



Magically mobile: The great time saver

Lielette Calleja

Today's speaker



Liette Calleja
Director All That Counts

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@allthatcounts



About Me



Liette Calleja

Bookkeeping Agency for 14 years

Speaker, Writer & Trainer with Intuit

Director of Association of Accounting Technicians

2017 Firm of The Future Australian Winner

2016 Sydney Hills Business Person Of The Year

77% of **SMES** use a smartphone

- Manage daily tasks
- Pay bills
- Invoicing
- Timesheets
- Document storage
- Video recording



Mobile adoption is getting **younger**

- Social platforms
- YouTube
- Games
- Messaging



The mobile has become a life **necessity**

- Reliant on it
- Part of us
- It's a child
- Companionship



Take a few moments to
CONNECT with your neighbour



The mobile journey

#QBConnect | WiFi: QBConnect Password not required



**When life
was less
mobile**



**When life
was mobile
but heavier**



**When life
was about
texting**



**When life
was about
pictures**



**When life
was about
work**



**When life
was about
integration**



What do business owners want today?

More **Freedom**

- Flexibility
- Choice
- Your terms



More **Money**

- Wealth
- Work hard
- Build an asset



More **Control**

- Own destiny
- Your way
- Accountable



We all face the same challenges

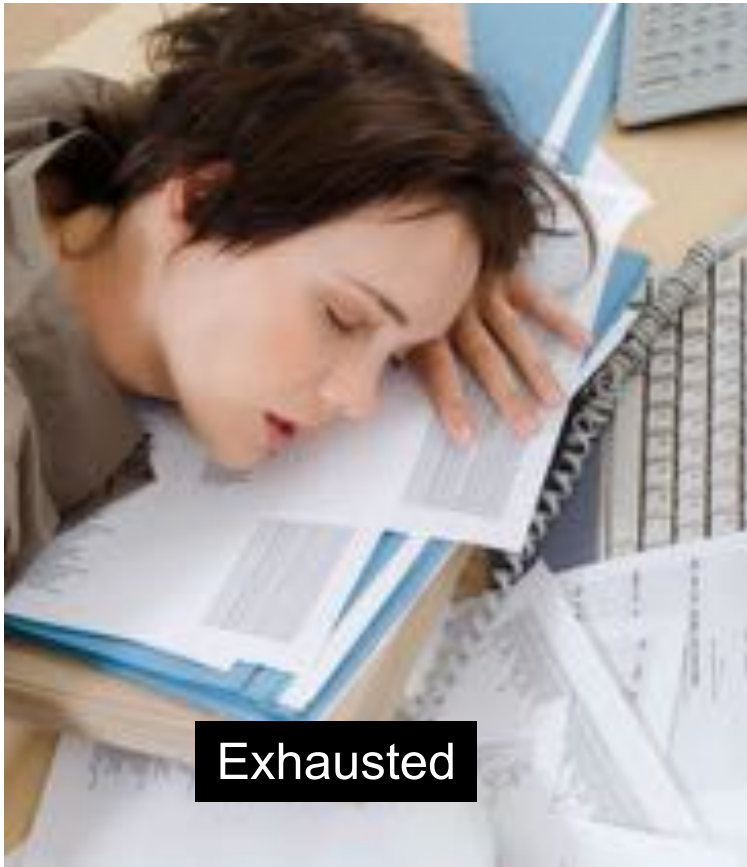


You have to be all things

- Digital marketer
- Customer service
- Sales & BDM
- Purchaser
- Finance
- IT
- Researcher
- Executive assistant



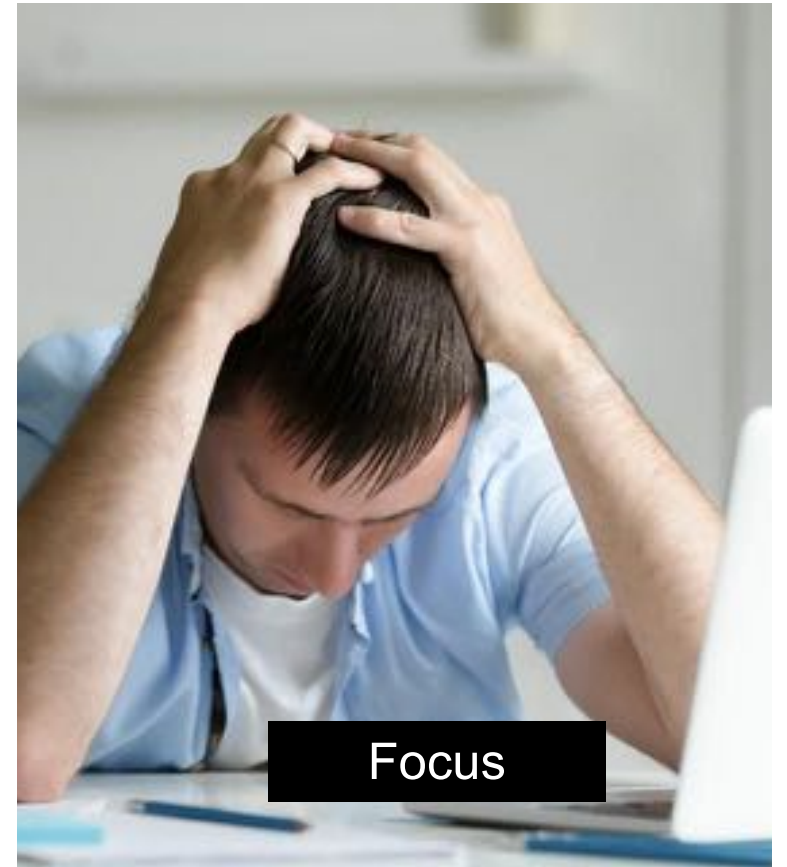
The side effects of doing it all the traditional way no longer serves & supports our **lifestyle**



Exhausted



Cracks



Focus

What's the solution?

