



The best apps for your small business

Heather Satterley & Liz Scott



A photograph of two young women with long blonde hair, one in profile and one from behind, talking outdoors at night. The background is dark with some green foliage and a soft light source. The text is overlaid on the right side of the image.

Take a minute
to connect with
your neighbor

#QBConnect | WiFi: QBConnect

Today's speakers





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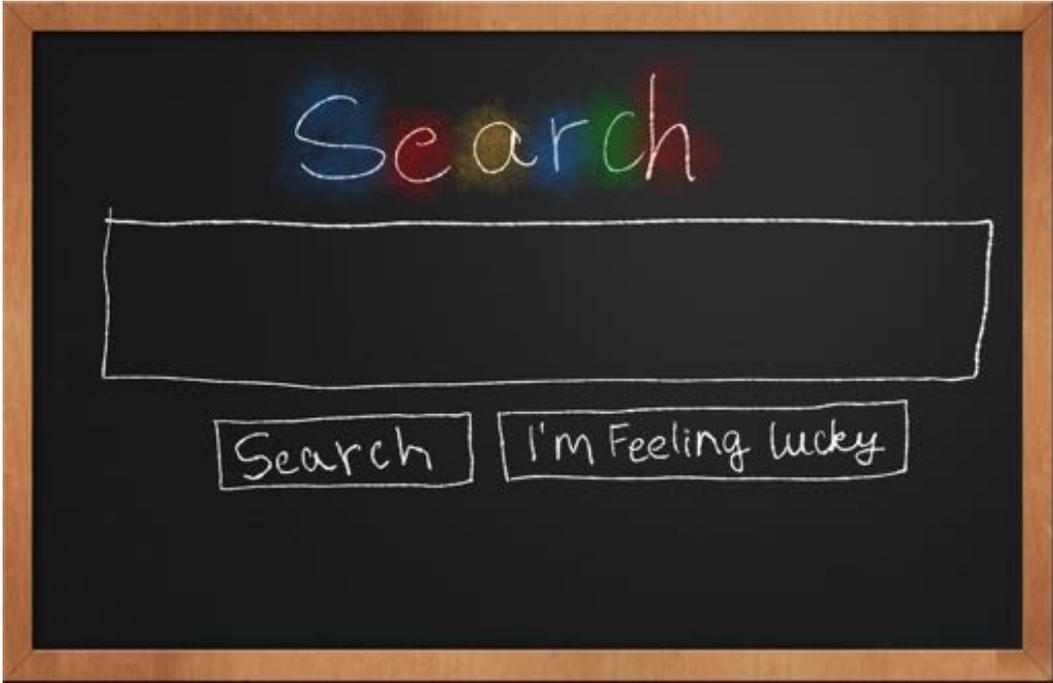
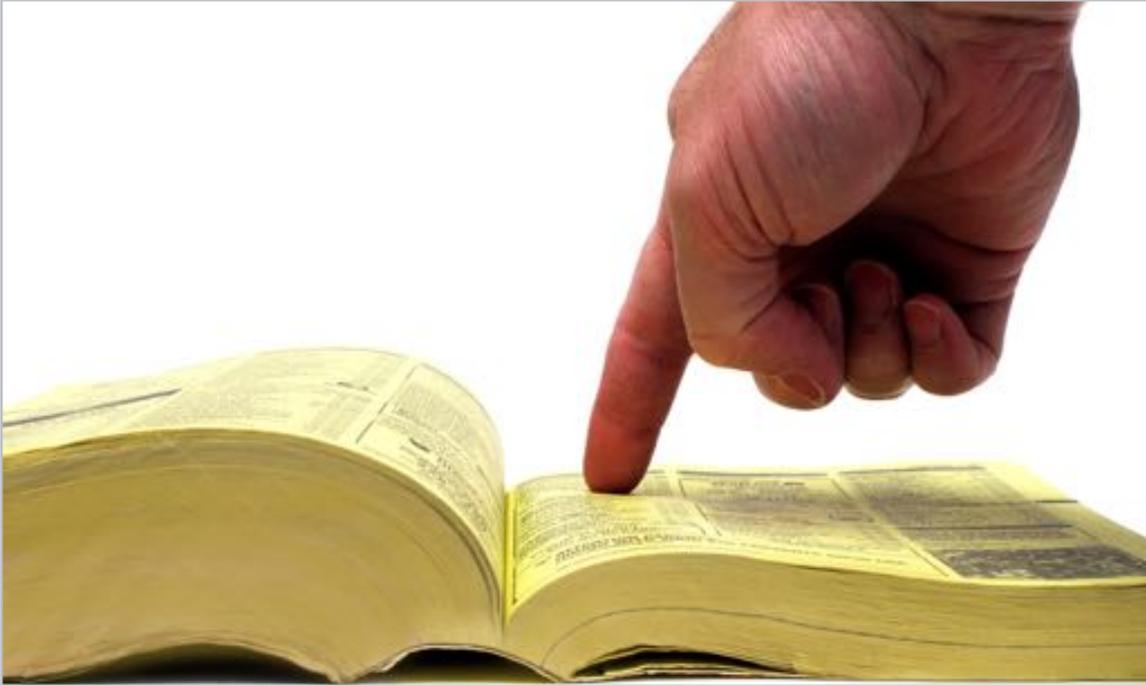
Agenda

