



# Power Panel: Choosing and implementing E-Commerce Apps

Richard Roppa-Roberts



# CPE Process

## In order to receive CPE credit

- Be sure to sign in or scan your badge for this session
- You must stay in the session for the duration of the training
- This session is eligible for **1 hour of CPE**
- CPE certificates are emailed directly to you within 4 weeks of the conference date to the same email address you used to register

# Today's speaker



Richard Roppa-Roberts

Founder & Intellectual Handyman, Quasar Cowboy

@NeverCallMeRich

# Panelists



Juliet Aurora  
CEO, AIS Solutions  
@JulietAurora



Kelly Gonsalves  
Founder, Totally Booked  
@TotallyBookedNY



Brittany Brown  
CEO, Ledger Gurus  
@BrittBrown80



William English  
President, English  
Management Solutions  
@QBPOSDoneRight

# Agenda

**Learn** options to connect your clients' e-commerce platforms to QuickBooks Online.

**Understand** the “right client profile” for each app, along with pros and cons of each app.

**Discover** key tips and tricks to help you avoid missteps as you choose and install e-commerce apps for your clients.



# Questions?



**It's all well and good to look back after the fact and see what we should have done, but we rarely know what path is best when we take that first step.”**

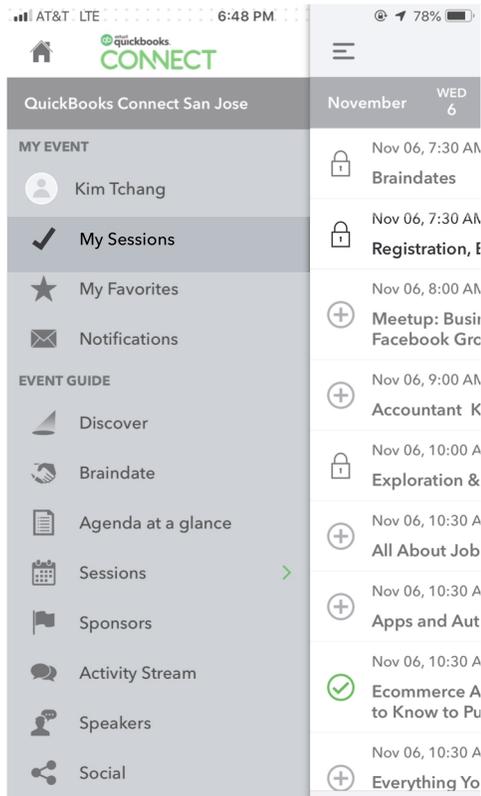
Christine Freehan, *Oceans of Fire*



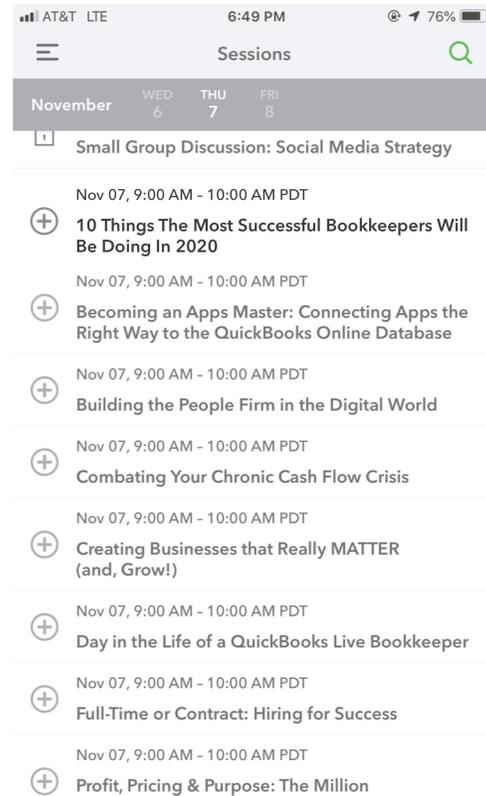
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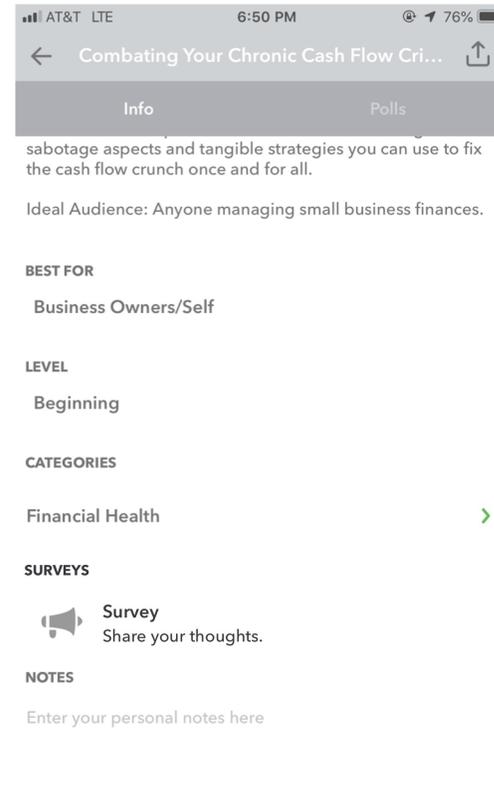
## 1. Select Sessions