Mobile is the way to go...

**Size of
Business is
Irrelevant**



“

One out of ten business leaders run their businesses from their mobile phones.

Forbes, Joe McKendrick (Can you run a business entirely from a mobile)

“

Today I run most of my business from the phone. The most dangerous place to make a decision is within the office.

General Manager, Coca-Cola, Ulrik Nehammer

“

I run most of my tasks off my
smartphone.

Vice President, Salesforce, Keith Block

Taking your business on the go...

“

There is very little that can't be done on a smartphone that can't be done on a PC.

My mobile **tech stack**

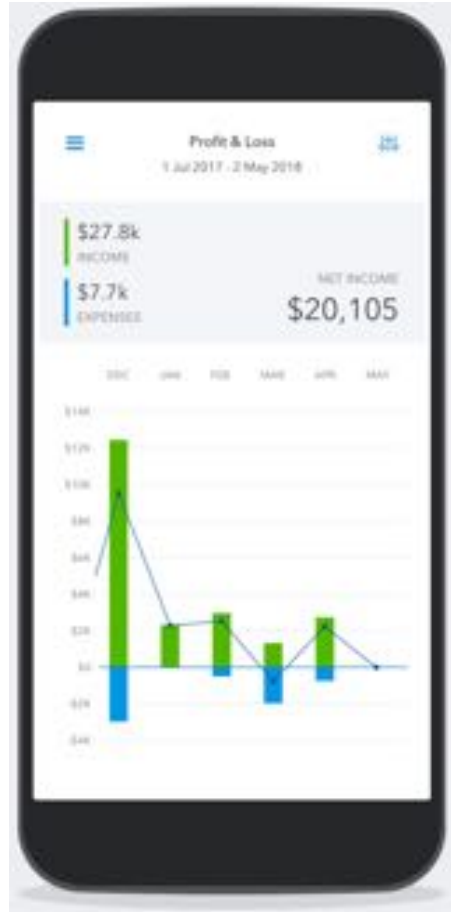
- Emails
- Task management
- Banking
- Appointment scheduler
- Video calls
- Expense receipt capture
- Team collaboration
- Timesheets
- Payments
- Invoicing/quoting
- Online forms



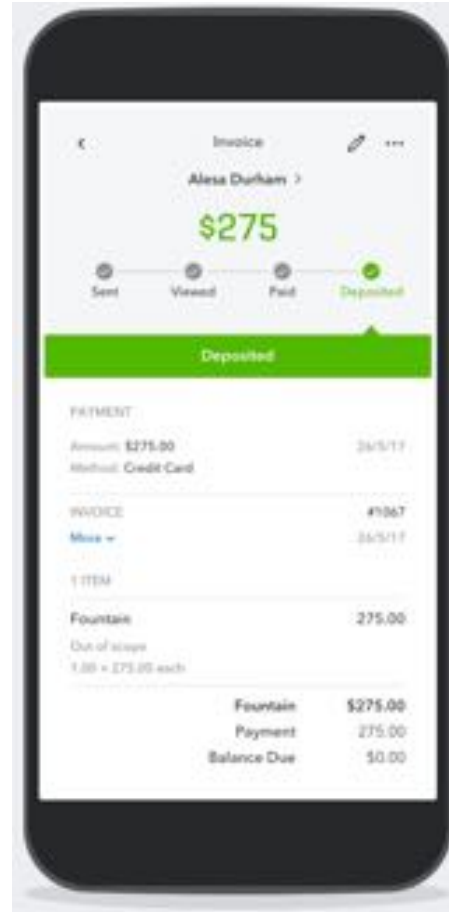
QuickBooks Online Mobile App



Expenses



Reports

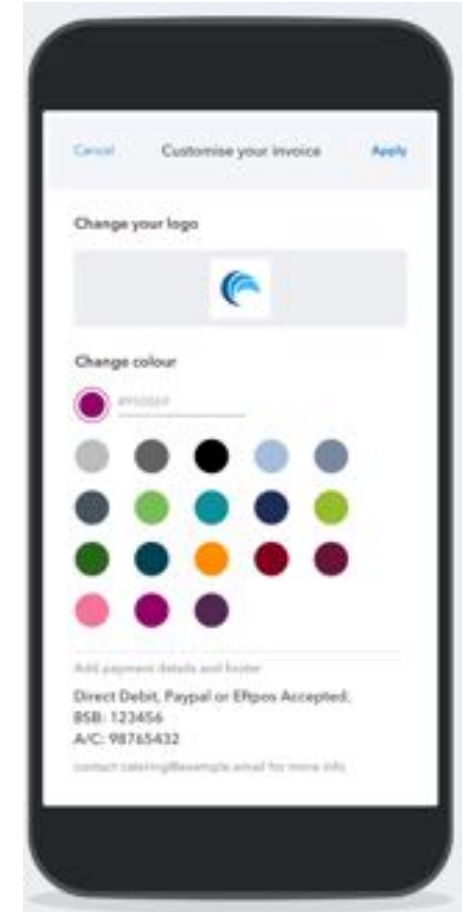


Invoicing

A screenshot of the QuickBooks Online Mobile App interface showing a list of transactions under the heading 'Accept Transactions (907)'. The list includes transactions from 'Raiz Investment De D D', 'Bowery Lane Sydney Aus Xa', 'Hey You Sydney Aus Xa', 'Winter Garden Stre PS Sydney', and 'Uber.com'. Each transaction shows the date, amount, and category.