- ✔ Why consider apps?
- ✔ What makes a great app?
- ✔ Where should I focus first?
- ✔ Best apps for your small business



Why consider apps

You don't know what you don't know





**Manual
processes**



Save time!

Don't waste your most precious resource.





What makes a great app?

Scalability



Ease of use

Complicated does not
always mean better



Customer support

Easy to access support is a must!

Look for YouTube and website videos

Peer reviews are an excellent resource



Cost benefit

Compare the cost of app to the cost of the manual process

Include loaded labor materials and supplies

Lost opportunities



Apps should feel like an extension of your business





Where should I focus first?

**Determine where you are
spending time on non
value-added activities in
your business**



Identify value-added and non-value added steps

Value added



**FOCUS
HERE**



Non-value added

What's EATING YOUR TIME?

Let apps do the work.



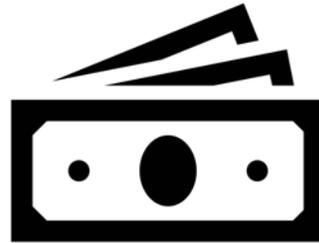


Best Apps for your Small Business

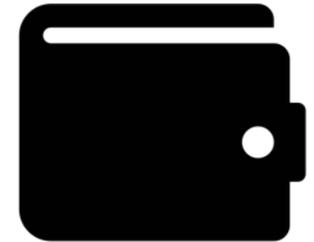
What are the repeatable tasks that are taking up your valuable time?



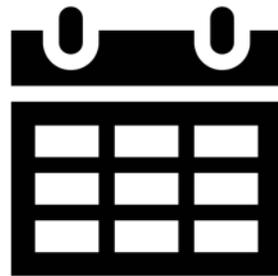
Billing



Managing Cash Flow



Managing expenses



Scheduling



Time-tracking / Payroll

Apps to manage your cash flow



Manage your collections



Forecast how much cash you'll have in the future



Find the perfect debt collection company



Easy to use cash flow modeling

Apps to manage payroll and taxes



Payroll, HR, and tax services



Automated sales tax reporting and filing



QuickBooks Online Payroll software



Automated tax compliance software

Apps to manage your time and scheduling



Web-based and mobile time tracking and employee scheduling app



Online appointment scheduling



Employee times tracking and scheduling app

Apps to automate data entry



Receipt capture made simple with mobile app



Cloud payable solution for small to mid-size businesses



Capture, analyses and posts bills, receipts and statements into your accounting solution



