

NOVEMBER 1, 2018	
10:00 am - 11:00 am	Scleral Shape and Scleral Lens Designs in 2018
	● Greg DeNaeyer, OD
11:00 am - 12:00 pm	Multifocal Soft Contact Lenses in 2018 The Good, the Bad, and the Ugly
	Stephanie Ramdass, OD
12:00 pm - 1:00 pm	Lunch, with Contact Lens Exhibitor Introductions
1:00 pm -2:00 pm	Custom Soft Contact Lenses in Clinical Practice Patrick Caroline
2:00 pm - 2:15 pm	Break
2:15 pm -3:15 pm	What's New in Lens Care: Avoiding Complications Michael Ward
3:15 pm -5:15 pm	Controversies in Contact Lenses in 2018 – A Panel Discussion Moderator: Patrick Caroline Panelists: Greg DeNaeyer, OD; Stephanie Ramdass, OD; Michael Ward
5:15 pm -6:45 pm	Exhibit Hall Grand Opening Reception

NOVEMBER 2, 2018	
7:00 am - 8:00 am	Clinical Pearls for the Management of Dry Eye Greg Caldwell, OD
	Tips to Building a Positive Online Reputation Samantha Toth, ABOC
8:00 am - 9:00 am	Clinical Pearls for the Primary Eye Care Practice Mike DePaolis, OD
	Keeping up with the Millennials Ryan Parker, OD
9:00 am - 9:30 am	Coffee Break and Moderated Talks (With Hoya & OCuSOFT)
9:30 am - 11:30 am	To Heal, or to Treat? What is the difference and How Optometry Plays a Role in Healthcare Bryan Rogoff, OD (CEE) Retail Strategies Panel
11:30 am - 1:00 pm	Moderator: Erinn Morgan Panelists: Alessandro Baronti; Ed Beiner; Stephen Wright; Eric White, OD; Bridgette Shen Lee, OD Lunch in the Exhibit Hall
1:00 pm - 3:00 pm	Recognizing, Treating, and Avoiding Microbial Keratitis in Contact Lens Wear Mike DePaolis, OD (CEE) Win the Online Retail Battle & Increase Loyalty with Social Media Samantha Toth, ABOC
3:00 pm - 3:45 pm	Coffee Break in the Exhibit Hall
3:45 pm - 5:45 pm	Basics of Myopia Management Brett O'Connor, OD (CEE)
	The Independent Practice in the World of Health Care Reform John Rumpakis, OD
5:45 pm - 6:45 pm	Wine & Cheese Reception – Hosted by Hoya Seiko

Global Specialty Lens



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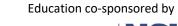
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NOVEMBER 3, 2018	
7:00 am — 8:00 am	The Dark Side of Blue Light & The Systemic Effects Bryan Rogoff, OD Selling Satisfaction Doug Martin
8:00 am - 10:00 am	Grand Rounds: A String of Pearls Nate Lighthizer, OD (CEE) Discussing the Metrics and Measuring Optical Success Mile Brujic, OD
10:00 am - 10:30 am	Break with Moderated Sponsor Talks (Luneau Technology & Innereactive)
10:30 am - 11:30 am	Innovations in Diabetic Retinopathy Jaya Badhwar Kumar, MD; Sherrol Reynolds, OD Strategies for Success – Creating the Roadmap Mile Brujic, OD
11:30 am - 1:00 pm	Lunch in the Exhibit Hall
1:00 pm - 3:00 pm	OCT – Glaucoma Beyond: A Primer for Retinal and ONH OCT Interpretation Nate Lightizer, OD (CEE) Capture More Patients Using an Ocular Aesthetics & Anti-Aging Eye Care Approach Bridgitte Shen Lee, OD
3:00 pm - 3:15 pm	Break
3:15 p — 5:15 pm	What's New in Retinal Vascular Disease Sherrol Reynolds, OD (CEE) The 7 Fundamentals of Merchandising, Frame Board Management, and Optical Budgeting Doug Martin

NOVEMBER 4, 2018	
7:00 am - 8:00 am	Pediatric Grand Rounds
	Nidhi Rana, OD
8:00 am - 10:00 am	The Surgical Minute
	•Walt Whitley, OD (CEE)
	Prevention of Medical Errors for Optometrists
	Barry Frauens, OD; Joseph Sowka, OD
10:00 am - 10:15 am	Drawle
	Break
10:15 am - 12:15 pm	Ocular Pharmacology Updates
	Walt Whitley, OD (CEE)
	Florida Jurisprudence
	Barry Frauens, OD; Joseph Sowka, OD
12:15 pm	
	Program Adjourns – Thank you for Joining Us

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Florida Board Required