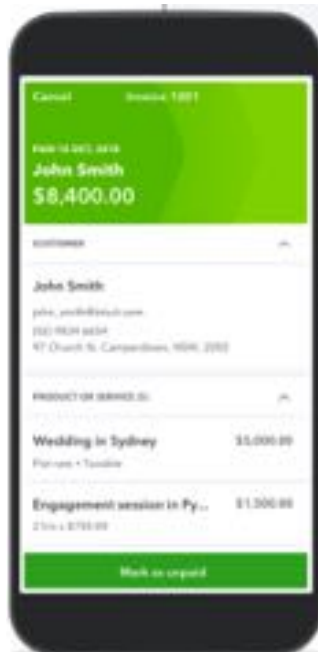
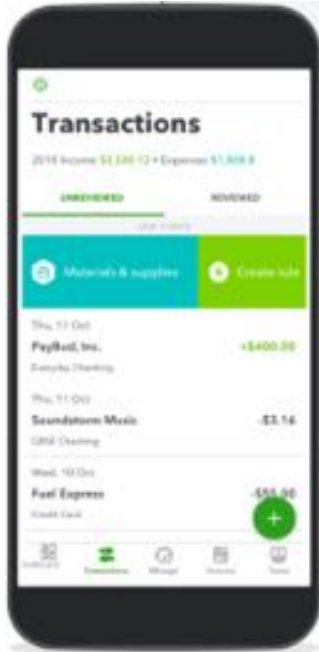
Transaction	Date	Amount	Category
Raiz Investment De D D	20/6/18	\$50.00	Revenue - General
Bowery Lane Sydney Aus Xa	20/6/18	\$11.00	Uncategorised Expense
Hey You Sydney Aus Xa	27/4/18	\$5.51	Uncategorised Expense
Winter Garden Stre PS Sydney	27/6/18	\$32.99	Uncategorised Expense
Uber.com	27/6/18	\$12.24	Revenue - General

