

31/10/2015

10:00 - 17:00

11:50

13:00 - 17:00

01/11/2015

07:50

08:00 - 18:00

09:00 - 09:30

09:30 - 12:00

10:30 - 11:00

10:50

11:00 - 12:00

12:00 - 13:30

13:30 - 14:30

13:30 - 14:30

14:30 - 15:00

15:00 - 16:00

15:00 - 16:00

15:00 - 16:00

16:00 - 16:15

16:15 - 17:30

17:30

18:25 - 19:20

19:30

21:00

02/11/2015

08:30 - 17:30

08:00 - 08:30

08:30 - 09:45

09:45 - 10:30

10:30 - 11:30

11:30 - 11:45

11:45 - 13:00

11:45 - 13:00

13:00 - 14:15

14:15 - 15:45

14:15 - 15:45

15:45 - 16:15

16:15 - 17:45

16:15 - 17:45

18:00

18:00 - 19:00

18:00 - 19:00

19:00

19:20

20:00

22:00 - 23:59

03/11/2015

08:15

08:30 - 17:30

09:00 - 10:15

10:15 - 10:45

10:45 - 12:00

Presidents Choice 2015: Why empowerment and equality for women is a critical international meetings industry issue
Room A - San Telmo, Red Pavilion, La Rural

10:45 - 12:00

How to intelligently add Airlines to your bids, offers, and marketing strategies
Room E - Palermo, Yellow Pavilion, La Rural

12:00 - 13:30

13:30 - 15:00

Change management for small companies
Room B - Recoleta, Yellow Pavilion, La Rural

Sustainability & CSR on trial: Is this really a way to win more business, or only generally good for the planet?
Room F - Retiro, Yellow Pavilion, La Rural

How to re-invent your venue - refurbishment; expansion; rebranding; tech-upgrades; demolish or replace
Room C - Puerto Madero, Yellow Pavilion, La Rural

ICCA Data Workshop: An Introduction
Nogal, White Pavilion, 1st Floor, La Rural

Advanced Ambassador Programme knowledge exchange - Pre-registration
Room D - La Boca, Yellow Pavilion, La Rural

13:30 - 15:00

15:00 - 15:30

15:15 - 17:45

**Outside The Box: Piazzolla
Tango - Pre-registration
(40 max capacity)**
Sarmiento Ave. 2704, La Rural

**Outside The Box: Boca
Juniors Football Stadium -
Pre-registration (40 max
capacity)**
Sarmiento Ave. 2704, La Rural

**Outside The Box: Visit to
the New Buenos Aires
Convention Centre - Pre-
registration (50 max
capacity)**
Sarmiento Ave. 2704, La Rural

15:30 - 17:00

15:30 - 17:00

17:15 - 18:15

17:15 - 18:15

18:30

19:15

19:30

22:00 - 23:59

04/11/2015

07:30 - 08:25

08:15

08:30 - 14:30

09:00 - 10:00

10:30 - 11:45

**The Big Debate - are we
draining the swamp or
wrestling with alligators?**
Room B - Recoleta, Yellow
Pavilion, La Rural

**Getting more out of ICCA -
why you're (almost
certainly) missing out, and
what you can do about it! -
Pre-registered**

**PCO Hot Topics - Boosting
delegate numbers in the
New Digital Age - Created
in collaboration with IAPCO**
Room D - La Boca, Yellow

**The explosive growth of
the internet of things and
what this means for the
meetings industry (This
WAS the venues policies**

	Room F - Retiro, Yellow Pavilion, La Rural	Pavilion, La Rural	and business practices session - now scheduled for monday morning) Room E - Palermo, Yellow Pavilion, La Rural
10:30 - 11:45	International association strategic challenges and solutions Room C - Puerto Madero, Yellow Pavilion, La Rural	ICCA Tools Training: How to use Big Data, the Statistics Tool and the PR Kit Nogal, White Pavilion, 1st Floor, La Rural	
11:45 - 12:00			
12:00 - 13:00			
13:00 - 14:30			
14:30 - 18:30			