

Frequently Asked Questions for AAR

Who is qualified to attend AAR?

AAR is exclusively for professionals in marketing, research, program development, exhibit sales, registration, housing and show management. Attendees must be employed by an organization that owns and produces an exhibition, convention or meeting.

What is the registration fee?

The registration fee is \$375 for the first participant and \$275 if a second registrant was registered at the same time from the same company. Your card will be charged within 1-2 business days after you complete your registration transaction.

What is the refund policy?

Full refunds will be allowed until March 5, 2020. No refunds will be allowed after March 5, 2020, but substitutes that meet AAR's eligibility requirements will be permitted.

Is there a limit of the number of executives that can attend from one organization/show?

No more than three people may attend from an organization that produces one major event.

How late can I register for AAR?

Registration closes on March 18, 2020.

Are the badges mailed?

No, please pick up your badge onsite.

Who do I contact if I have any questions?

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For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).