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APRIL 8-10 2019

MPMA - (651) 484-7227 FUELIowa - (515) 224-7545 info@umcs.energy www.umcs.energy Stand out from the crowd and be recognized as an industry leader at the Upper Midwest Convenience Store & Energy Convention, the largest show for petroleum marketers in the upper Midwest! By partnering with the Convention, your company will reach an intensely loyal, well-educated audience with buying power, and is showcased as an integral part of the entire experience. The available sponsorship opportunities are located on the next page.

Ber	efits of Sponsorship	5 Star **** \$10,000	4 Star **** \$5,000	3 Star ★★★ \$3,500	2 Star ★★ \$2,000	1 Star ★ \$1,000
Complimentary Registrations for Convention		10-Tickets	5-Tickets	3-Tickets	2-Tickets	1-Ticket
Logo with Your Website Link at the Sponsorship Level on the Convention Website		$\overline{\checkmark}$	V	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
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Advertisement in Convention Program		(Full Page)	(Half Page)	(Qtr Pg)	Section 1 Check Level	
Welcome Email Blast from Your Company Two Weeks Prior to Convention		V	$\overline{\checkmark}$			NSOR
Thank You/Save the Date Email Blast from Your Company Two Weeks After Convention		V		1	□ 5-Star□ 4-Star□ 3-Star	\$10,000 \$5,000 \$3,500
Soction 2 Check for Hospitality Tout						\$2,000 \$1,000
sponsori midnight tables ar	ng a HOSPITALITY TENT on both N). Included in the price are a tub with nd chairs. See online at <i>UMCS.Ener</i> details. First come, first serve (17 av	uesday nights (i and soda, dry sr	until nacks, energy Tota	al Section 1	\$	
ORGANI	ZATION INFORMATION		GRA	AND TOTAL	\$	
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