Banking

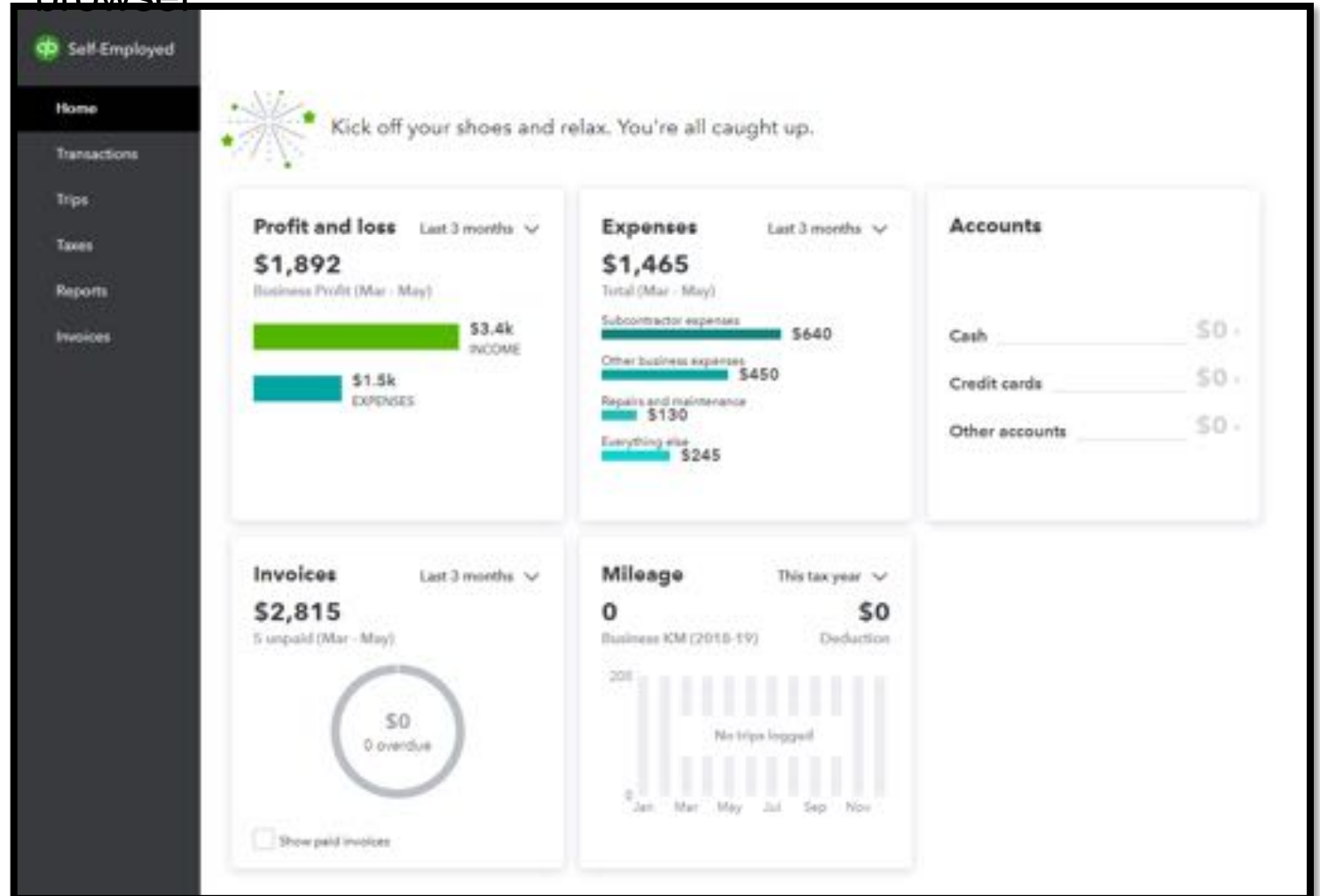


Templates

QuickBooks Self-Employed Mobile App




Accessible via PC
browser



Workzone mobile app



LOGIN



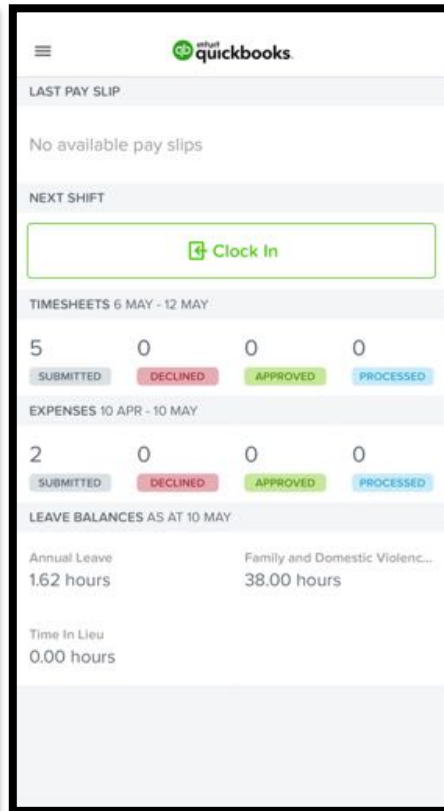
WORK ZONE


Email

Password

[I forgot my password](#)