Itemized receipt fetching for Home Depot

Apps to automate data entry



Connect to PayPal app integration makes it easier to enter transactions into QBO



Connect to Square app integration makes it easier to enter transactions into QBO



Import, export and delete data inside your QBO



Automated accounting for Amazon and Shopify

Apps to gain insights into your business



Create a professional business plan and track your progress



Consolidated financial reporting



Simple financial reporting analysis



Gather and organize financials for instant business intelligence

Industry-specific

Inventory management



Funding



Matches you with lenders for a quick infusion of cash



Fast invoice financing



Business loans for QuickBooks customers



Business loans, lines of credit and invoice factoring

Backup



ChronoBooks

Backup, restore and copy QuickBooks Online

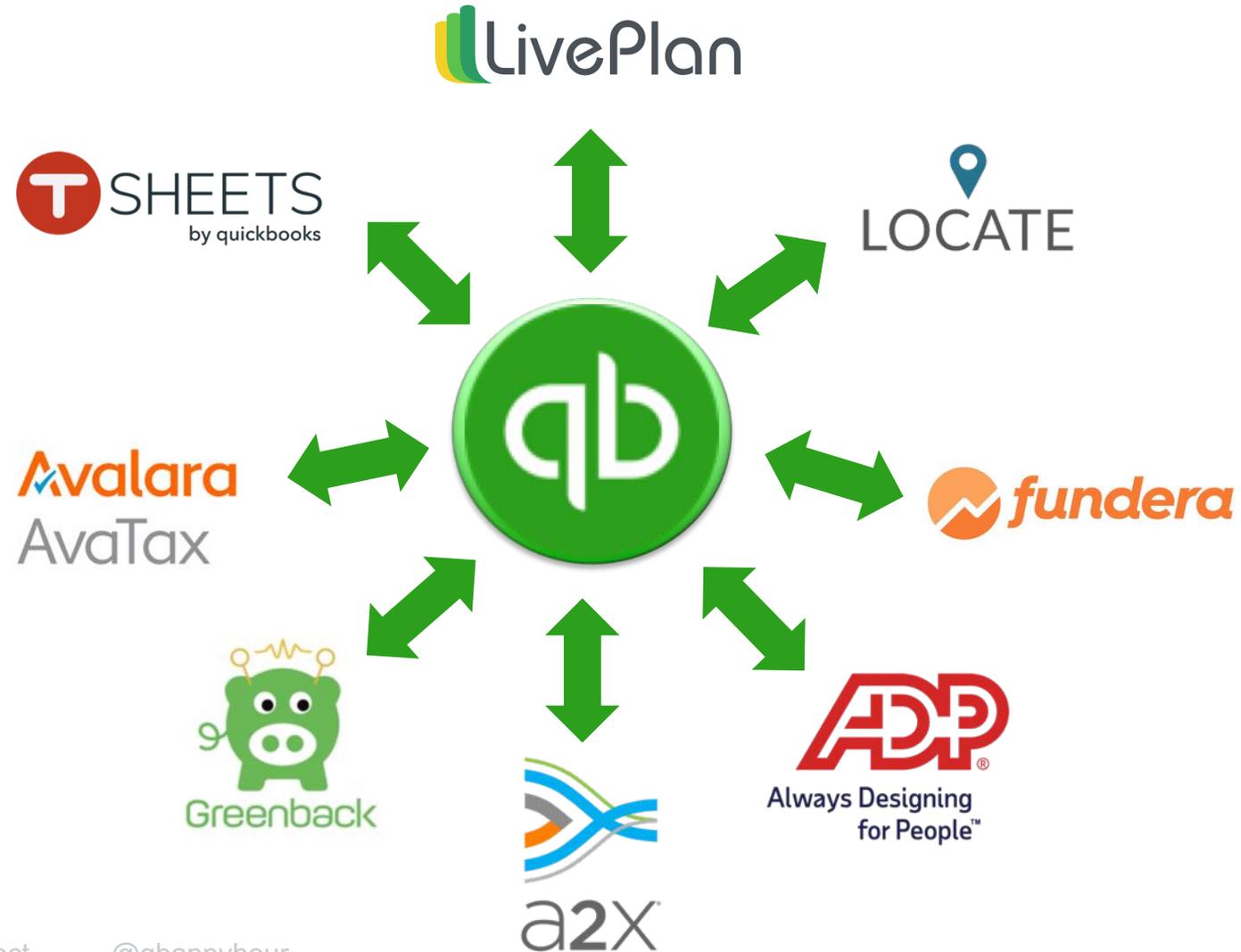


