

STOVA

10/18/2016

9:15 am - 11:00 am

Exclusive Workshop with MGM Resorts International: Innovation & Engagement on Societal Issues

Suzette Meade, Vice President of Communications for Regional Operations, MGM Resorts International

Shelley Gitomer, Vice President of Philanthropy & Community Engagement, MGM Resorts International

Yalmaz Siddiqui, Vice President of Corporate Sustainability, MGM Resorts International

11:00 am - 11:15 am

Networking Break

11:15 am - 12:00 pm

Managing Reputation Risk: A Low-Tech, High-Touch, Cross-Functional Process

Anthony Johndrow, CEO, Reputation Economy Advisors

Joan Walker, Former COO, Allstate

Richard Woods, Senior Vice President, Corporate Affairs, Capital One

A View From The Top: Governance of the Corporate Sustainability Function

Louis Coppola, Executive Vice President and Co-Founder, Governance & Accountability Institute

Veena Ramani, Senior Director, Ceres

How to Build an Inclusive Talent Strategy

Nereida Perez, CEO, Diversity Basics

12:05 pm - 12:50 pm

Understanding the Impact of Reputation

Beth Rusert, Senior Vice President & Partner, Standing Partnership

How to Have it All: Collaborating for Supply Chain Sustainability

Stewart Leeth, Vice President of Regulatory Affairs and Chief Sustainability Officer, Smithfield Foods, Inc.

Kraig Westerbeek, Vice President for Environment, Engineering, and Support Services for Smithfield Hog Production, Smithfield Foods, Inc.

Maggie Monast, Sustainable Sourcing Manager, Environmental Defense Fund
Molly Toot, Professional Sustainability Manager, SUSTAIN®, a Land O'Lakes Business

Best Practices in Advancing Women in Middle Management

Susan McPherson, Founder and CEO, McPherson Strategies

Patsy Doerr, Global Head, Corporate Responsibility and Inclusion, Thomson Reuters

12:50 pm - 1:15 pm

Networking Lunch

1:30 pm - 1:45 pm

Opening Remarks

Elliot Clark, CEO, SharedXpertise, CR Magazine

1:45 pm - 2:00 pm

The Cost of a Bad Reputation

2:00 pm - 2:30 pm	Sue Marks, CEO, Cielo Driving the Future of the CR Profession Bart Alexander, Principal, Alexander & Associates LLC Crystal Adams, Assistant Director of Corporate Social Responsibility, Crowe Horwath LLP Doris Gonzalez, Corporate Citizenship & Corporate Affairs, Americas, IBM Corporation Nick Anderson, Associate, MorganMyers
2:35 pm - 3:05 pm	Driving the Business to Build Social Impact Dawn Emling, Global Head of Strategy - Corporate Responsibility and Inclusion, Thomson Reuters Patsy Doerr, Global Head, Corporate Responsibility and Inclusion, Thomson Reuters
3:05 pm - 3:15 pm	Around the Kitchen Table: Life on a Coffee Farm Ken Lander, Founder & Chief Sustainability Officer, THRIVE Farmers
3:15 pm - 3:45 pm	Networking Break
3:45 pm - 4:15 pm	Innovation at Mosaic Benjamin Pratt, Vice President, Corporate Public Affairs, The Mosaic Company
4:15 pm - 4:45 pm	Next Gen Responsible Extractives: Leveraging Deep Ecology & Virtual Reality (VR) for High Impact Messaging of Mining's Needs, Opportunities, and 21st Century Solutions
4:45 pm - 5:30 pm	COMMIT!Forum Issue Tables
5:30 pm - 8:30 pm	Movie Premiere - Generation Startup: The Power of Entrepreneurship Shannon Schuyler, Principal; Chief Purpose Officer; Chief Corporate Responsibility Officer; President, The PwC Charitable Foundation, Inc., PricewaterhouseCoopers Cheryl Miller Houser, Co-Director & Producer, GENERATION STARTUP Andrew Yang, Founder & CEO, Venture For America Labib Rahman, Fellow, Class of 2014, Venture for America

10/19/2016

9:00 am - 9:45 am	What CSR Needs: One Nonprofit's Response Ed Grocholski, Senior Vice President of Brand, Junior Achievement USA	Leveraging Networks to Integrate and Advance Sustainability Marilyn Johnson, Head of Sustainability, IHS Markit Stewart Rassier, Director, Executive Education, Boston College Center for Corporate Citizenship
9:45 am - 10:00 am	Networking Break	
10:00 am - 10:30 am	Best Practices in Conflict Mineral Reporting: Case Study on Automotive Industry Tanya Bolden, Director, Corporate Responsibility Products & Services, AIAG	
10:30 am - 11:00 am	Creating a Culture of Purpose and Engagement: The Approach, Programs and Results Danielle Holly, CEO, Common Impact Stephen Neff, Chief Technology Officer, Fidelity Investments	

Mari Snyder, Vice President, Corporate Responsibility, Marriott International, Inc.
Tara Cardone, Vice President, Employee Engagement, JPMorgan Chase

11:00 am - 11:45 am

Interview with Responsible CEO Manny Chirico

Manny Chirico, Chairman and Chief Executive Officer, PVH Corp.
Elliot Clark, CEO, SharedXpertise, CR Magazine

11:45 am - 12:30 pm

Shared Responsibility: An Exclusive CEO Panel (Speakers Subject to Change)

Richard Noll, Chairman and CEO, HanesBrands
Richard Shadyac, President and CEO, ALSAC/St. Jude Children's Research Hospital

12:30 pm - 1:30 pm

Networking Lunch

1:30 pm - 2:00 pm

Effective & Innovative Ideas in Sustainable Supply Chain

Maureen Kline, Director of Public Affairs and Sustainability, Pirelli Tire LLC
Jeffrey Whitford, Head of Global Corporate Responsibility, Merck KGaA
Susan Robinson, Federal Public Affairs Director, Waste Management

2:00 pm - 2:30 pm

Emissions Impact of Recycling and Evolving Goals for Today's Changing Waste Stream

Susan Robinson, Federal Public Affairs Director, Waste Management

2:30 pm - 2:50 pm

CR Magazine's 100 Best Sector List Announcement

Larry Basinait, Vice President – Market Research, SharedXpertise

2:50 pm - 3:00 pm

Closing Remarks

Elliot Clark, CEO, SharedXpertise, CR Magazine

5:30 pm - 6:30 pm

VIP CEO Reception - Invitation Only

6:30 pm - 9:30 pm

CR Magazine's Responsible CEO of the Year Awards Dinner - Separate Admission Fee Required