



Power Panel – Value pricing: Understanding the art, science, and implementation



CPE Process

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- You must stay in the session for the duration of the training
- This session is eligible for **1 hour of CPE**
- CPE certificates are emailed directly to you within 4 weeks of the conference date to the same email address you used to register

Panelists



Nayo Carter-Gray
CEO, 1st Step
Accounting
@NayoCarterGray



Debra Kilsheimer
Behind the Scenes
Financials, Inc.
@debbiekilz



Mark Wickersham
@wickersonabike



Ron Baker
@ronaldbaker

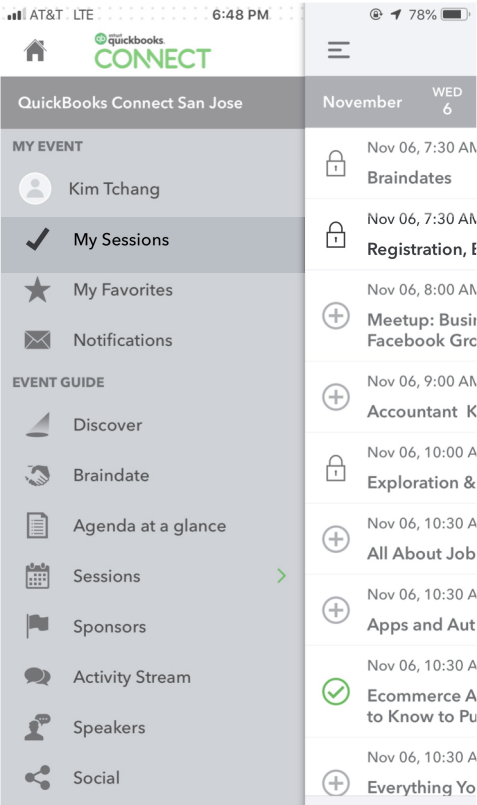


Questions?

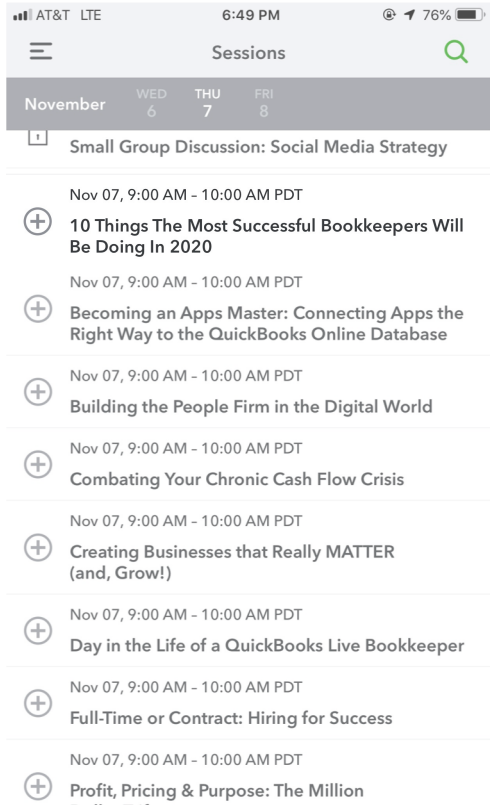
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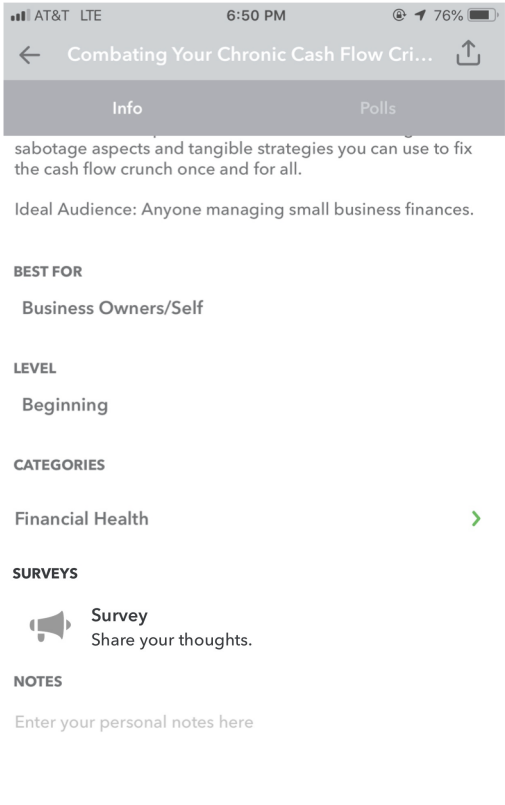
1. Select Sessions



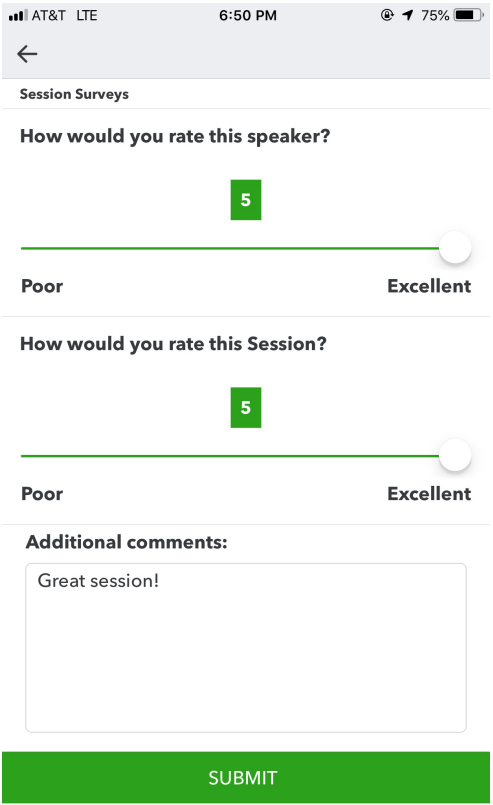
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- 1. Find the session on the agenda
- 2. Select + for more information
- 3. Download PDF of slides and/or supplemental material

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Accountant Day

November 7

November 8

Print Agenda

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Business Growth

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Technology Training

Advisory

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Expand all +

7:30-9:00 am

Registration, Breakfast & Exploration

7:30-10:30 am

Braindates

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Best for: All Audiences
CPE Hours: not eligible

8:00-8:30 am

Yoga

8:00-8:45 am


Breakout Sessions

Small Business Meetup: Relationship Marketing and the Power of Human Connection

Small Group Discussion: Social Media Strategy

Small Group Discussion: Showing up - Why What You Wear Matters

Small Group Discussion: Build Your Dream Bookkeeping firm



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