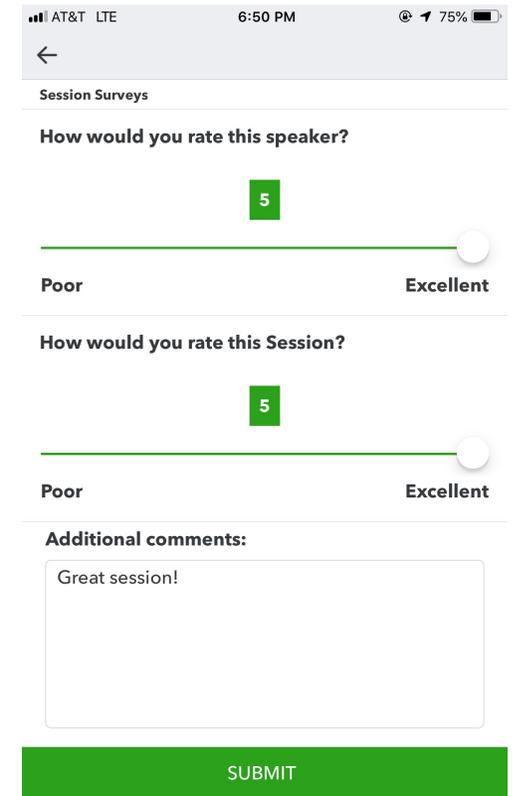
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## 3. Select Survey



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# Material Download

1. Find the session on the agenda
2. Select + for more information
3. Download PDF of slides and/or supplemental material

<https://quickbooksconnect.com/agenda/>

The screenshot shows the QuickBooks Connect agenda page for November 7. The page features a navigation bar with the QuickBooks Connect logo and links for Why Attend, Agenda, Speakers, Pricing, Sponsors, Travel, and FAQ. A 'Register now' button is located in the top right corner. Below the navigation bar, there are tabs for the dates: November 6 (Accountant Day), November 7 (selected), and November 8. A 'Print Agenda' button is also present. The main content area includes a search bar for sessions and a filter section with categories: Business Growth, Life & Business Skills, Organizational Culture, Technology Training, Advisory, and Financial Health. The agenda items are listed with their start times and titles, each with a '+' icon for more information:

- 7:30-9:00 am: Registration, Breakfast & Exploration
- 7:30-10:30 am: Braindates (New this year, you can use Braindates to book time with fellow attendees, expert consultants and the QuickBooks support team. [Learn more.](#))
- 8:00-8:30 am: Yoga
- 8:00-8:45 am: Breakout Sessions
  - Small Business Meetup: Relationship Marketing and the Power of Human Connection
  - Small Group Discussion: Social Media Strategy
  - Small Group Discussion: Showing up - Why What You Wear Matters
  - Small Group Discussion: Build Your Dream Bookkeeping firm



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