Backup, restore and copy QuickBooks Online



Backup, restore and copy QuickBooks Online

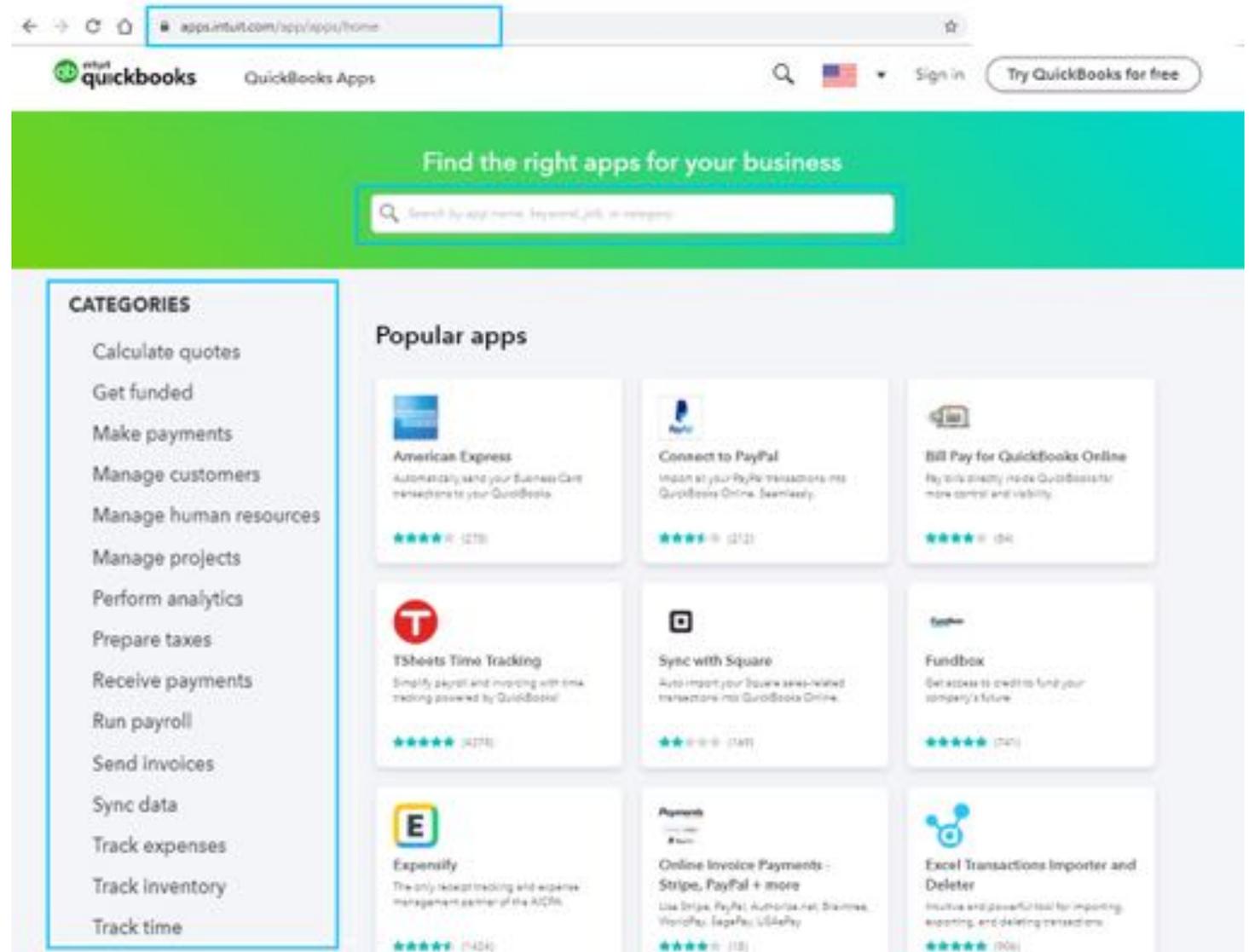
Multi apps for your business



Let your apps do the heavy lifting



Where do I find an app for that?



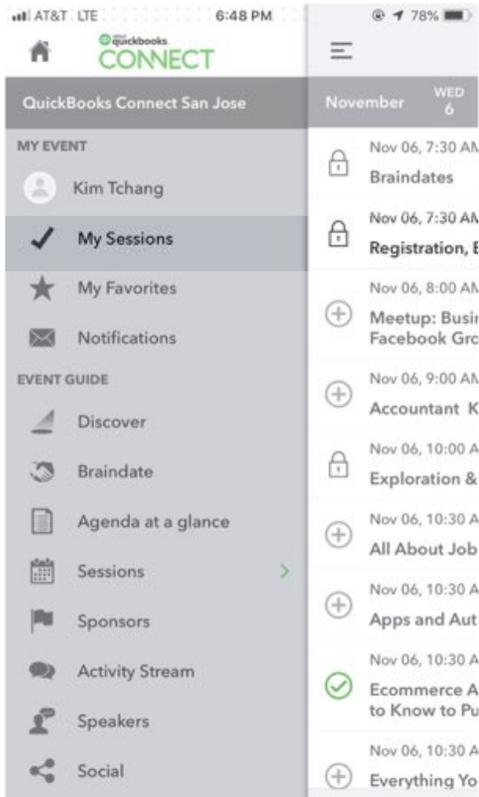


Questions?

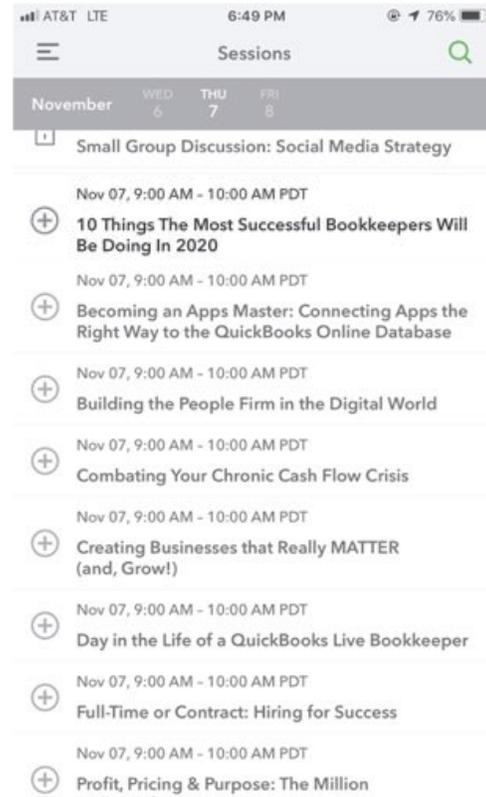
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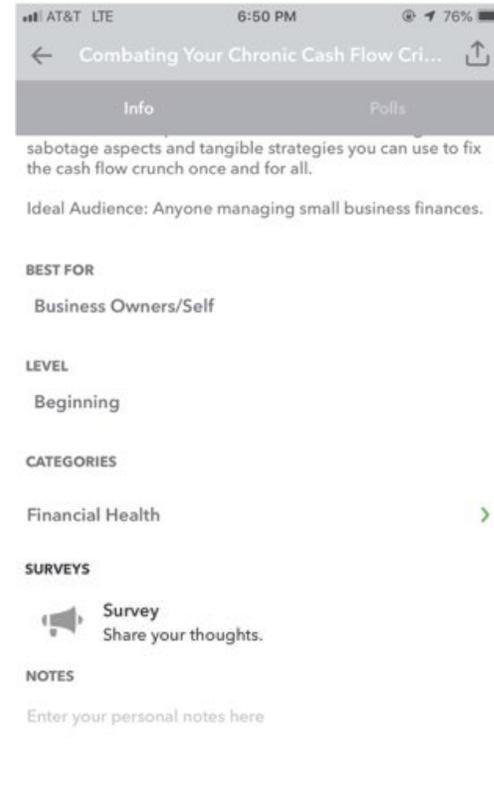
1. Select Sessions