Login






LAST PAY SLIP

No available pay slips

NEXT SHIFT



TIMESHEETS 6 MAY - 12 MAY

5	0	0	0
SUBMITTED	DECLINED	APPROVED	PROCESSED

EXPENSES 10 APR - 10 MAY

2	0	0	0
SUBMITTED	DECLINED	APPROVED	PROCESSED

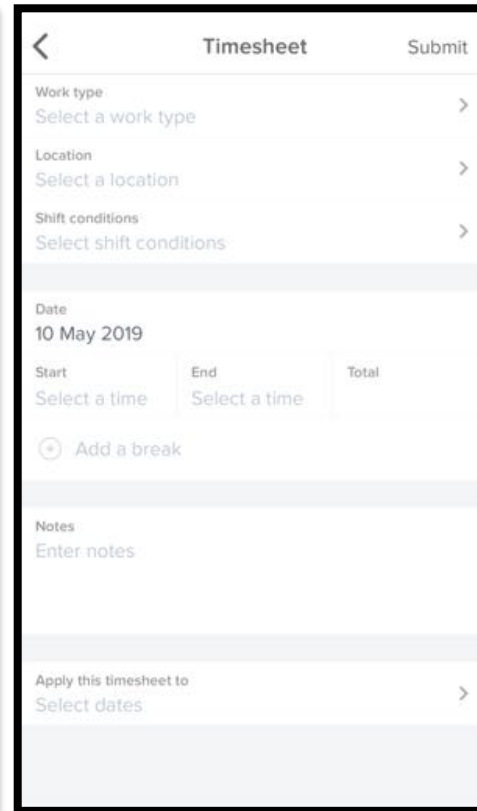
LEAVE BALANCES AS AT 10 MAY

Annual Leave	Family and Domestic Violence...
1.62 hours	38.00 hours

Time In Lieu

0.00 hours

Summary



Timesheet

Submit

Work type

Select a work type

Location

Select a location

Shift conditions

Select shift conditions

Date

10 May 2019

Start

Select a time

End

Select a time

Total

⊕ Add a break

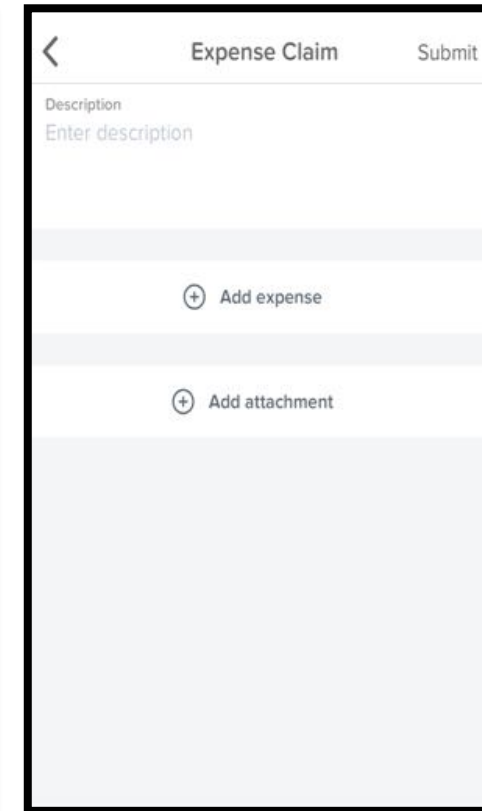
Notes

Enter notes

Apply this timesheet to

Select dates

Timesheet



Expense Claim

Submit

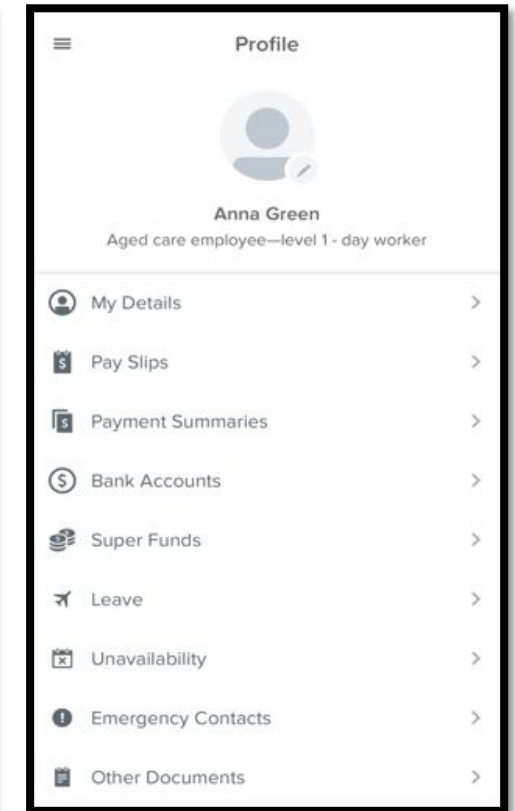
Description

Enter description


⊕ Add expense

⊕ Add attachment

Expenses



Profile



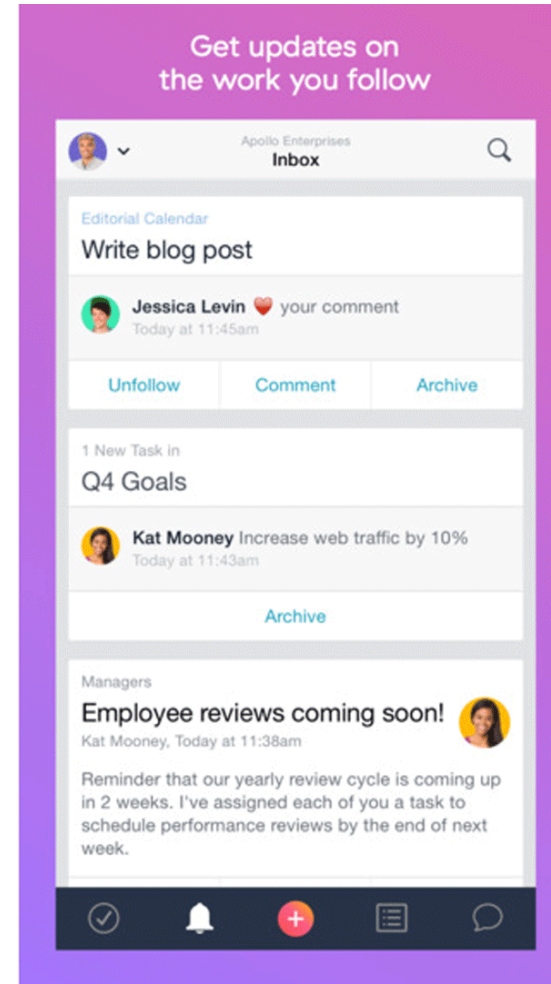
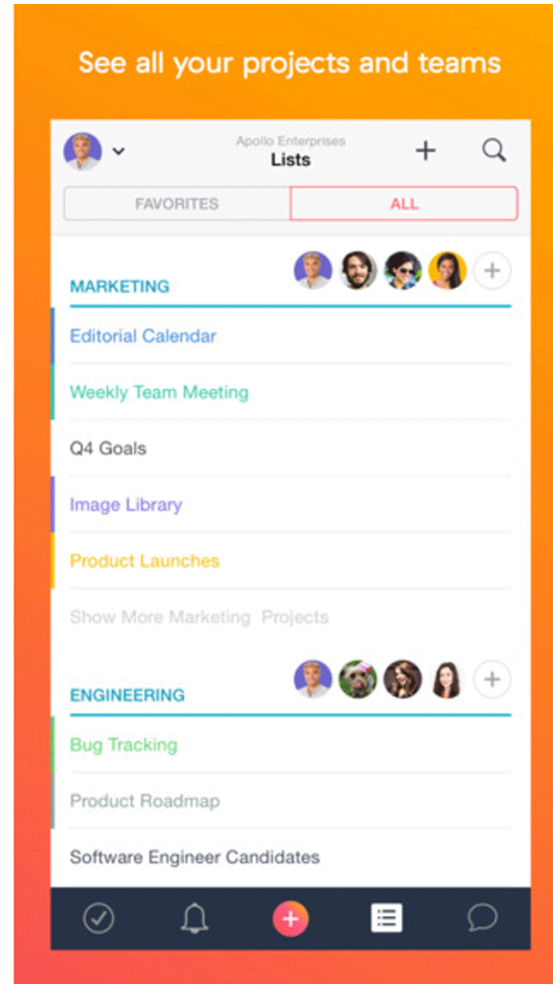
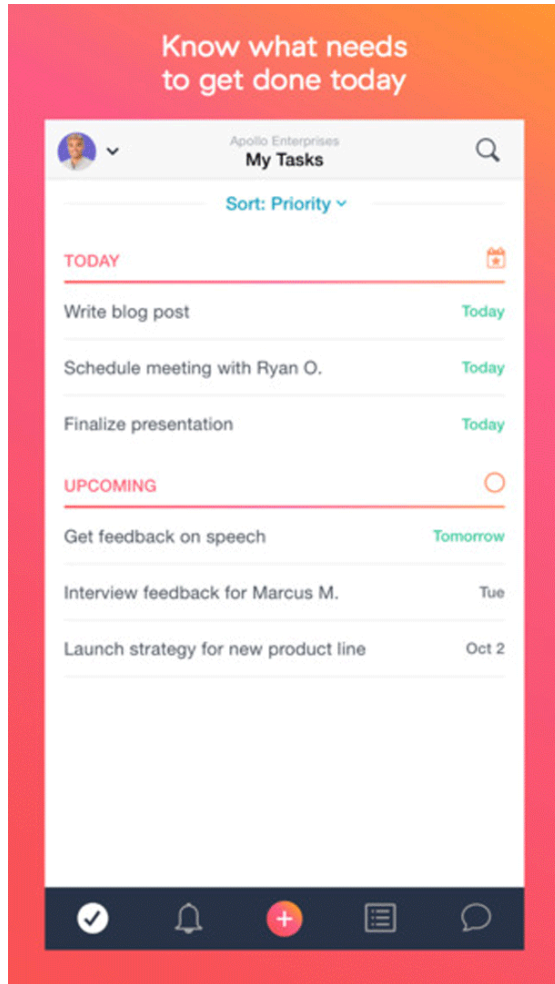
Anna Green

