

# STOVA

## 11/10/2015

12:00 pm - 7:30 pm

### Pre-event Registration

1:00 pm - 5:00 pm

### *Pre-Conference #truHROToday Workshop*

Bill Boorman, Founder, #Tru Events

2:00 pm - 4:00 pm

### **HRO Today Services and Technology Association European Advisory Board Meeting - Association Members Only**

Darren Bartholomew, Head of HR Planning and Info Systems UK, Selex ES Ltd.

Suzanne Kennedy, Global HR Portfolio Director, AstraZeneca

Gary Madden, Director, HRIS, Learning Management Systems, BP

Seb O'Connell, Executive Vice President, Managing Director – Europe, Cielo

6:00 pm - 9:00 pm

### **HRO Today Europe Awards Gala - Requires Separate Admission from the HRO Today Forum**

## 11/11/2015

7:30 am - 6:00 pm

### Plenary Session Registration

9:00 am - 9:30 am

### **Opening Remarks & Keynote Introduction**

Elliot Clark, CEO, SharedXpertise, Publisher HRO Today Global, SharedXpertise

9:30 am - 10:15 am

### **Chief HR Officer Panel Discussion**

Elliot Clark, CEO, SharedXpertise, Publisher HRO Today Global, SharedXpertise

Mr. Jan Cees Marijt, Former VP of Group Compensation & Benefits, Sandvik

Ms. Joanne Marshall, Director of HR & OD, University of Bradford

Oscar González, Human Resources Director, Azkoyen Group

Mr. Arne-Christian van der Tang, SVP, HR, TomTom

Mr. Sherif Hanna, Chief People & Compliance Officer, Mobinil

Julie Sharp, Head of Group HR, Bank of Ireland

10:15 am - 11:00 am

### **HR Thought Leaders Unite!**

DeeDee Doke, Editor, Recruiter Magazine

Darren Bartholomew, Head of HR Planning and Info Systems UK, Selex ES Ltd.

Oscar González, Human Resources Director, Azkoyen Group

Lucas van Wees, VP, Human Resources Commercial and Global, KLM

Caroline Mullers, Senior Consultant, Great Place to Work

11:00 am - 11:05 am	Edward Houghton, Research Advisor - Human Capital and Metrics, CIPD <b>Ask Accenture!</b>
11:05 am - 11:35 am	Jill Goldstein, Global Offering Lead, HR BPO, Accenture <b>The Persuasion Equation: Influence Emotion – Motivate Action</b>
11:35 am - 12:05 pm	Dave Lewis, Co-Founder, Pinnacle Performance <b>Big Data: Do you Really Want the Answers to the Questions You Will Be Able to Ask?</b>
12:05 pm - 12:35 pm	Ron Dunlap, PhD, Chief Operating Officer & Chief Information Officer, Graebel <b>Talent Acquisition 360</b>
12:35 pm - 1:35 pm	Seb O'Connell, Executive Vice President, Managing Director – Europe, Cielo Paula Parfit, Senior Vice President, Cielo <b>Networking Lunch sponsored by Graebel</b>
12:30 pm - 1:30 pm	<b>Lunch Master Class "HR Transformation: The Strategic Alliance" Presented by WilsonHCG</b>
1:35 pm - 2:20 pm	Craig Sweeney, Director of Recruitment Solutions-EMEA, WilsonHCG <b>Keynote: 5 Reasons You Should Invest in Culture</b>
2:20 pm - 2:25 pm	Jonathan Campbell, Co-Founder & CEO, Social Talent <b>Ask Accenture!</b>
2:25 pm - 3:10 pm	Jill Goldstein, Global Offering Lead, HR BPO, Accenture <b>HR Tech Watch - Top Technology Disruptors Panel</b>
3:10 pm - 3:40 pm	Simon Griggs, Vice President, EMEA & APAC , MOVE Guides Ltd. Daniel Sztutwojner, VP Business Development, Beekeeper Mark van Tooren, E-HRM-vangelist, Inveon Dr. Max Blumberg PhD, Founder, Blumberg Partnership Boele Staal, Integration Architect, TMF Group <b>Networking Break</b>
3:40 pm - 4:25 pm	<b>The HRO Today Forum Europe "Topic Tables" Discussions</b>
4:25 pm - 4:30 pm	Leigh Carpenter, EMEA Programme Director , The Talent Board Eamonn Eaton, Head of Group Learning and Engagement, Bank of Ireland Steve Leach, President, Americas business & Global Client Partner, Defence, Engineering, Manufacturing, & Energy sectors, Alexander Mann Solutions Anna Rasmussen, Founder, Open Blend Method Daniel Sztutwojner, VP Business Development, Beekeeper Simon Mason, VP, Business Development EMEA, Graebel <b>Ask Accenture!</b>
4:30 pm - 5:00pm	Jill Goldstein, Global Offering Lead, HR BPO, Accenture <b>Futuremakers: How an Integrated Talent Solutions and RPO Partner has supported Avaya's Global Transformational Journey</b>
5:00 pm - 5:15 pm	Steve Fitzgerald, Vice President and General Manager, HR, Avaya Adrian Love, Client Services Director, Futurestep <b>Baker's Dozen Global RPO Winners Announcement</b>