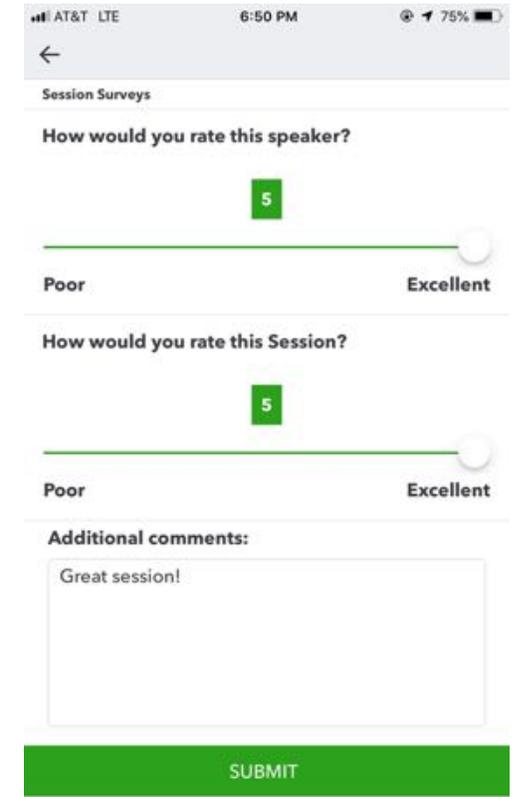
2. Select Session Title



3. Select Survey



4. Add Ratings



Material Download

1. Find the session on the agenda
2. Select + for more information
3. Download PDF of slides and/or supplemental material

<https://quickbooksconnect.com/agenda/>

The screenshot shows the QuickBooks CONNECT agenda page for November 7. The page features a navigation bar with links for 'Why Attend', 'Agenda', 'Speakers', 'Pricing', 'Sponsors', 'Travel', and 'FAQ'. A 'Register now' button is located in the top right corner. Below the navigation bar, there are tabs for 'November 6: Accountant Day', 'November 7' (which is selected and underlined), and 'November 8'. A 'Print Agenda' button is also present. The main content area includes a search bar labeled 'Search for sessions' and a set of filters: 'Business Growth', 'Life & Business Skills', 'Organizational Culture', 'Technology Training', 'Advisory', and 'Financial Health'. An 'Expand all +' button is located to the right of the filters. The agenda items are listed in a table with columns for time and session details. The items include: '7:30-9:00 am Registration, Breakfast & Exploration'; '7:30-10:30 am Braindates' (with a description: 'New this year, you can use Braindates to book time with fellow attendees, expert consultants and the QuickBooks support team. Learn more.' and 'Best for: All Audiences. CPE Hours: not eligible'); '8:00-8:30 am Yoga'; and '8:00-8:45 am Breakout Sessions' (with sub-items: 'Small Business Meetup: Relationship Marketing and the Power of Human Connection', 'Small Group Discussion: Social Media Strategy', 'Small Group Discussion: Showing up - Why What You Wear Matters', and 'Small Group Discussion: Build Your Dream Bookkeeping firm'). Each item has a '+' icon to its right, indicating it can be expanded for more information.

 **CONNECT**

OWN
THE
FUTURE
TURE