Aged care employee—level 1 - day worker

- My Details
- Pay Slips
- Payment Summaries
- Bank Accounts
- Super Funds
- Leave
- Unavailability
- Emergency Contacts
- Other Documents

Leave & Updates

Asana Mobile App



- Tasks (recurring)
- Projects (clients)
- Conversations
- Teams
- Workspaces

Receipt Bank Expense Capture



Download



Login



Capture

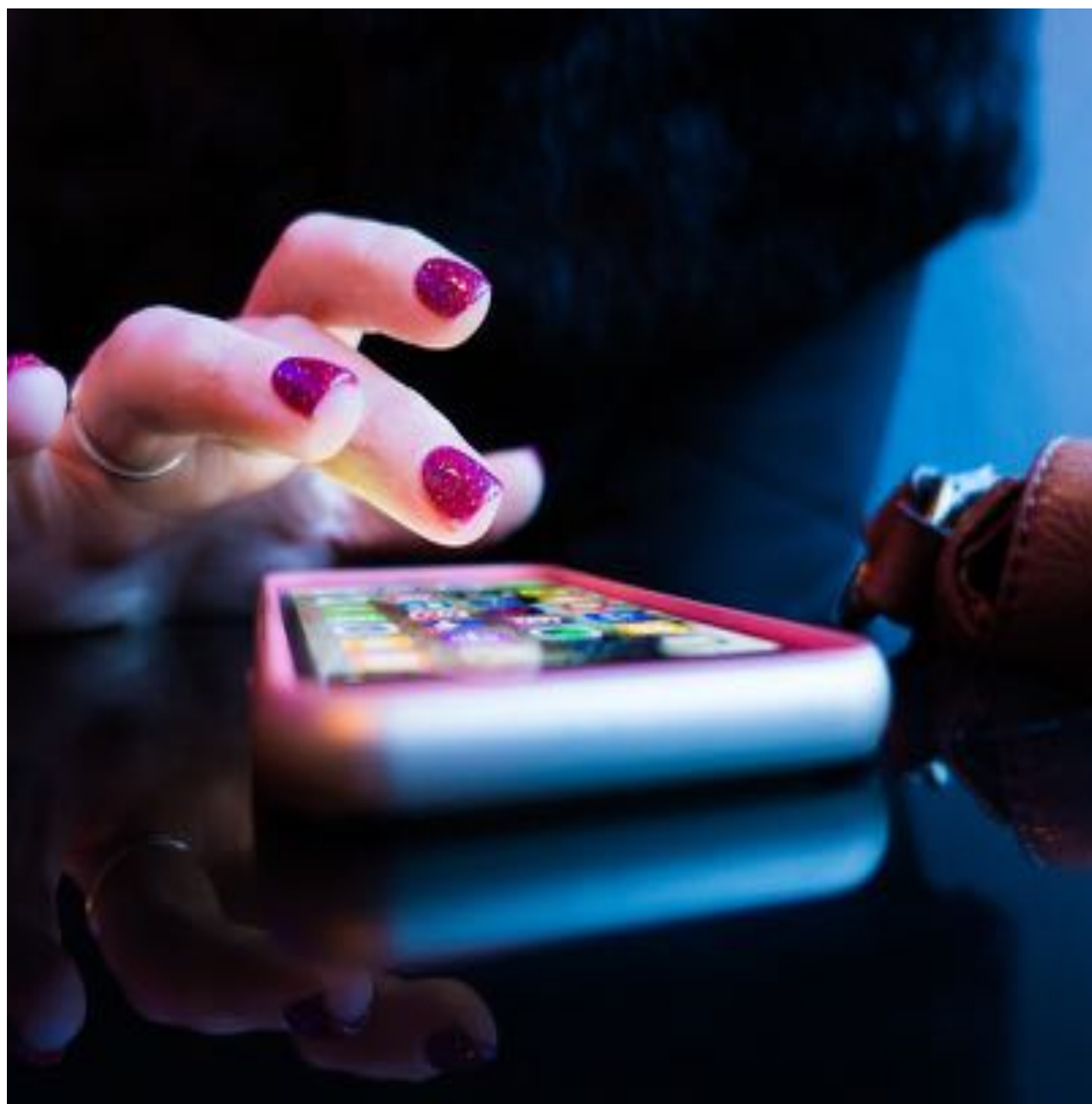
**Lets take some of these apps
for a quick test run**