5:15 pm - 6:00 pm	<p>Elliot Clark, CEO, SharedXpertise, Publisher HRO Today Global, SharedXpertise</p> <p><b>Talent Recruitment, The RPO Bakers Dozen Panel</b></p> <p>Elliot Clark, CEO, SharedXpertise, Publisher HRO Today Global, SharedXpertise</p> <p>Steve Leach, President, Americas business &amp; Global Client Partner, Defence, Engineering, Manufacturing, &amp; Energy sectors, Alexander Mann Solutions</p> <p>John Maguire, Operations Manager, PeopleScout</p> <p>Jan Mueller, Managing Director, Talent Acquisition Solutions, EMEA, Futurestep</p> <p>Seb O'Connell, Executive Vice President, Managing Director – Europe, Cielo</p> <p>Kara Hainge, Director of Global Solutions, WilsonHCG</p> <p>Dan Ferrandino, Sales, Solutions and Marketing Director, Randstad Sourceright EMEA</p> <p><b>Meet for Coaches in Hotel Lobby</b></p>	
7:00 pm - 7:15 pm		
7:30 pm - 11:00 pm	<b>HRO Today Forum Party in Amsterdam at the West India House - open to all attendees</b>	
<b>11/12/2015</b>		
09:30 am - 12:45 pm	<b>Talent Acquisition Track</b>	<b>Talent Management Track</b>
09:30 am - 10:00 am	<p><b><i>The Importance of the Employer Brand and How Personal Brands are of Influence</i></b></p> <p>Marlene de Koning, Solutions Consultant, LinkedIn</p>	<p><b><i>INSIDE: The KLM / Air France Merger: a People Story</i></b></p> <p>Lucas van Wees, VP, Human Resources Commerical and Global, KLM</p>
10:00 am - 10:15 pm	<p><b><i>Sponsor Presentation Showcase: Merging Mobile and Social to Tackle the Talent Shift</i></b></p> <p>John Maguire, Operations Manager, PeopleScout</p>	<p><b><i>Sponsor Presentation Showcase: The Evolution of Strategic Workforce Planning</i></b></p> <p>Richard Schofield, Global Head of Strategic Workforce Planning (SWP), Alexander Mann Solutions</p>
10:15 am - 10:45 am	<p><b><i>Screen out on Competencies, Select In on Personality &amp; Values: A New Way of Thinking About Talent Acquisition</i></b></p> <p>Dr. Max Blumberg PhD, Founder, Blumberg Partnership</p>	<p><b><i>Focusing Talent Management on Vital Assets</i></b></p> <p>Peter Reilly, Principal Associate, Institute for Employment Studies (IES)</p>
10:45 am - 11:15 am	<p><b><i>Integrated Talent Strategies to Enable HR to Drive Corporate Strategy, Not Just Align With It</i></b></p> <p>Erica Briody, Most recently Global Head of Talent Acquisition &amp; Staffing, Novartis</p>	<p><b><i>5 Tips to Help People and Organisations Learn Daily</i></b></p> <p>David D'Souza, Head of CIPD, London, CIPD</p>
11:15 am - 11:45 am	<b>Networking Break</b>	<p><b>The Persuasion Equation: Influence Emotion – Motivate Action</b></p> <p>Dave Lewis, Co-Founder, Pinnacle Performance</p>
11:45 pm - 12:15 pm	<p><b>The Persuasion Equation: Influence Emotion – Motivate Action</b></p> <p>Dave Lewis, Co-Founder, Pinnacle Performance</p>	<b>Networking Break</b>
12:15 pm - 12:45 pm	<p><b><i>Case Study: The Large Hiring Challenge--CERN's Journey</i></b></p>	<p><b><i>Case Study: Bringing Agile Working &amp; Job Sharing to Credit Suisse</i></b></p>

Anna Cook, Head of Recruitment Unit, CERN

Michelle Mendelsson, EMEA Co-Head of Diversity and Inclusion , Credit Suisse

12:45 pm - 1:45 pm

**Networking Lunch sponsored by Lumesse**

1:45 pm - 3:00 pm

**iTalent 2015: Europe's Newest & Startup HR Technologies Competition**

Bill Boorman, Founder, #Tru Events

Andrew Baber, Managing Director, Chequed.com (UK) Ltd.

Dr. Max Blumberg PhD, Founder, Blumberg Partnership

Elliot Clark, CEO, SharedXpertise, Publisher HRO Today Global, SharedXpertise

Russell Dalglish, Managing Partner, Exolta Capital Partners

Mark van Tooren, E-HRM-vangelist, Inveon

Shane Gray, SVP Business Development and Sales, Clinch, Clinch

Hung Lee, Co-Founder & CEO, Workshape.io

Dustin Robinson, Product Marketer, Hello Talent

Roderick Smyth, CEO, TempBuddy

Olivier Vidal, Founder, Fair Hiring Project

3:00 pm - 4:00 pm

**Technology & AnalyticsTrack**

**Outsourcing Track**

3:00 pm - 3:30 pm

***The 10 Golden Rules of Analytics***

Patrick Coolen, HR Workforce Planning and Analytics Manager, ABN AMRO

Auke IJsselstein, HR Metrics & Analytics Consultant, ABN AMRO

***Case Study: Transforming Learning Through an Outsourcing Strategy***

Eamonn Eaton, Head of Group Learning and Engagement, Bank of Ireland

3:30 pm - 4:00 pm

***Case Study: Actionable HR at PostNL***

Eric van Duin, HRIS Manager, PostNL

Robert Mansour, Managing Partner, TopBI

***Outsourcing: (Multi-country) Payroll, Talent Management, Personal Benefits, Expats Administration***

Jan Van Mol, Head of International Marketing , SD Worx  
Leen Van Damme, Business Unit Manager Tax, Legal and Reward consulting, SD Worx

4:00 pm - 4:00 pm

**Forum Close**