



ORGANISED BY:



Ministry of Health, Welfare and Sport



**HIMSS** Europe  
CONFERENCE & EXHIBITION

**8-10 JUNE 2016** AMSTERDAM, THE NETHERLANDS

[www.ehealthweek.org](http://www.ehealthweek.org)

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## Wednesday, 08.06.2016

08:00 - 09:00	Registration and Coffee			
09:00 - 10:00	Opening Keynote			
10:00 - 10:30	Coffee Break			
10:30 - 11:30	Empowering People <b>Healthy minds for everyone in the 21st Century - Emotional and Mental Health through digital programs</b>	Social Innovation & Transition <b>Access to investments and ways to finance scaling up of innovation - What are companies, governments and third parties investing in?</b>	Trust & Standards <b>It's about adoption, stupid: An assessment of eHealth standards</b>	Social Innovation & Transition <b>Supporting informal carers</b>
11:30 - 12:00				
11:30 - 13:00	Lunch and Dedicated Exhibition Hall Time			
13:00 - 14:00	Empowering People <b>Telemedicine: connecting primary and secondary care</b>		Social Innovation & Transition <b>Promoting copy cat behavior / Re-invented here</b>	Trust & Standards <b>Privacy Code of Conduct on mHealth apps - the role of soft-law in enhancing trust</b>
14:00 - 14:30				

14:30 - 15:30	<b>Special Keynote</b>			
15:30 - 16:00	<b>Coffee Break</b>			
16:00 - 17:00	Miscellaneous	Empowering People	Trust & Standards	Social Innovation & Transition
	<b>What's next</b>	<b>Personal Health Records: Why should I care?</b>	<b>Cyber Risks in the Healthcare Sector</b>	<b>EU-US Transatlantic Cooperation on Innovation and IT Skills for Healthcare</b>
17:00 - 17:30				
17:30 - 18:00				
17:00-18:00	Networking			
	<b>Opening Reception on Exhibition Floor</b>			
19:30-22:30	Networking			
	<b>eHealth Week Special Event</b>			

## Thursday, 09.06.2016

08:30 - 09:00	<b>Registration and Coffee</b>			
09:00 - 10:00	<b>Morning Plenary</b>			
09:00 - 13:00	<b>SME Competition</b>			
10:00 - 10:30	<b>Coffee Break</b>			
10:30 - 12:00	Social Innovation & Transition	Trust & Standards	Miscellaneous	Social Innovation & Transition
	<b>Robotics for Active &amp; Assisted Living</b>	<b>Towards Personalized Medicine in The Netherlands</b>	<b>In Search of a Digital Health Compass: My Data, My Decision, Our Power</b>	<b>Good implementation practises - Readiness for scaling up</b>
12:00 - 13:30	<b>Lunch and Dedicated Exhibition Hall Time</b>			
13:30 - 14:30	Trust & Standards	Empowering People	Social Innovation & Transition	Trust & Standards
	<b>Building bridges between professional- and patientdata: merging PHR and EHR</b>	<b>Sexual (e)health in a digital society</b>	<b>Mobilizing the community</b>	<b>EU/US Facilitating interoperability across the Atlantic</b>
14:30 - 15:00				
15:00 - 16:00	<b>Special Keynote &amp; SME Award</b>			
16:00 - 16:30	<b>Coffee Break</b>			

16:30 - 17:30

Empowering People	Social Innovation & Transition	Trust & Standards	Trust & Standards
<b>Shared decision making: Changing the relationship between doctor &amp; patient</b>	<b>End user involvement</b>	<b>eHealth interoperability: Creating European infrastructure for safe exchange of data</b>	<b>Towards a common approach in assessing validity and reliability of mHealth apps</b>

17:30 - 18:00

## Friday, 10.06.2016

09:00 - 09:30

<b>Registration and Coffee</b>	<b>eHealth Equity: how to meet the needs of people with poor health literacy?</b>
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09:30 - 10:30

Empowering People			
<b>Are apps and wearables redefining healthcare delivery?</b>		<b>Serious gaming</b>	<b>How Big Data is Changing Healthcare</b>

10:30 - 11:00

<b>Coffee Break</b>			
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11:00 - 12:00

Empowering People	Trust & Standards	Trust & Standards	Social Innovation & Transition
<b>Managing your own chronic condition: Getting the right tools</b>	<b>eID: high-trust level authentication services for the end user: what works?</b>	<b>Safe mHealth products: buckle up, it's the law</b>	<b>Adapting health professionals education to fit innovation</b>

12:00 - 12:30

<b>Coffee Break</b>			
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12:30 - 13:30

<b>Closing Keynote</b>			
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