Tips to help you boost **productivity**

- Use apps across platforms
- Keep your setup simple
- Utilise voice technology
- Try out some tools
- Know your boundaries
- Optimise your home screen
- Keep security in mind

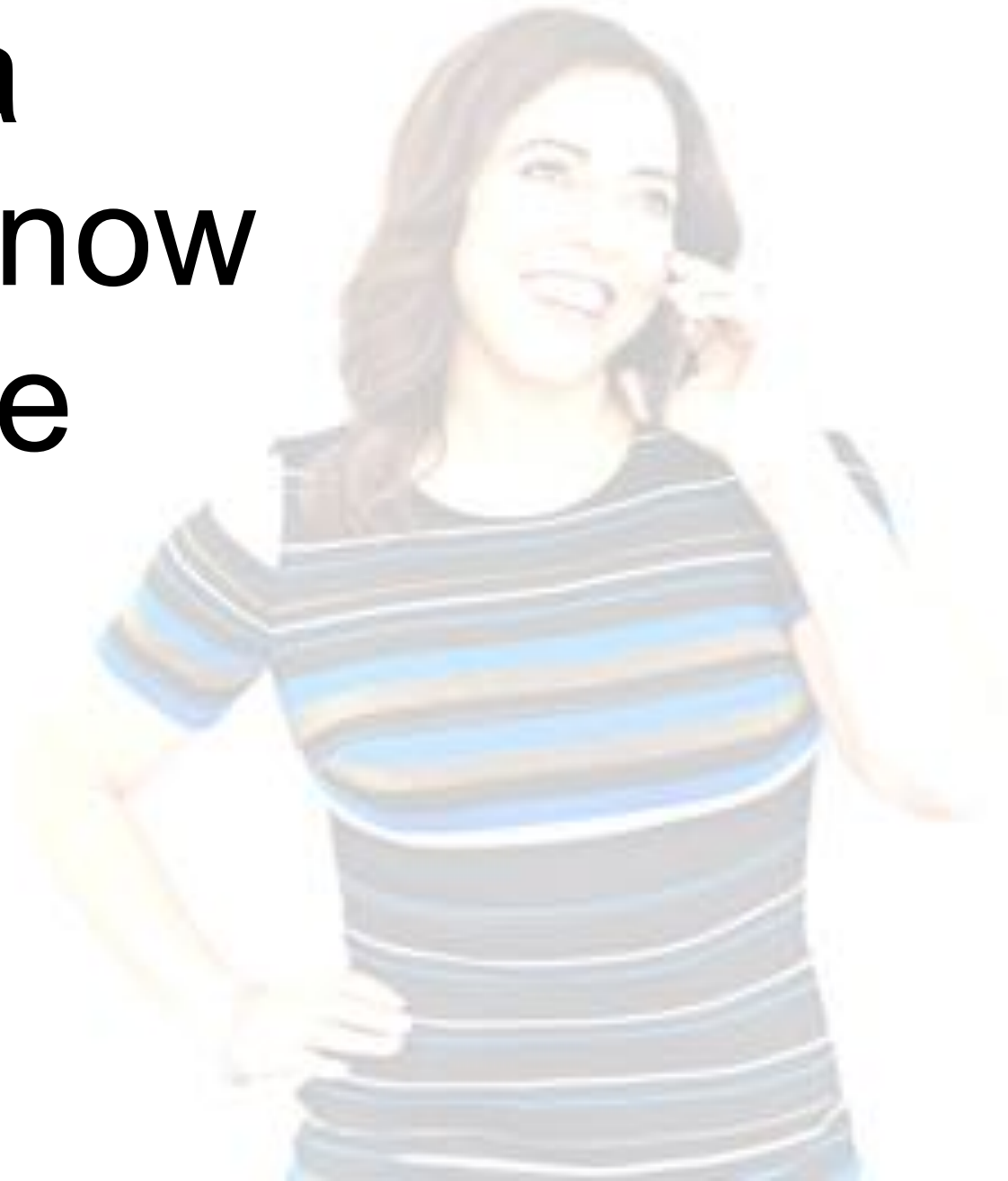


**Abundance
of **resources**
available
from your
mobile**



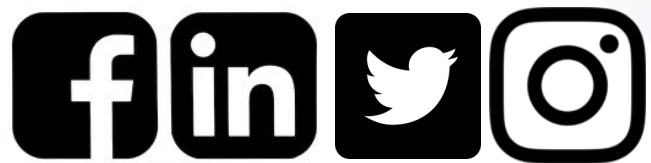
Working from a
smartphone is now
a reality and the
norm for many
businesses.

Lielette Calleja, All That Counts



Questions?

