intuit quickbooks CONNECT

Transitioning technical workers into business leaders

David Boyar

Take a few moments to CONNECT with your neighbour
#QBConnect | WiFi: QBConnect Password not required

David Boyar

Founder Sequel CFO and MD

He is a co-founder and Vice President of the Virtual CFO Association.

@DavidBoyar

Day 1

intuit quickbooks CONNECT

SEQUEL

Scalable
Virtual CFO
Business
intuit quickbooks
CONNECT
SEQUEL

See the young woman baking pies

See the young woman start a business baking pies

See the young woman become an old woman

intuit quickbooks CONNECT
SEQUEL

Accountant?

SEQUEL

intuit quickbooks CONNECT

Why Now

intuit quickbooks CONNECT

SEQUEL

intuit quickbooks CONNECT

SEQUEL

intuit quickbooks CONNECT

SEQUEL

Growth Mindset

	Fixed Mindset	Growth Mindset
Challenges	Avoid Challenges	Embrace Challenges
Obstacles	Give Up Easily	Persist in the face of setbacks
Effort	See Effort as Fruitless	See effort as the path to mastery
Criticism	Ignore useful negative feedback	Learn from criticism
Success of Others	Feels Threatened By the Success of Others	Find lessons and inspiration in the success of others
	Plateau early and achieve less than their full potential	Higher levels of achievement greater sense of free will

SEQUEL

intuit quickbooks CONNECT

https://www.mindsetworks.com/Science/Impact

There’s no pathway that shows the rewards for getting out of your comfort zone.

Doing it well, is about taking chance and making good decisions.

The Activators:

- Curious
- Recognise change happens with action
- More comfortable with uncertainty and take calculated risks acknowledging they'll learn more through doing than thinking
- They assess based on value of the potential outcome rather than cost, willing to invest and commit to action to accelerate results

© Glin Bayley

The Procrastinators:

- Intelligent people who doubt themselves
- Programmed to avoid taking risks
- Seek certainty of outcome before committing to act
- Fear failing and so continue to gather more and more data

© Glin Bayley

The Know-It-Laters

- Stuck in comfort zones but believe they are not
- Have an ego around what they ‘know’ so talk a lot about it
- Don’t really listen and only hear what affirms they already know
- Lack openness to new thinking because they have a fixed mindset based on what they already know

© Glin Bayley

The Activators:

- Curious
- Recognise change happens with action
- More comfortable with uncertainty and take calculated risks acknowledging they'll learn more through doing than thinking
- They assess based on value of the potential outcome rather than cost, willing to invest and commit to action to accelerate results

The Procrastinators:

- Intelligent people who doubt themselves
- Programmed to avoid taking risks
- Seek certainty of outcome before committing to act
- Fear failing and so continue to gather more and more data

The Know-It-Laters

- Stuck in comfort zones but believe they are not
- Have an ego around what they 'know' so talk a lot about it
- Don't really listen and only hear what affirms they already know
- Lack openness to new thinking because they have a fixed mindset based on what they already know

© Glin Bayley

What does a business look like?

Physical Office

Layout

Position Descriptions

Role of Admin

Learning Environment

calder
SEQUEL

Digital Office

Work Flow Management

Compliance

External Communication

Document Collaboration

Global Talent

SCALE YOUR WORK WITH A TECH STACK

Find work
Win Work
Do Work
Enjoy Work
Keep work safe

SEQUEL

Tech Adoption

Internal Communication

Change Management

Staff Buy In

Stakeholder Buy In

Support Network

“

If you will it, it is no dream;

And if you do not will it,

A dream it is and a dream it will stay

Theodor Herzl

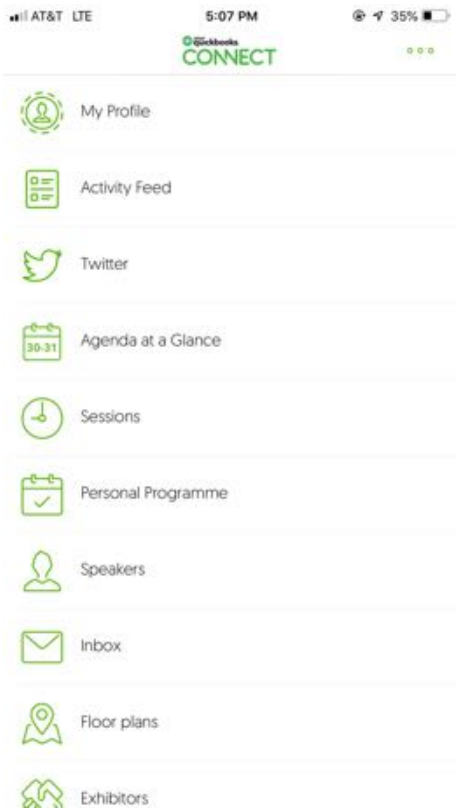
Lead

Questions?

