 7:00 pm  | <b>Chairman's Reception</b><br>Grand Lawn                                                                                                                                                                                                                                                       |
| 7:00 pm - 9:00 pm  | <b>Richard C. Crawford Distinguished Service Award Dinner</b><br>Magnolia Ballroom                                                                                                                                                                                                              |
| <b>5/18/2016</b>   |                                                                                                                                                                                                                                                                                                 |
| 7:00 am - 8:00 am  | <i>Breakfast with the Sponsors</i><br>Magnolia Foyer                                                                                                                                                                                                                                            |
| 8:00 am            | <b>Opening Remarks</b>                                                                                                                                                                                                                                                                          |

|                     |                                                                                                                                                                                                                                                   |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:05 am - 9:00 am   | Magnolia Ballroom<br><b>Not Like You</b><br>Magnolia Ballroom<br>Kelly McDonald, McDonald Marketing                                                                                                                                               |
| 9:00 am - 10:00 am  | <b>Matters of Security</b><br>Magnolia Ballroom<br>The Honorable Patricia Hoffman, Assistant Secretary, Office of Electricity Delivery & Energy Reliability, Department of Energy<br><i>Meet the Sponsors Refreshment Break</i><br>Magnolia Foyer |
| 10:00 am - 10:30 am |                                                                                                                                                                                                                                                   |
| 10:30 am - 11:15 am | <b>View from the Hill</b><br>Magnolia Ballroom<br>Deborah Sliz, President & CEO, Morgan Meguire LLC<br>Elizabeth Kelsey, Morgan Meguire                                                                                                           |
| 11:15 am - 12:00 pm | <b>TVA Update</b><br>Magnolia Ballroom<br>Bill Johnson, President & CEO, Tennessee Valley Authority<br><i>Attendance Prize Drawing by Clearwater Payments</i><br>Magnolia Ballroom                                                                |
| -                   |                                                                                                                                                                                                                                                   |
| 12:00 pm            | <b>Adjourn</b><br>Magnolia Ballroom<br>Please be sure to mark your calendars for TVPPA's 71st Annual Conference scheduled for May 22-24, 2017 at the Westin in Savannah, GA.                                                                      |