@LietteCalleja
@allthatcounts





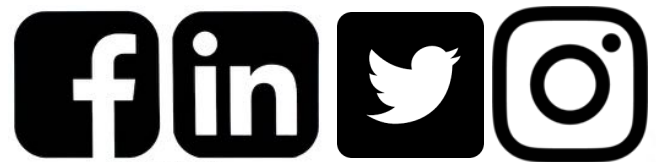
Thank you

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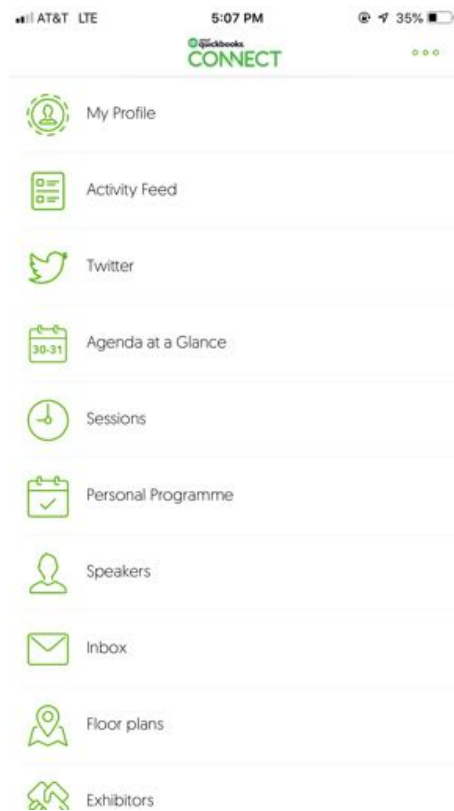
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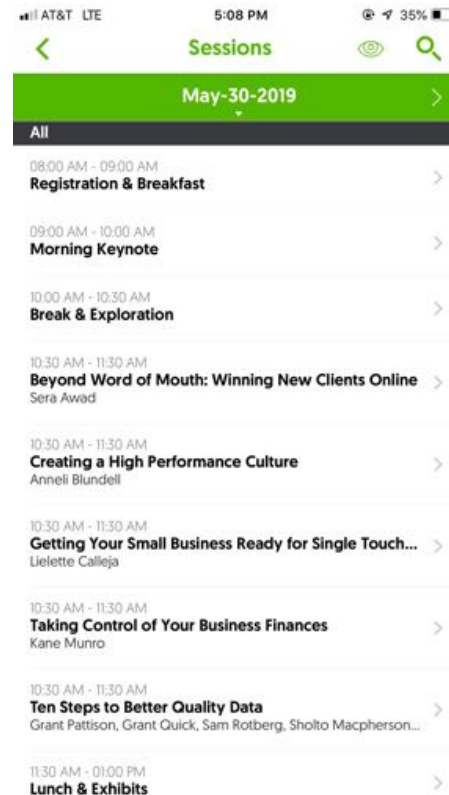
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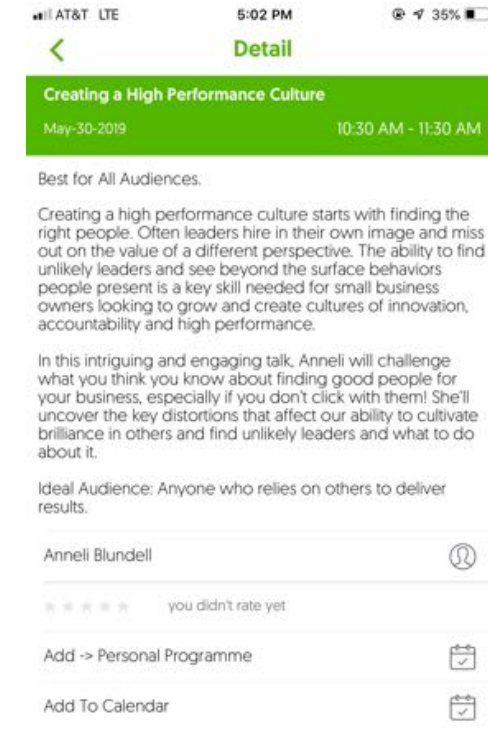
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2. Select Title



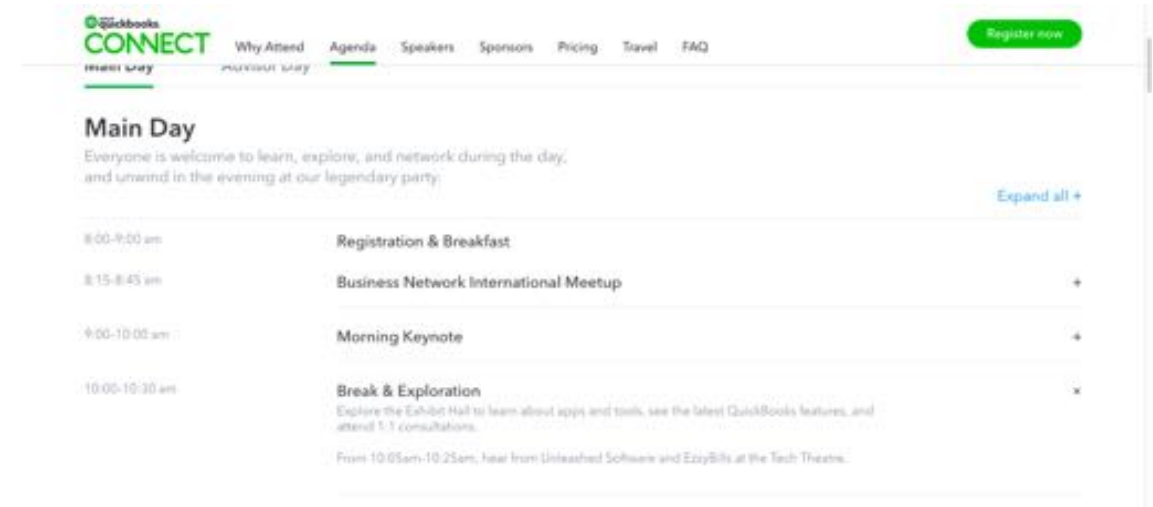
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