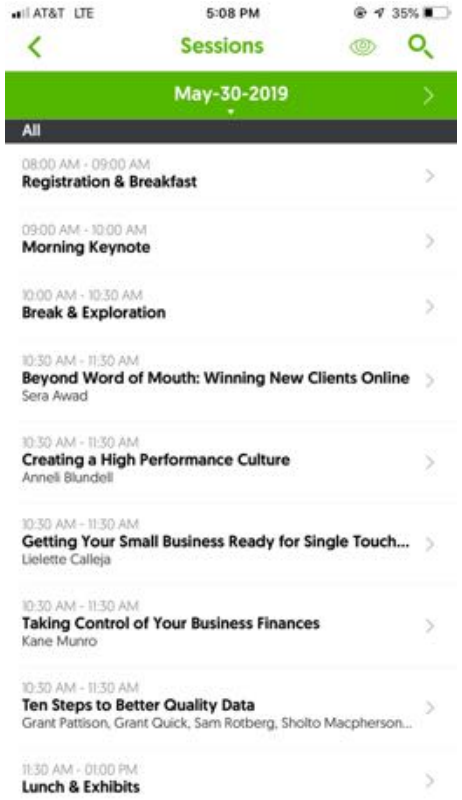
Rate this Session on the QuickBooks Connect Mobile App

Provide feedback to help us design content for future events

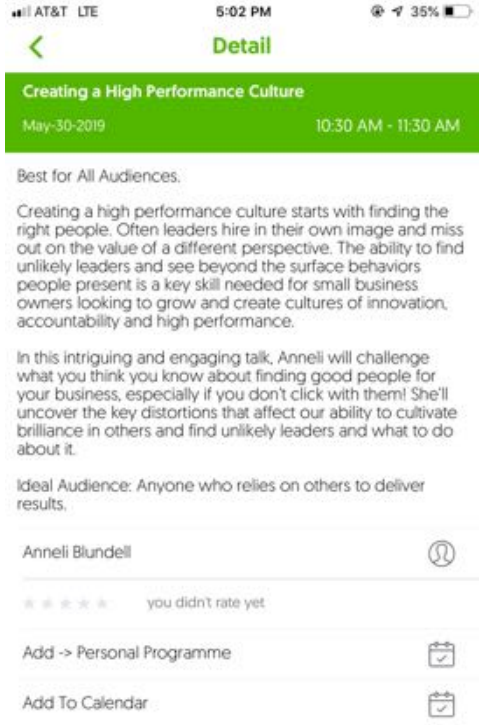
1. Select **Sessions**



2. Select **Title**



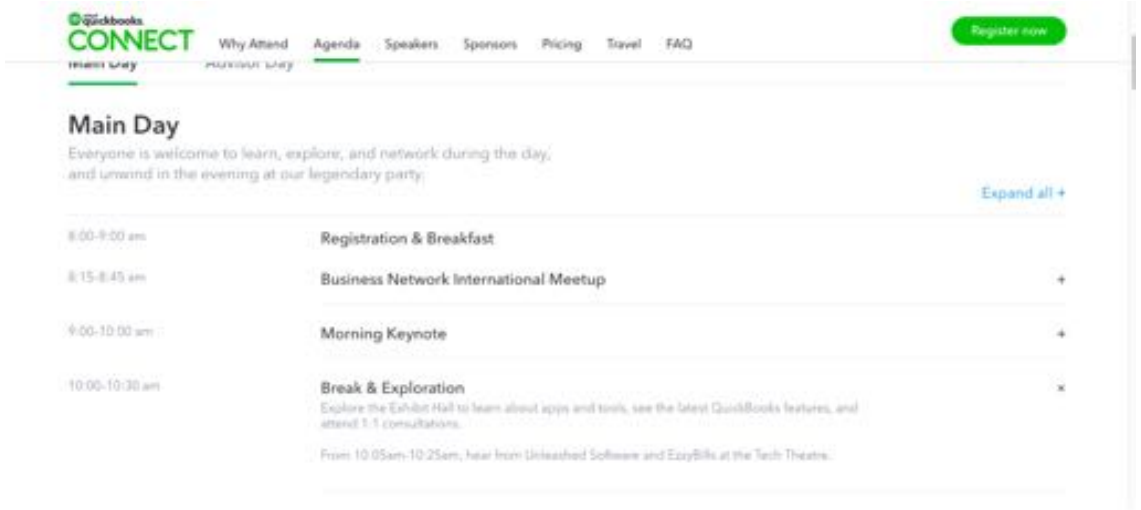
3. Add **Rating and Comments**



Material Download

1. Find the session on the agenda
2. Select + for more information
3. Download PDF of slides and/or supplemental material

https://au.quickbooksconnect.com/agenda/



intuit quickbooks

CONNECT

#QBConnect | WiFi: QBConnect Password not required